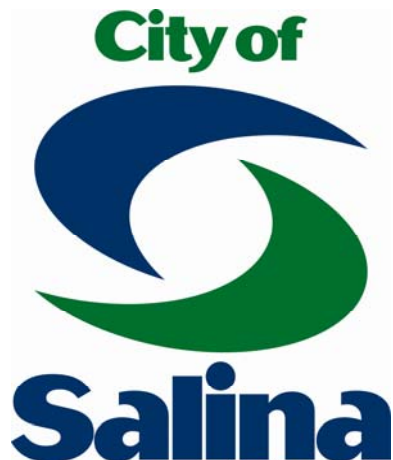


CITY OF SALINA

NATIONAL CITIZEN SURVEY 2006

Report of Results



SURVEY BACKGROUND

- Collaborative effort between National Research Center, Inc. and the International City/County Managers Association
- Standardization of survey and administration to assure high quality and comparable results
- Random selection of households
- Household member to complete the survey is selected without bias

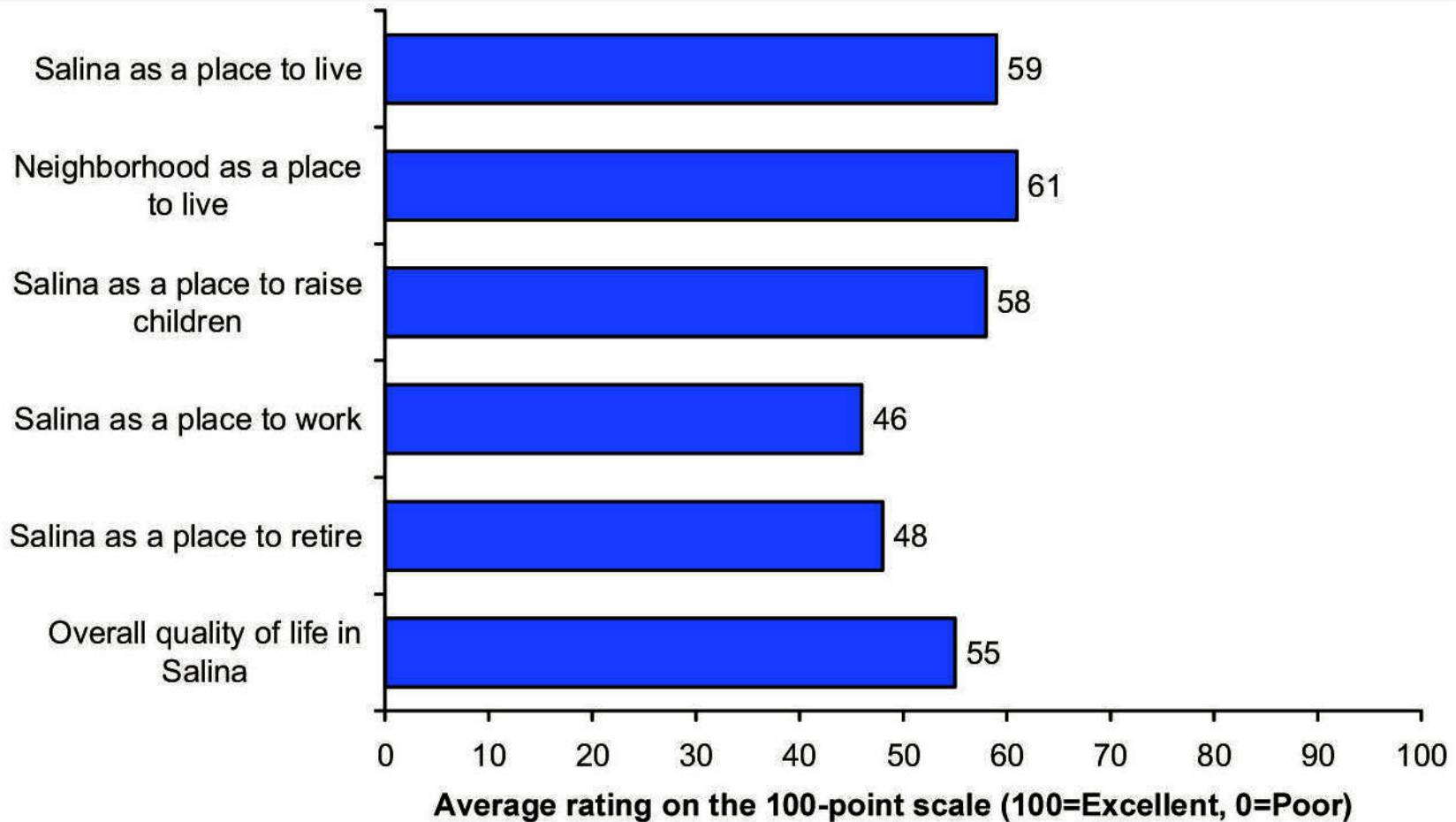
SURVEY ADMINISTRATION

- Mailed to random sample of 1,200 households
- 45 non-deliverable
- 503 responses received for a 40% response rate
- Typical response rate of citizen surveys range from 25% to 40%

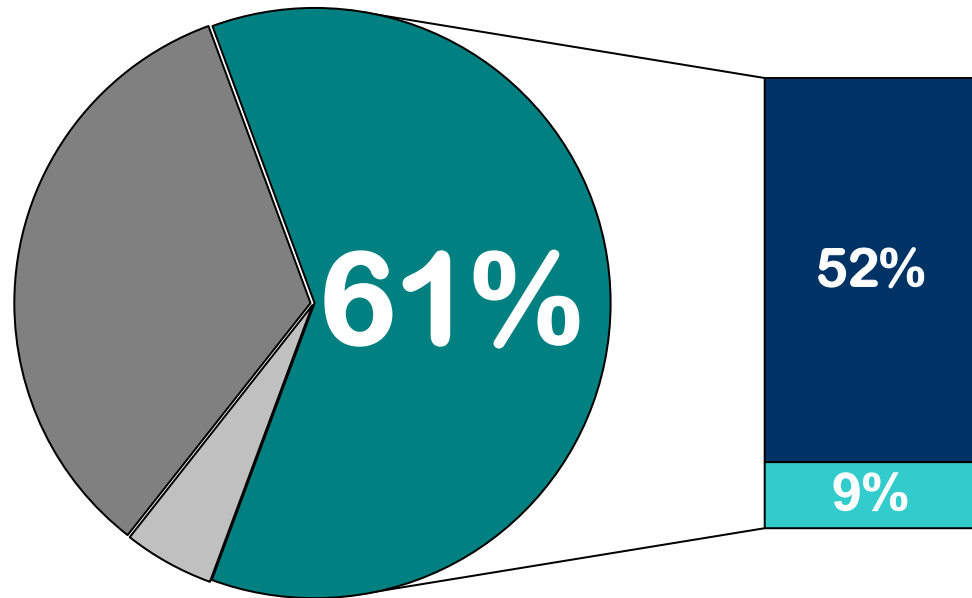
USE OF 100 POINT SCALE

- Many survey questions were asked on an “Excellent” “Good” “Fair” “Poor” scale (EGFP)
- Responses are then summarized on a 100 point scale
 - If all responses were an “Excellent” rating, the result would be 100
 - If all responses were a “Poor” rating, the result would be 0
 - If all responses were a “Good” rating, the result would be 67
 - If all responses were a “Fair” rating, the result would be 33
- The 100 point scale averages all responses

QUALITY OF LIFE RATINGS

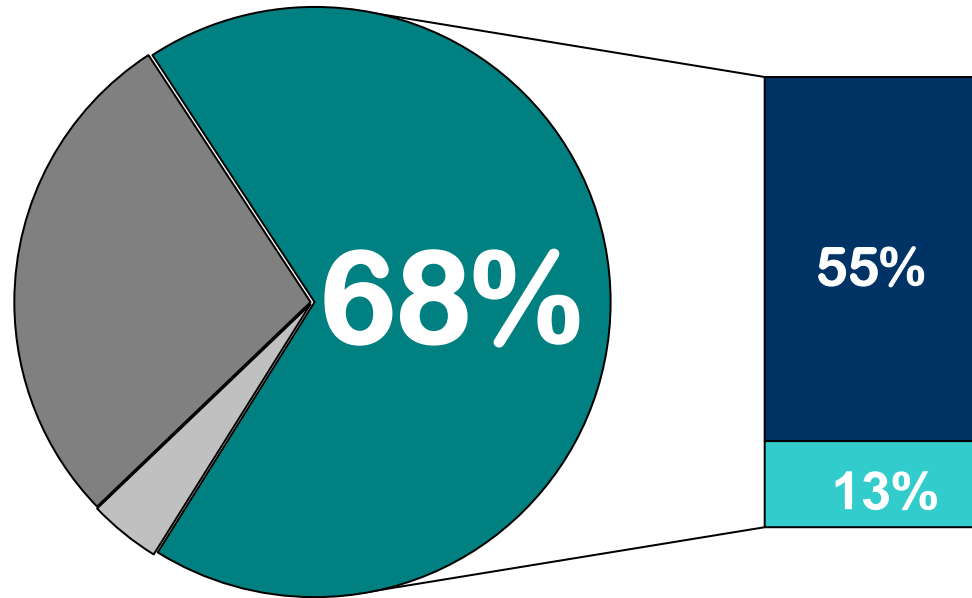


OVERALL QUALITY OF LIFE



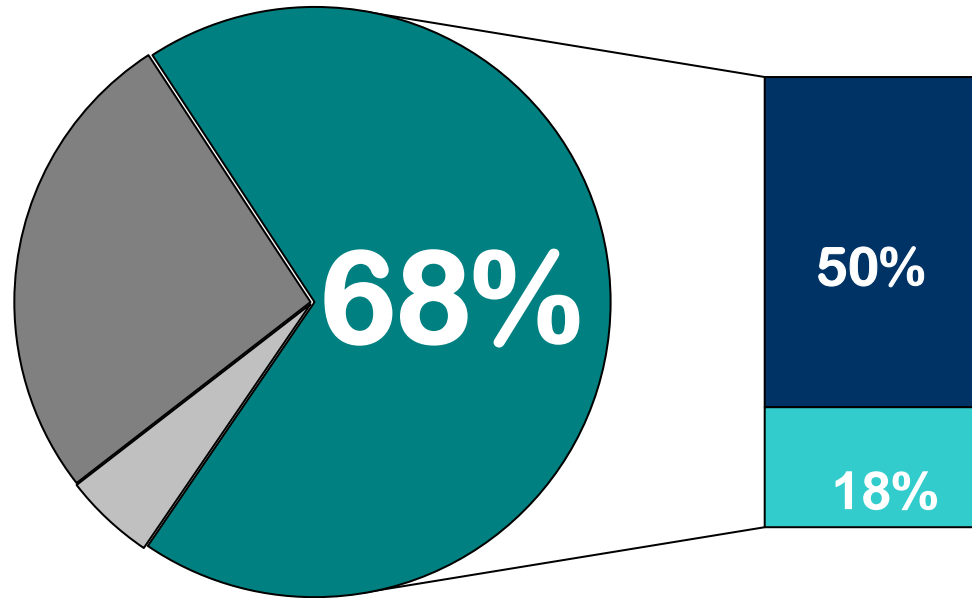
QUALITY OF LIFE

How do you rate Salina as a place to live?



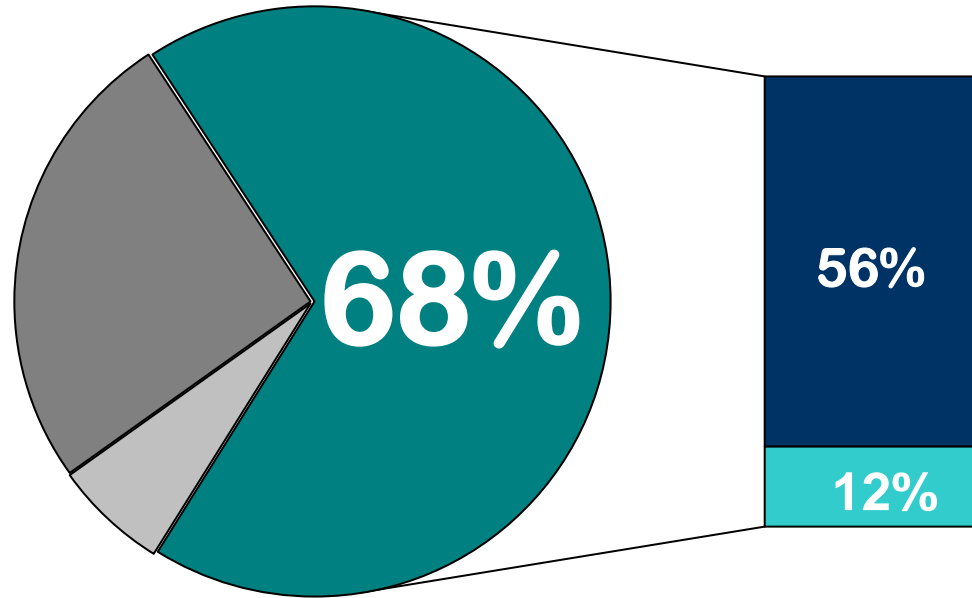
QUALITY OF LIFE

How do you rate your neighborhood
as a place to live?



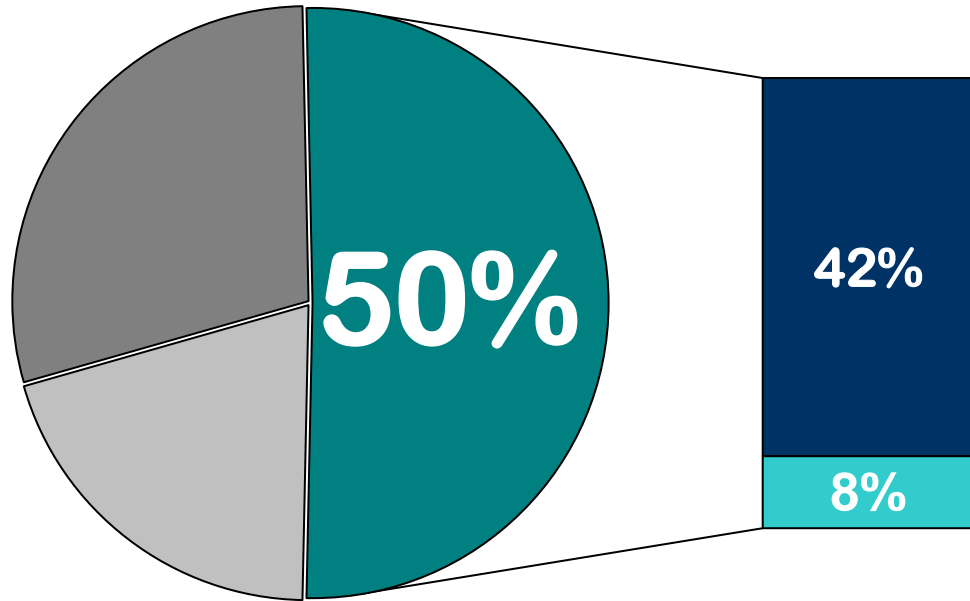
QUALITY OF LIFE

How do you rate Salina
as a place to raise children?



QUALITY OF LIFE

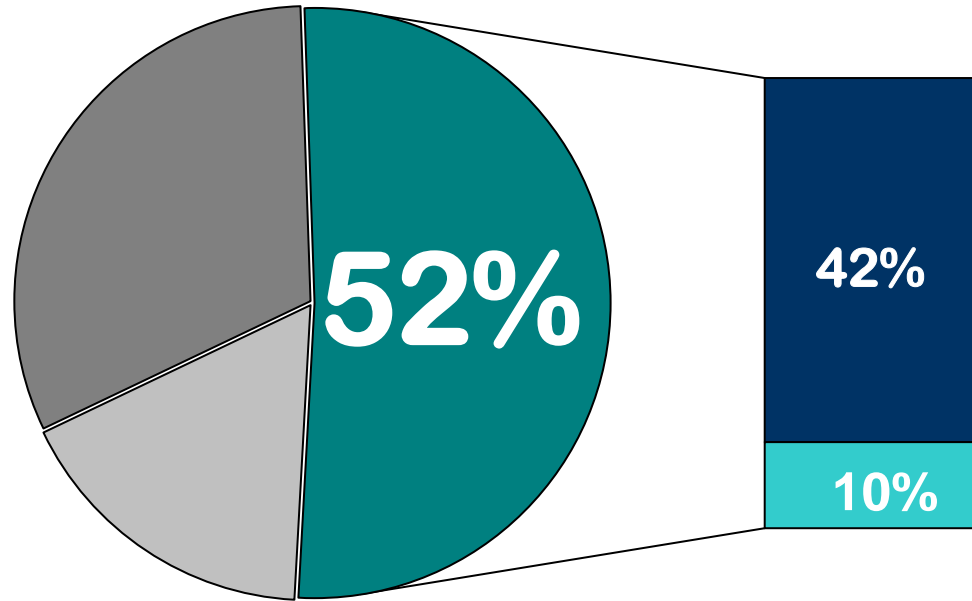
How do you rate Salina as a place to work?



<input type="checkbox"/>	POOR	20%
<input type="checkbox"/>	FAIR	29%
<input type="checkbox"/>	GOOD	42%
<input type="checkbox"/>	EXCELLENT	8%

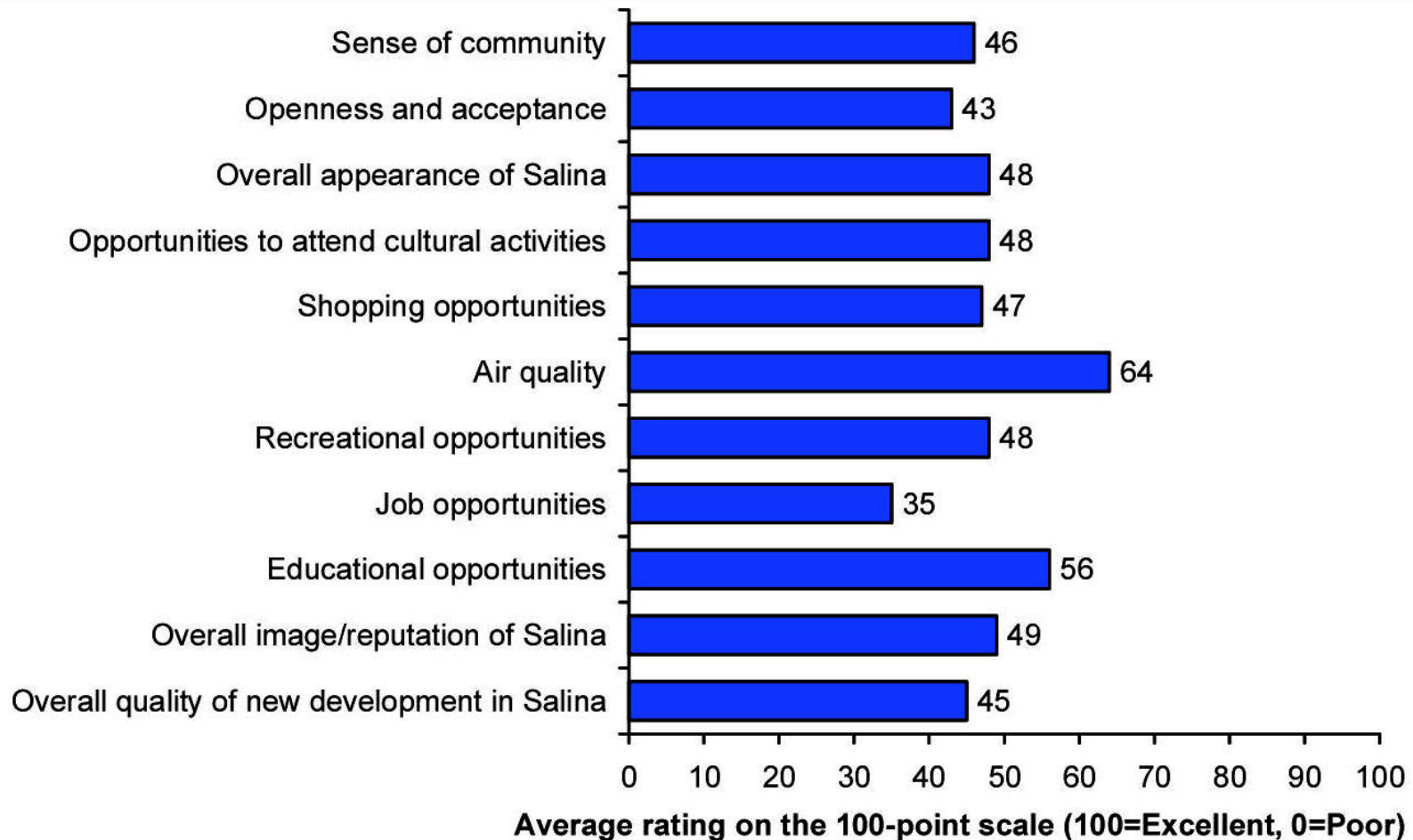
QUALITY OF LIFE

How do you rate Salina as a place to retire?



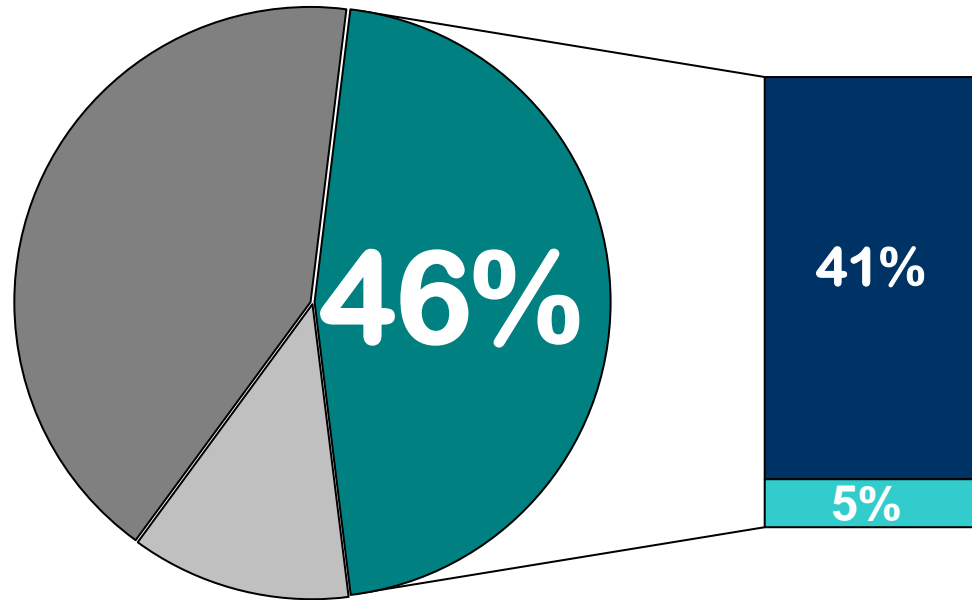
POOR	17%
FAIR	32%
GOOD	42%
EXCELLENT	10%

COMMUNITY CHARACTERISTICS



COMMUNITY CHARACTERISTICS

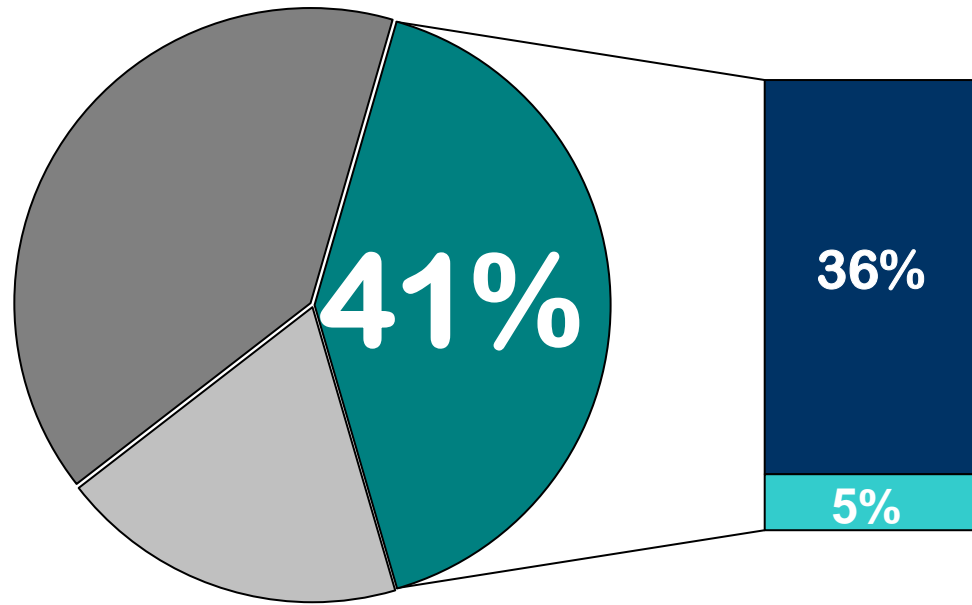
Sense of Community



<div></div>	
<div></div> POOR	12%
<div></div> FAIR	42%
<div></div> GOOD	41%
<div></div> EXCELLENT	5%

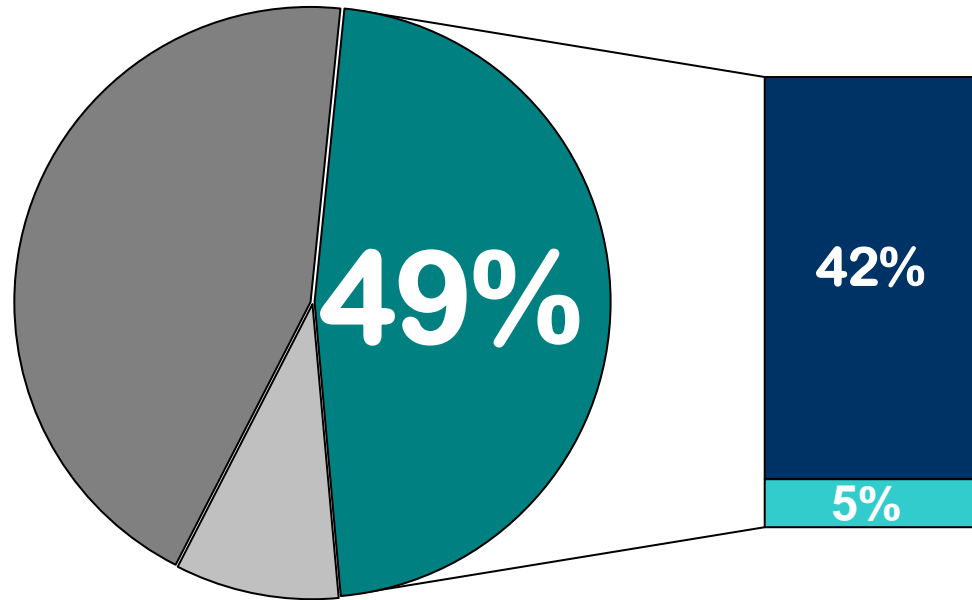
COMMUNITY CHARACTERISTICS

Openness and Acceptance of the Community
Towards People of Diverse Backgrounds



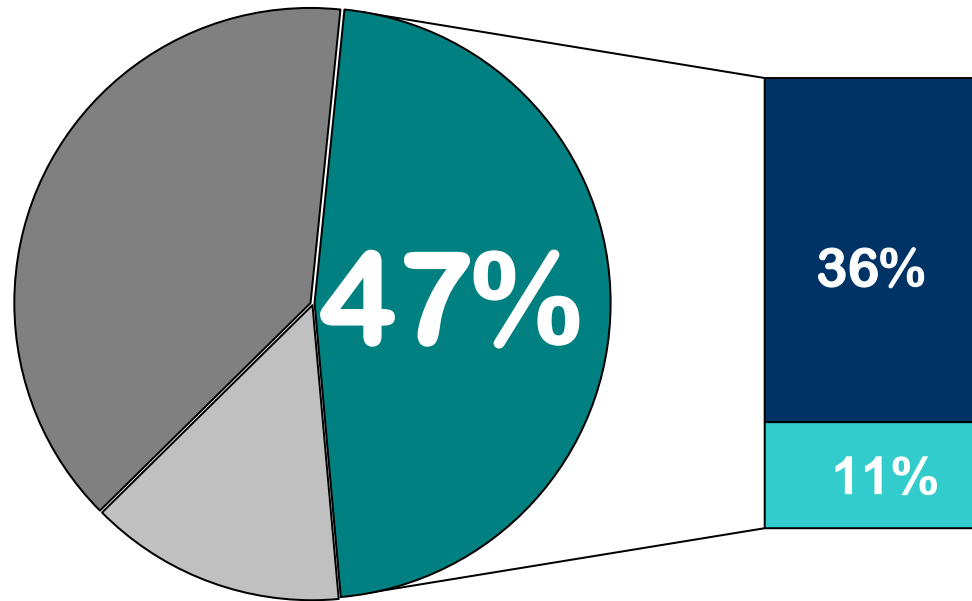
COMMUNITY CHARACTERISTICS

Overall Appearance of Salina



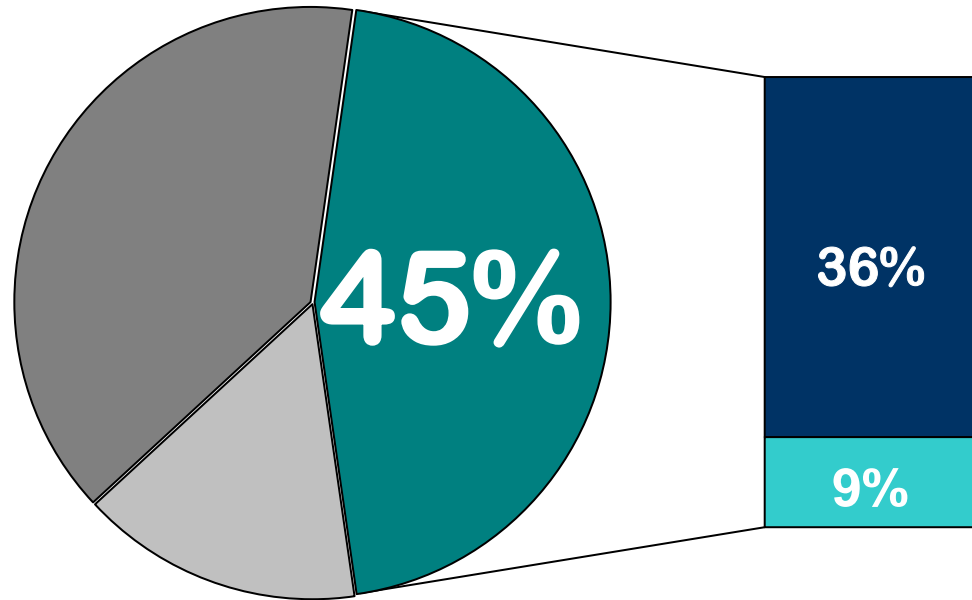
COMMUNITY CHARACTERISTICS

Opportunities to Attend Cultural Activities



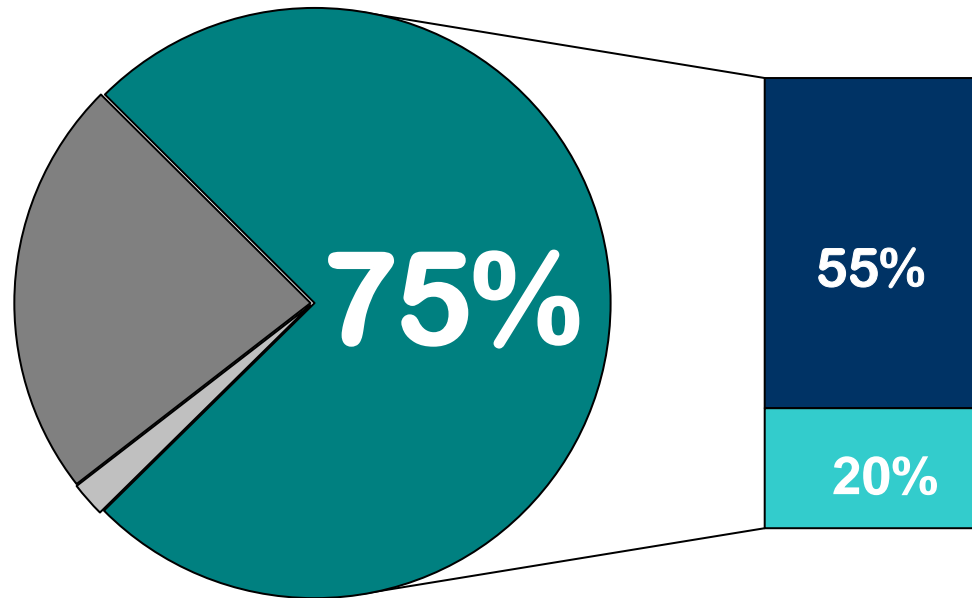
COMMUNITY CHARACTERISTICS

Shopping Opportunities



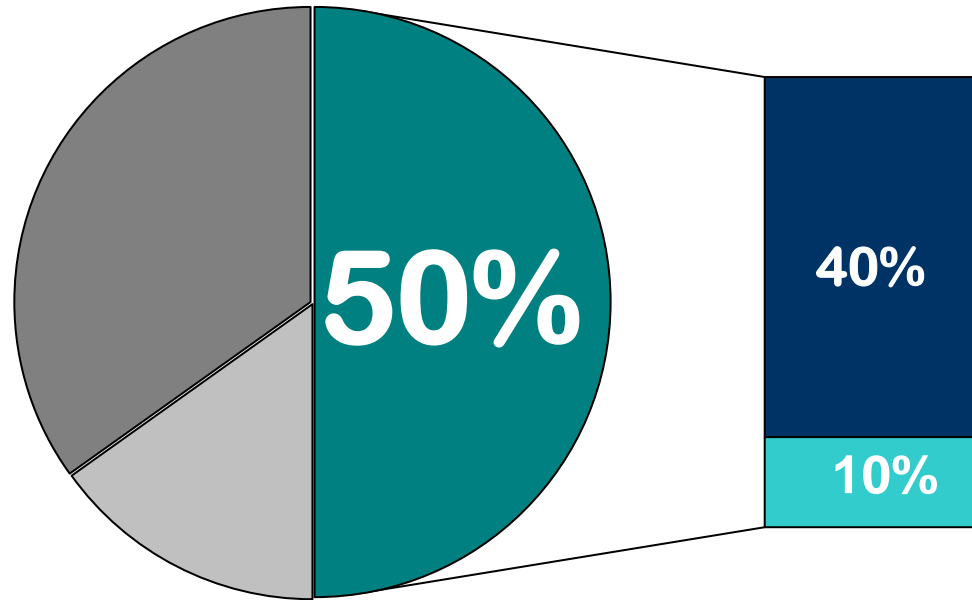
COMMUNITY CHARACTERISTICS

Air Quality



COMMUNITY CHARACTERISTICS

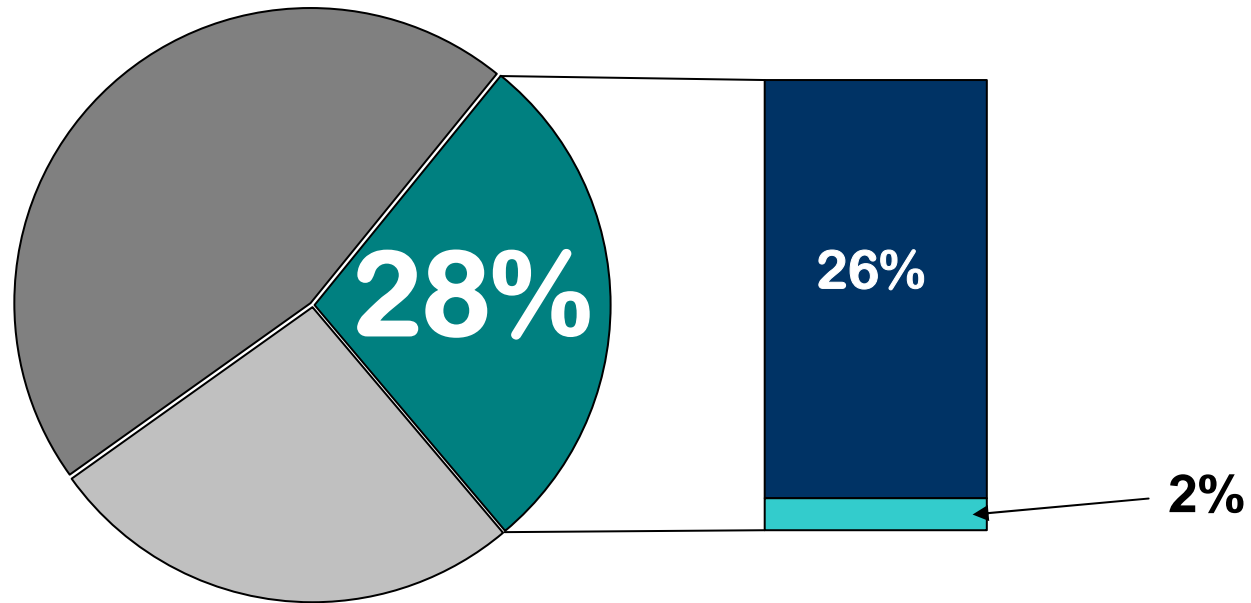
Recreational Opportunities



<div></div>	POOR	15%
<div></div>	FAIR	35%
<div></div>	GOOD	40%
<div></div>	EXCELLENT	10%

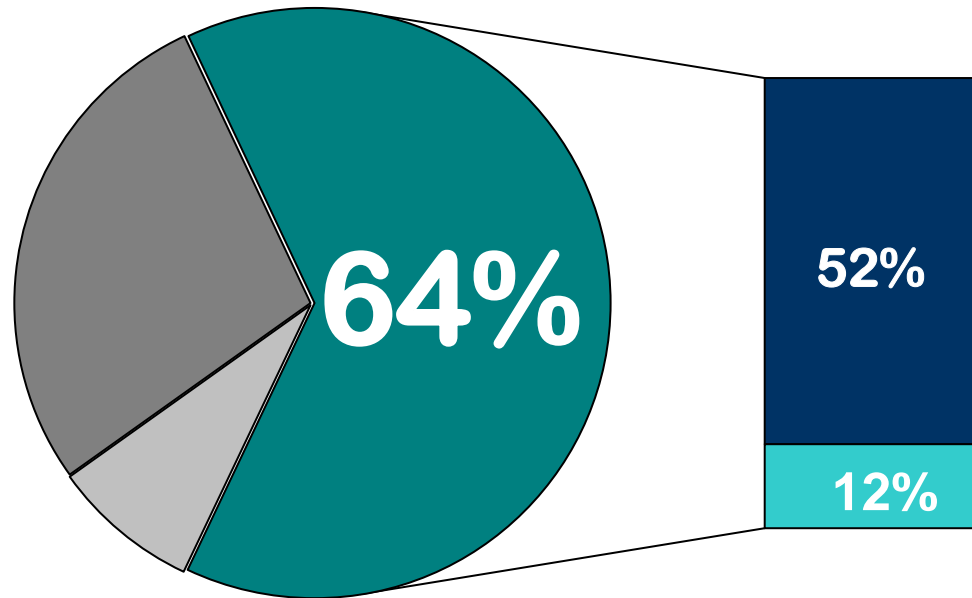
COMMUNITY CHARACTERISTICS

Job Opportunities



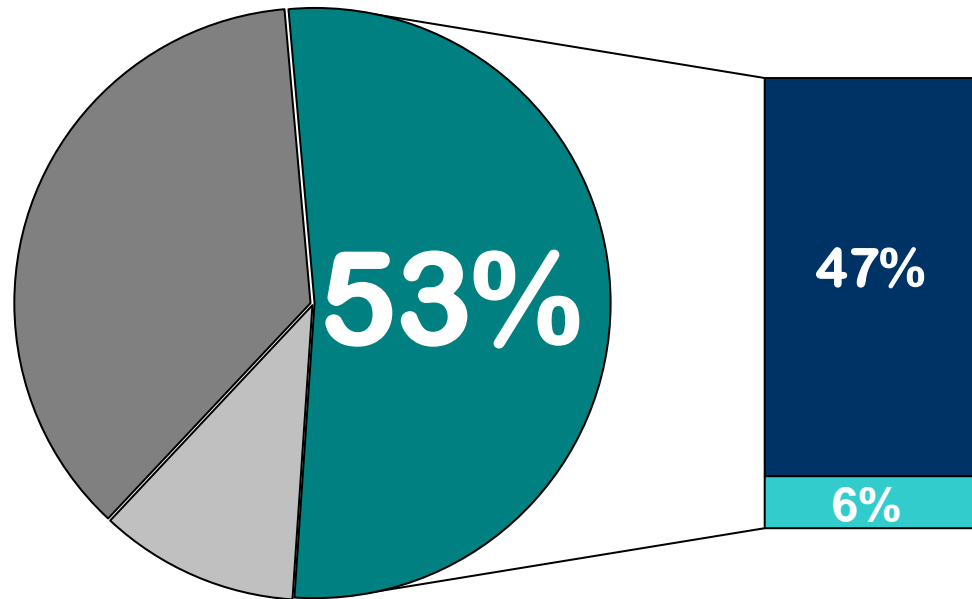
COMMUNITY CHARACTERISTICS

Educational Opportunities



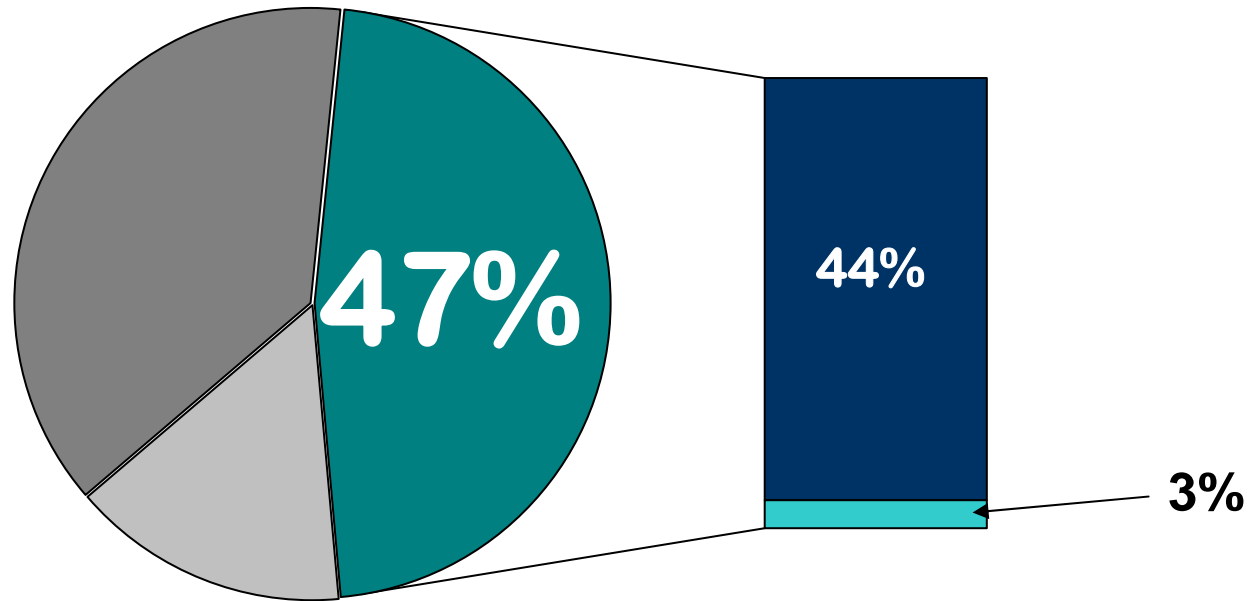
COMMUNITY CHARACTERISTICS

Overall Image/Reputation of Salina



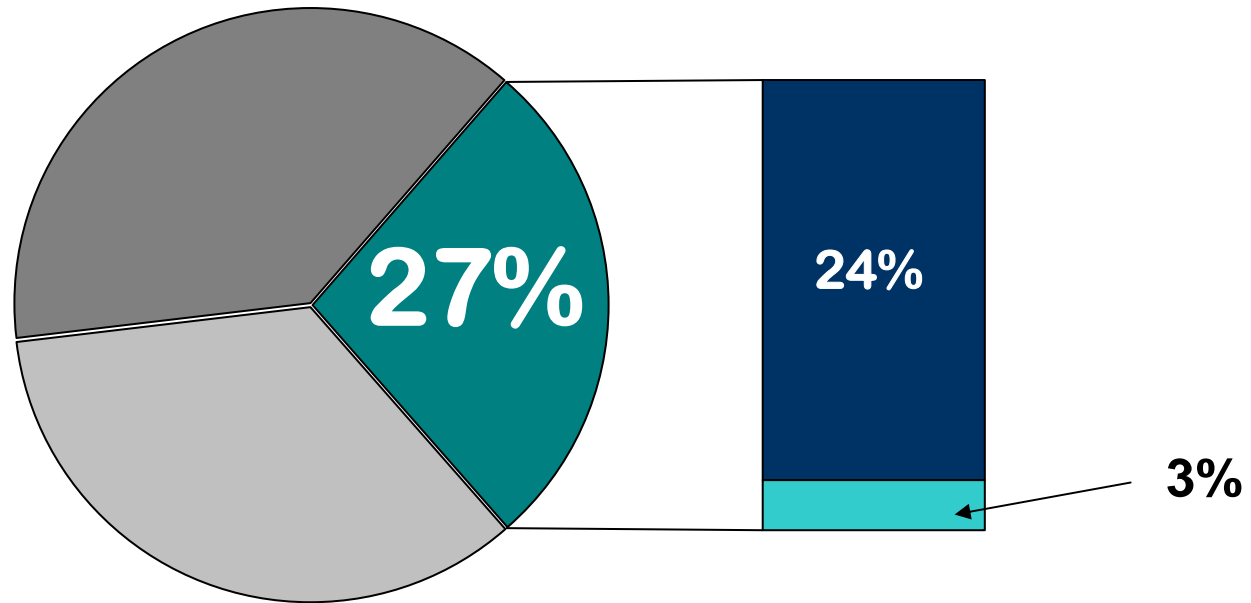
COMMUNITY CHARACTERISTICS

Overall Quality of New Development in Salina



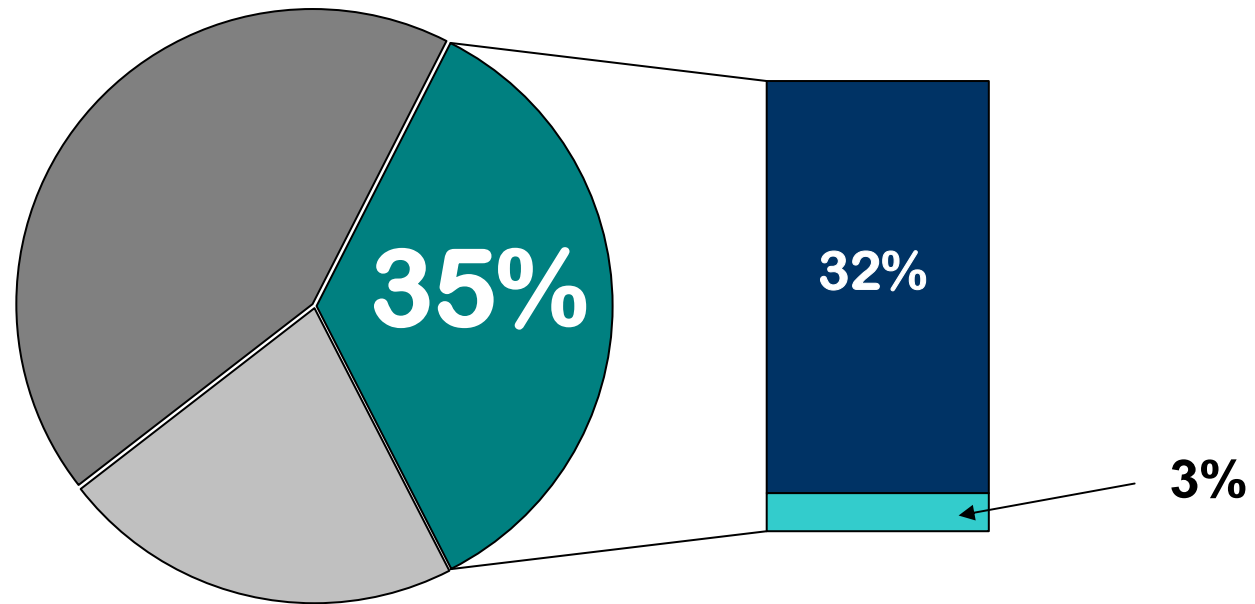
COMMUNITY CHARACTERISTICS

Access to Affordable Quality Housing



COMMUNITY CHARACTERISTICS

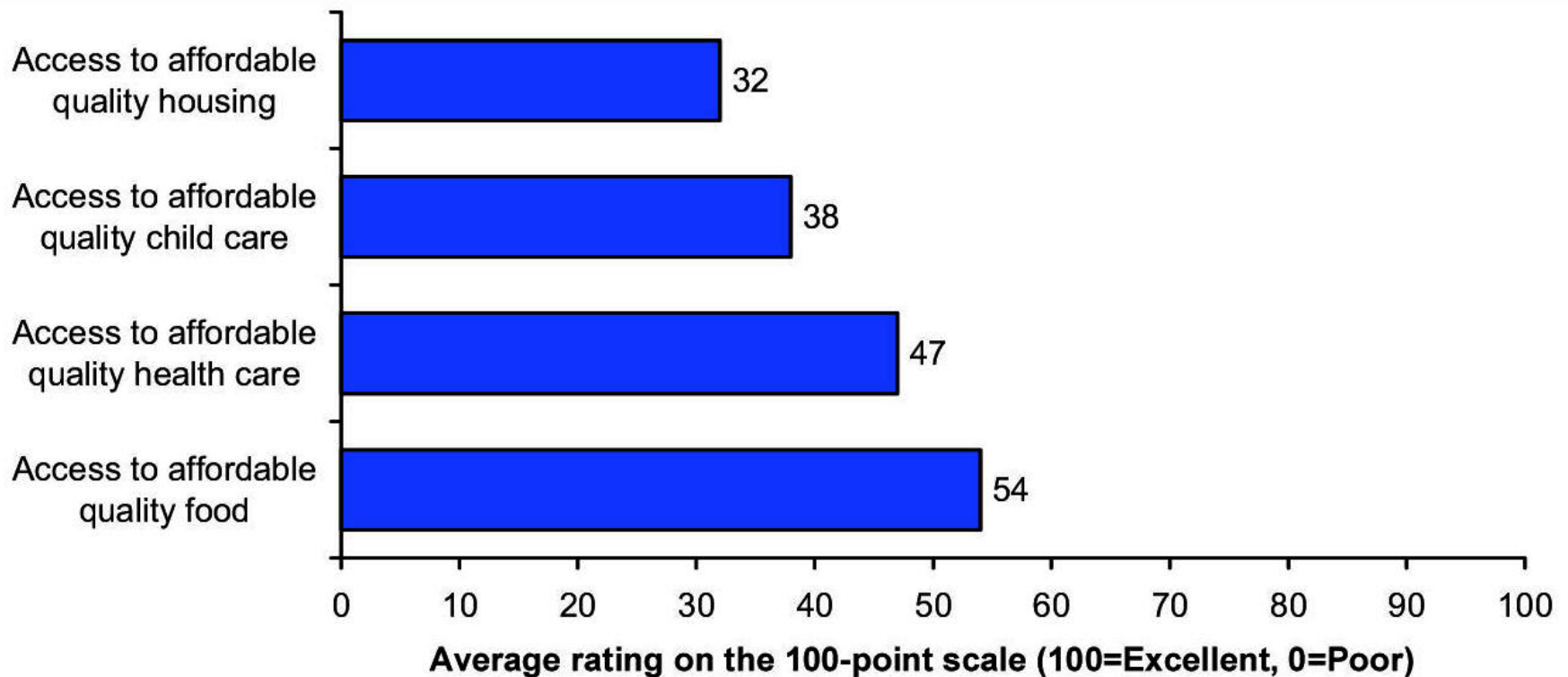
Access to Affordable Quality Child Care



<div></div>	POOR	22%
<div></div>	FAIR	43%
<div></div>	GOOD	32%
<div></div>	EXCELLENT	3%

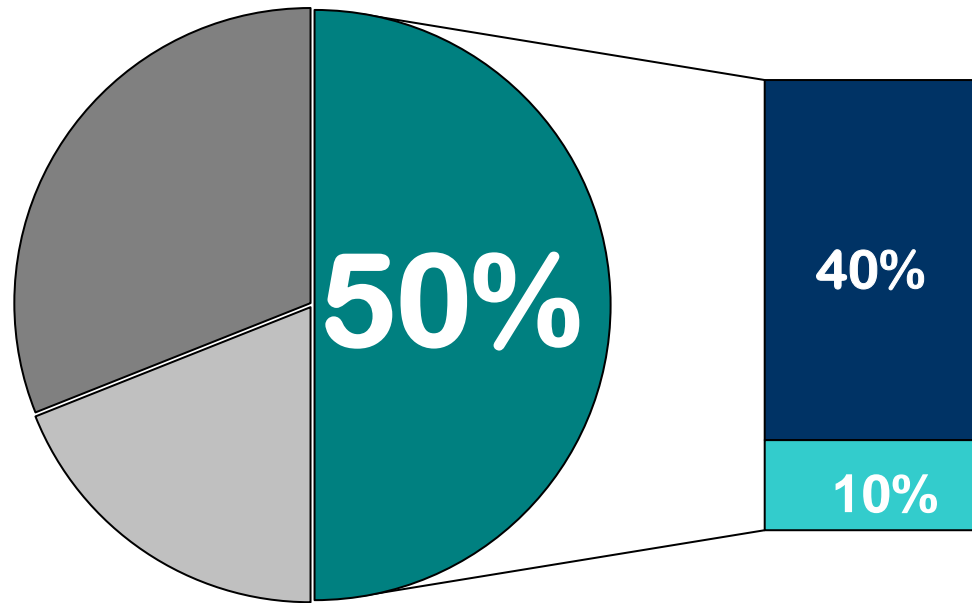
COMMUNITY CHARACTERISTICS

Access



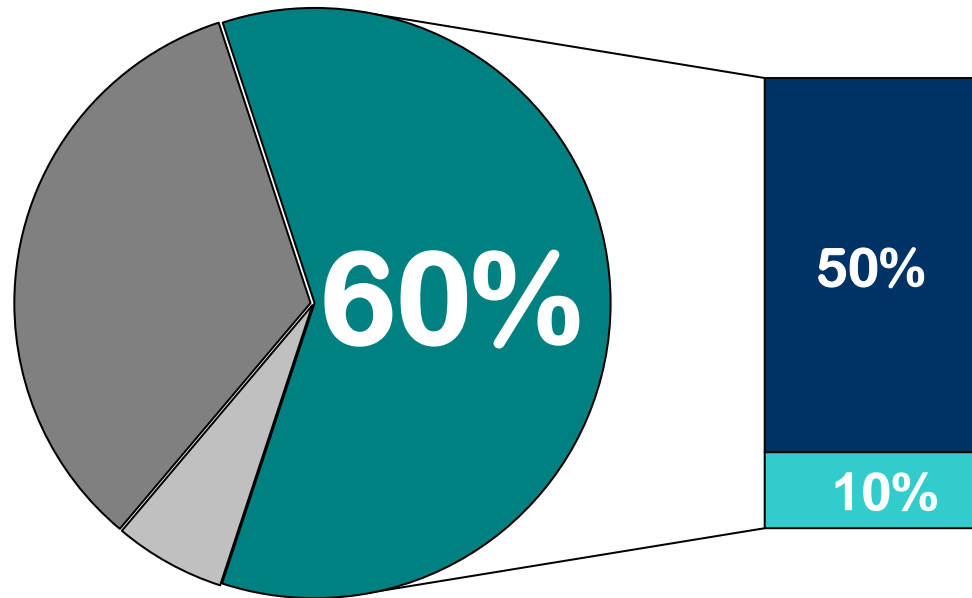
COMMUNITY CHARACTERISTICS

Access to Affordable Quality Health Care



COMMUNITY CHARACTERISTICS

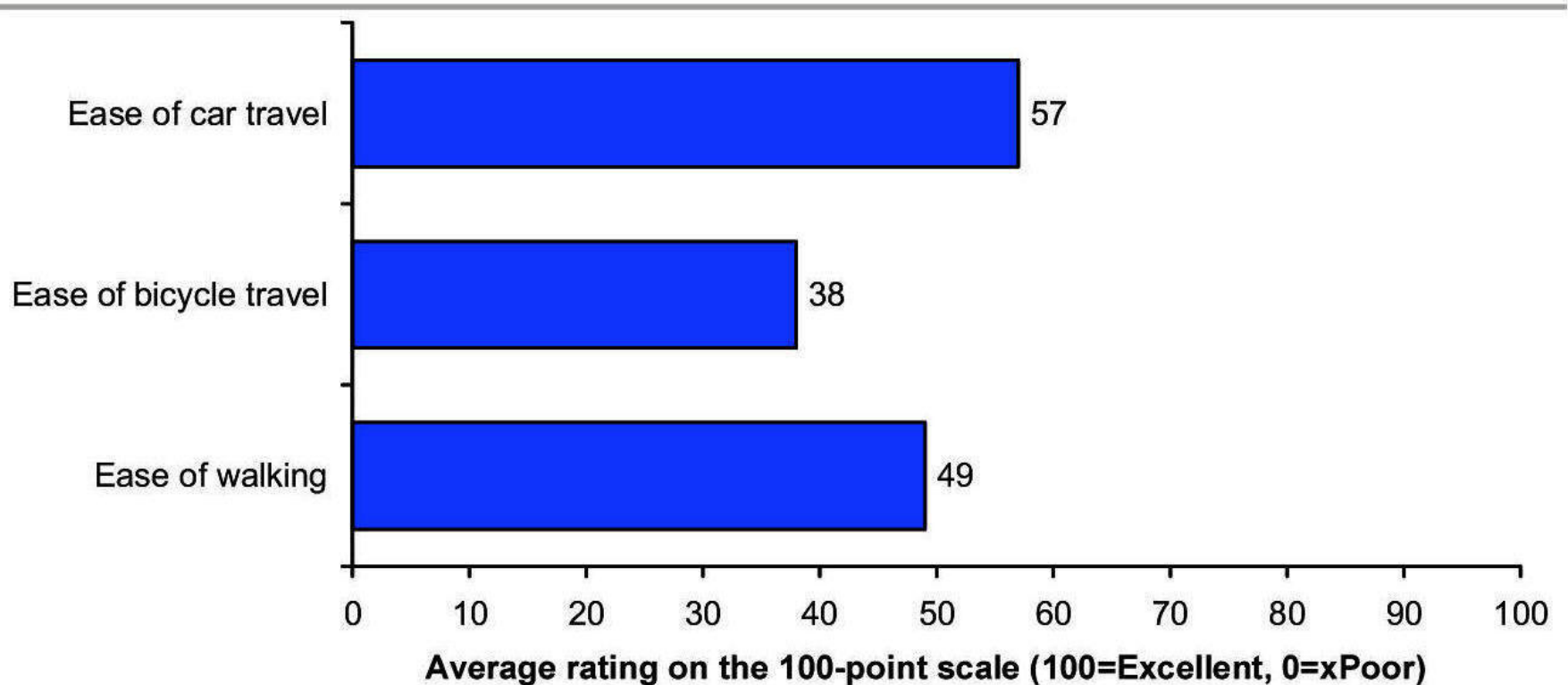
Access to Affordable Quality Food



POOR	6%
FAIR	34%
GOOD	50%
EXCELLENT	10%

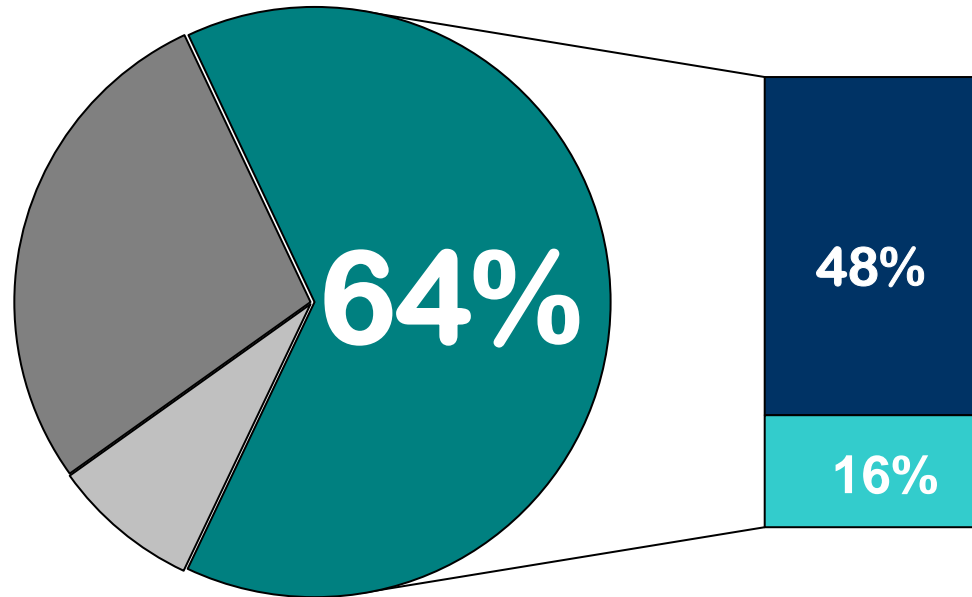
COMMUNITY CHARACTERISTICS

Mobility



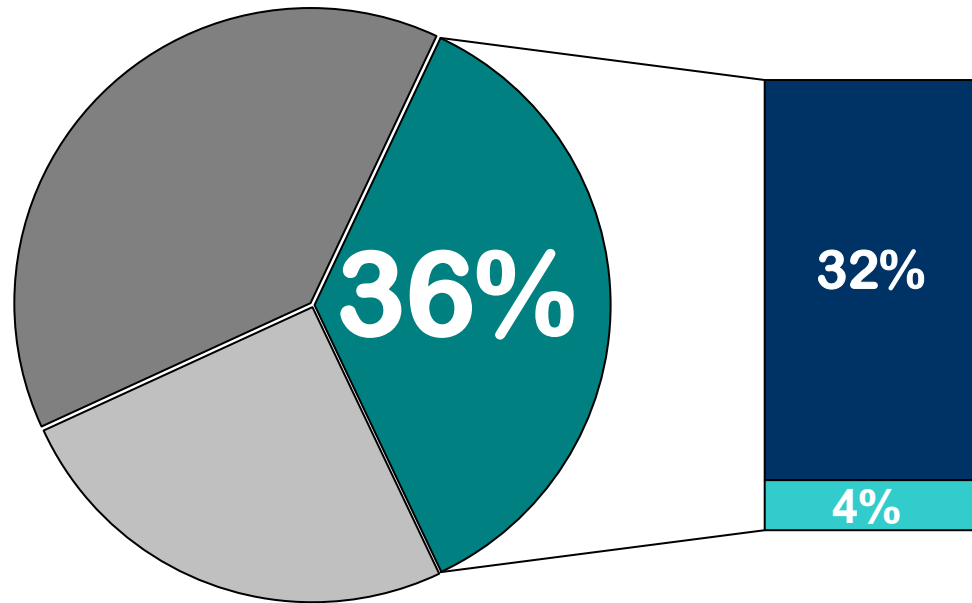
COMMUNITY CHARACTERISTICS

Ease of Car Travel



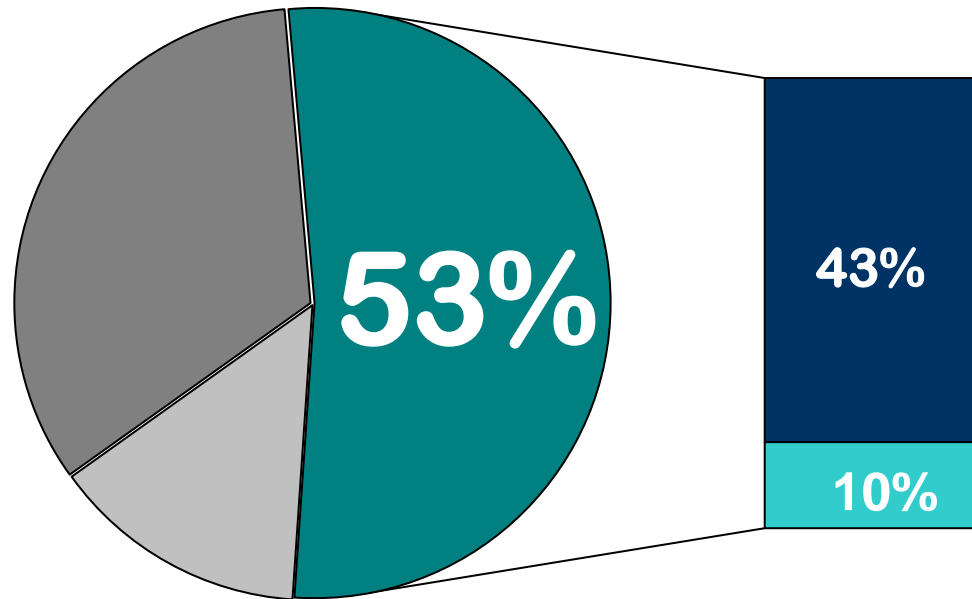
COMMUNITY CHARACTERISTICS

Ease of Bicycle Travel in Salina

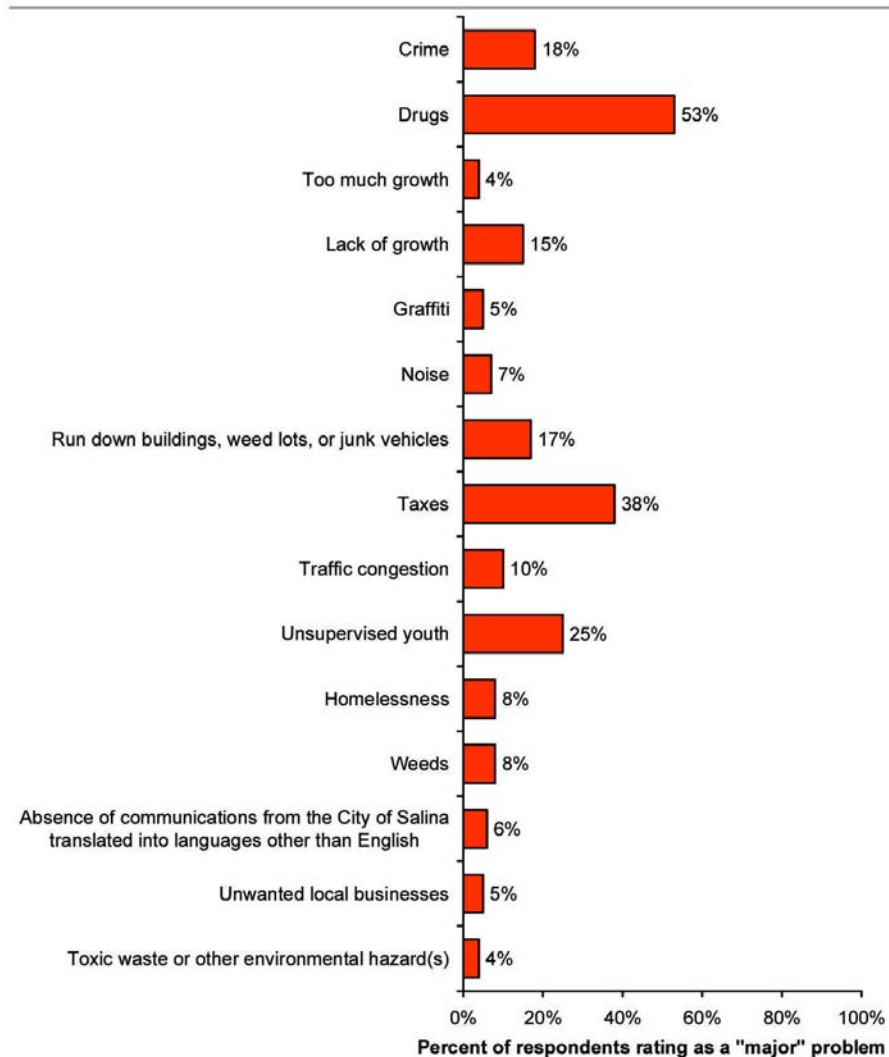


COMMUNITY CHARACTERISTICS

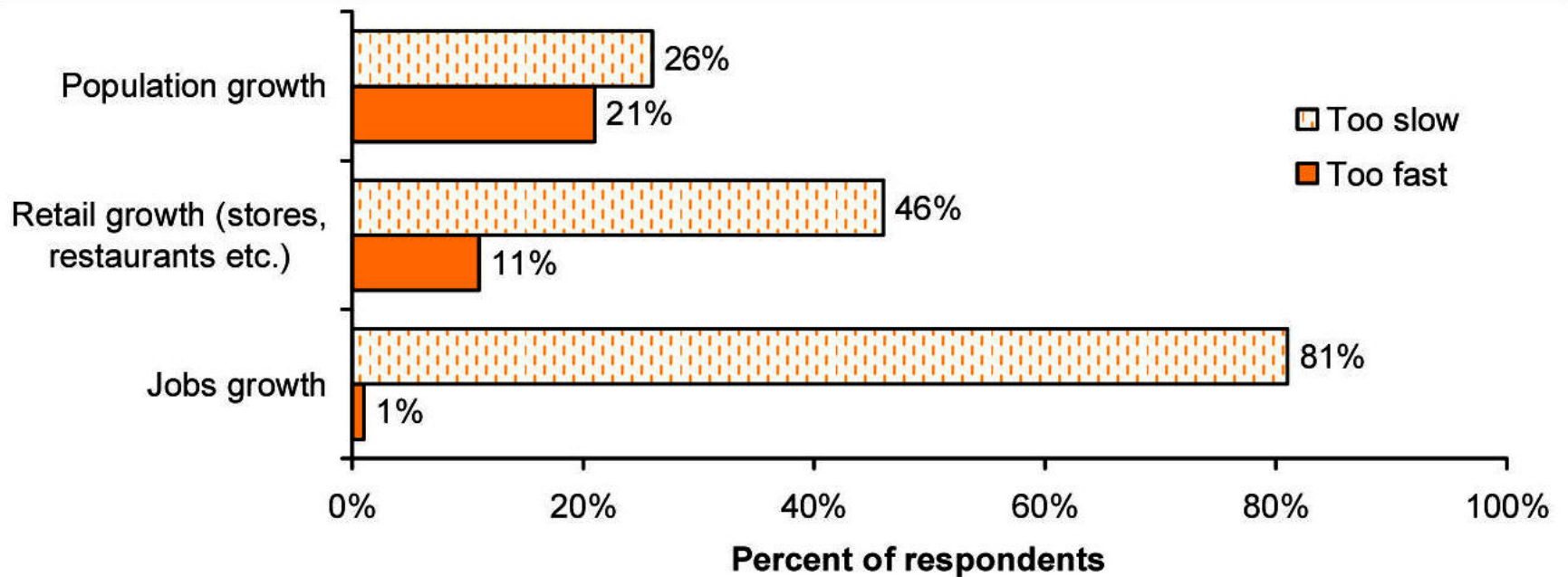
Ease of Walking in Salina



RATINGS OF POTENTIAL PROBLEMS

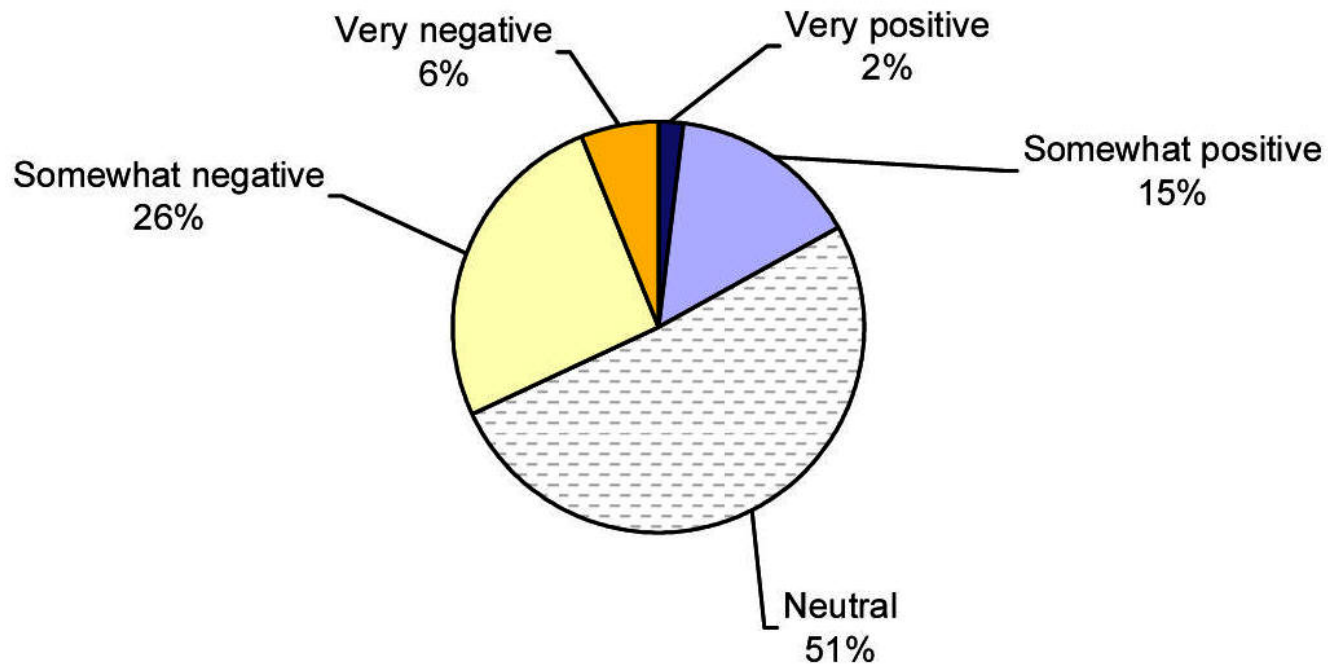


RATINGS OF GROWTH

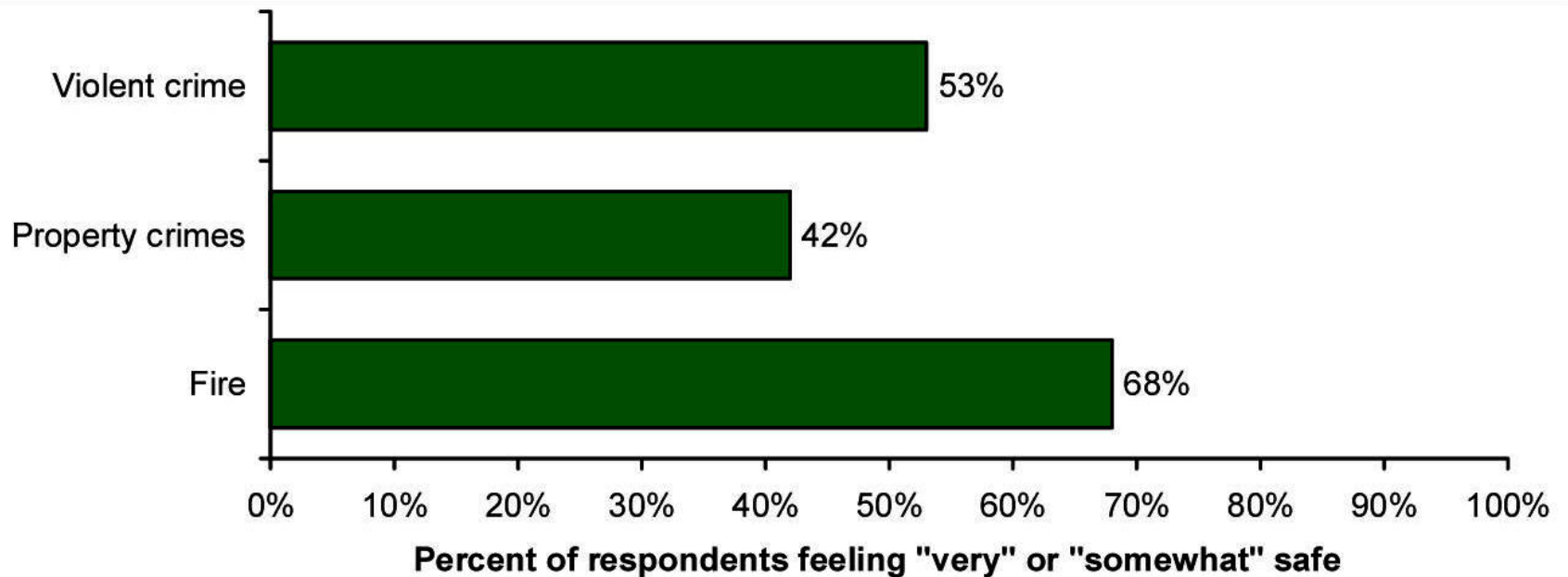


PERCEPTIONS OF ECONOMY

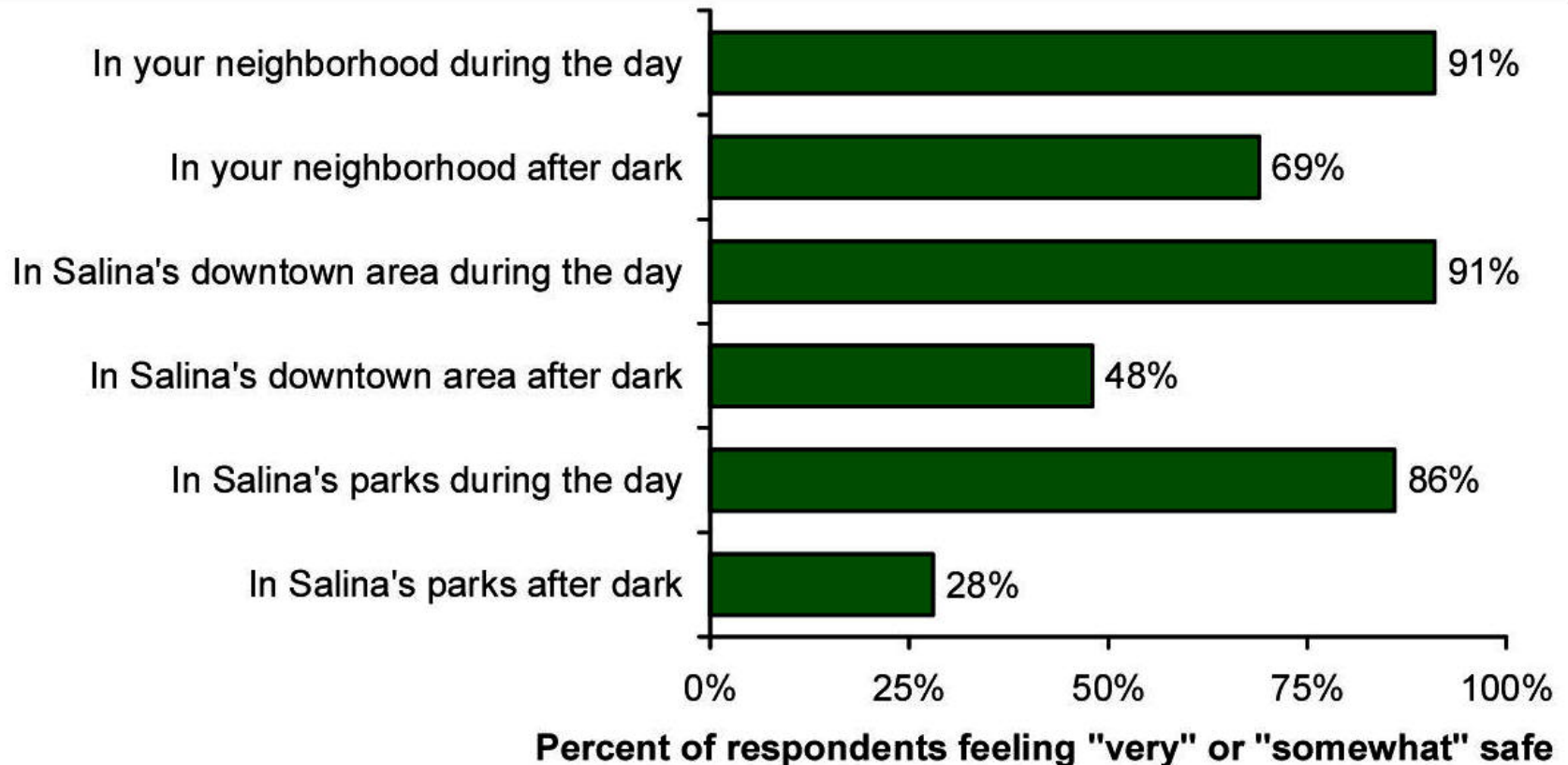
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be...



RATINGS OF SAFETY FROM VARIOUS PROBLEMS

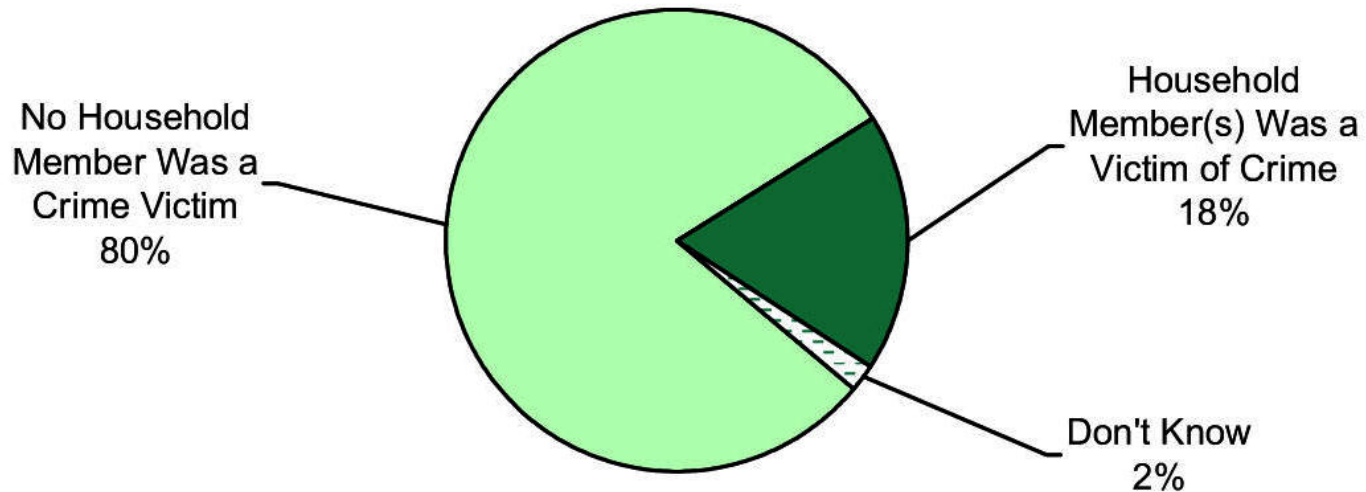


RATINGS OF SAFETY IN VARIOUS AREAS



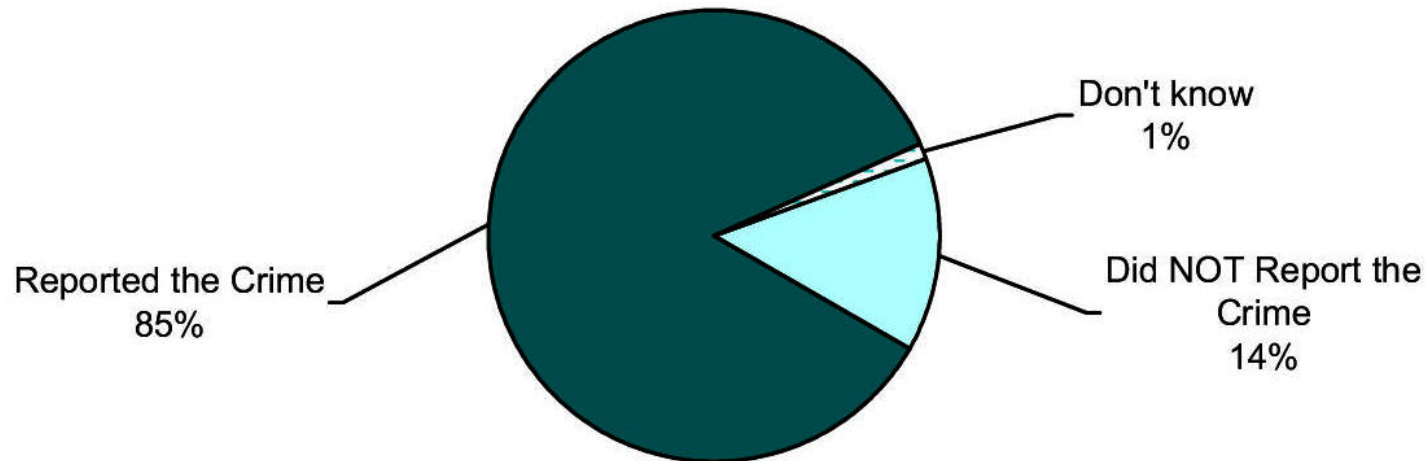
RATINGS OF SAFETY

Percent of Respondents' Households That Were Victim of a Crime in the Last 12 Months



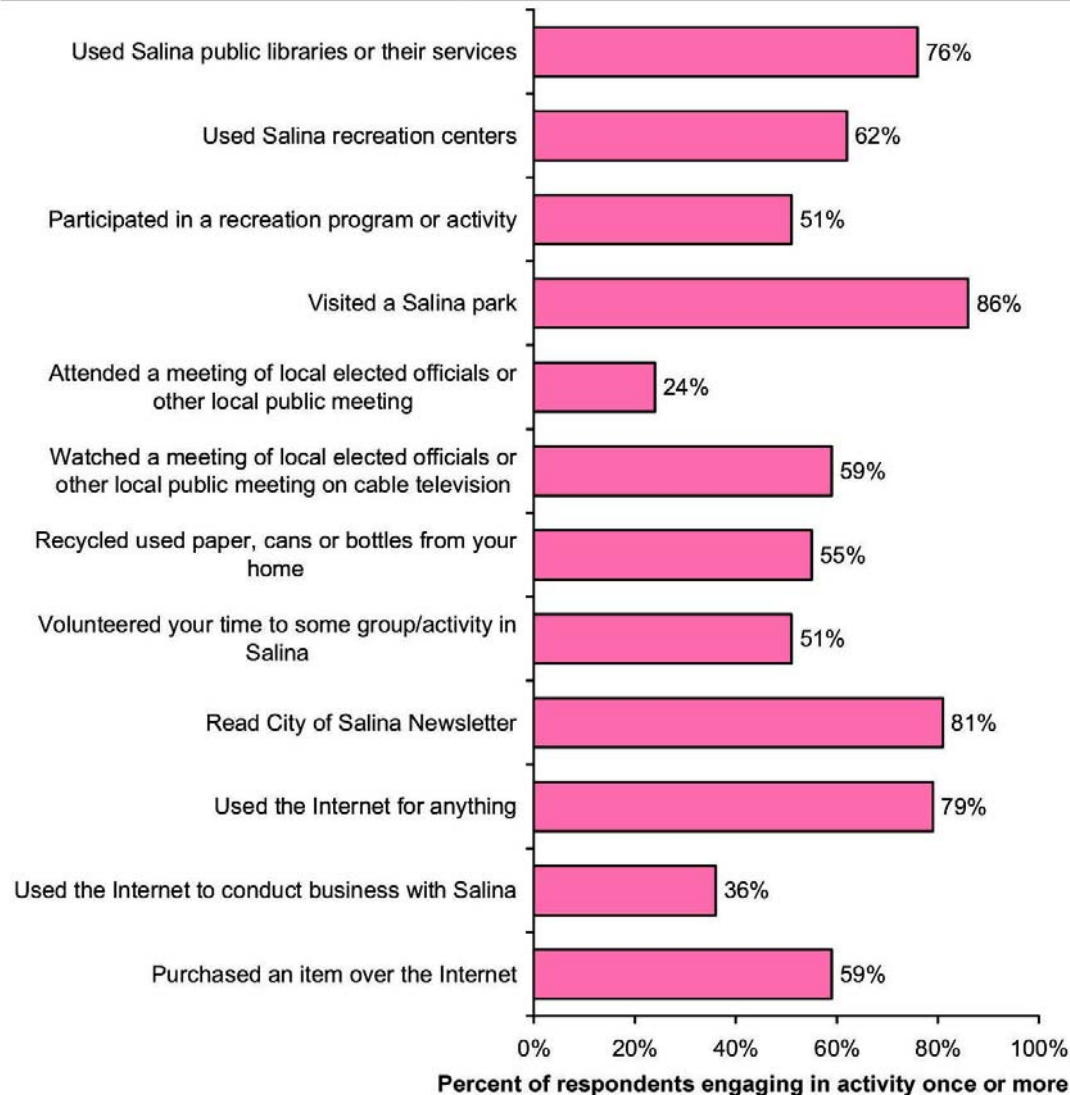
RATINGS OF SAFETY

Percent of Respondents' Households That Were Victim of a Crime Who Reported the Crime

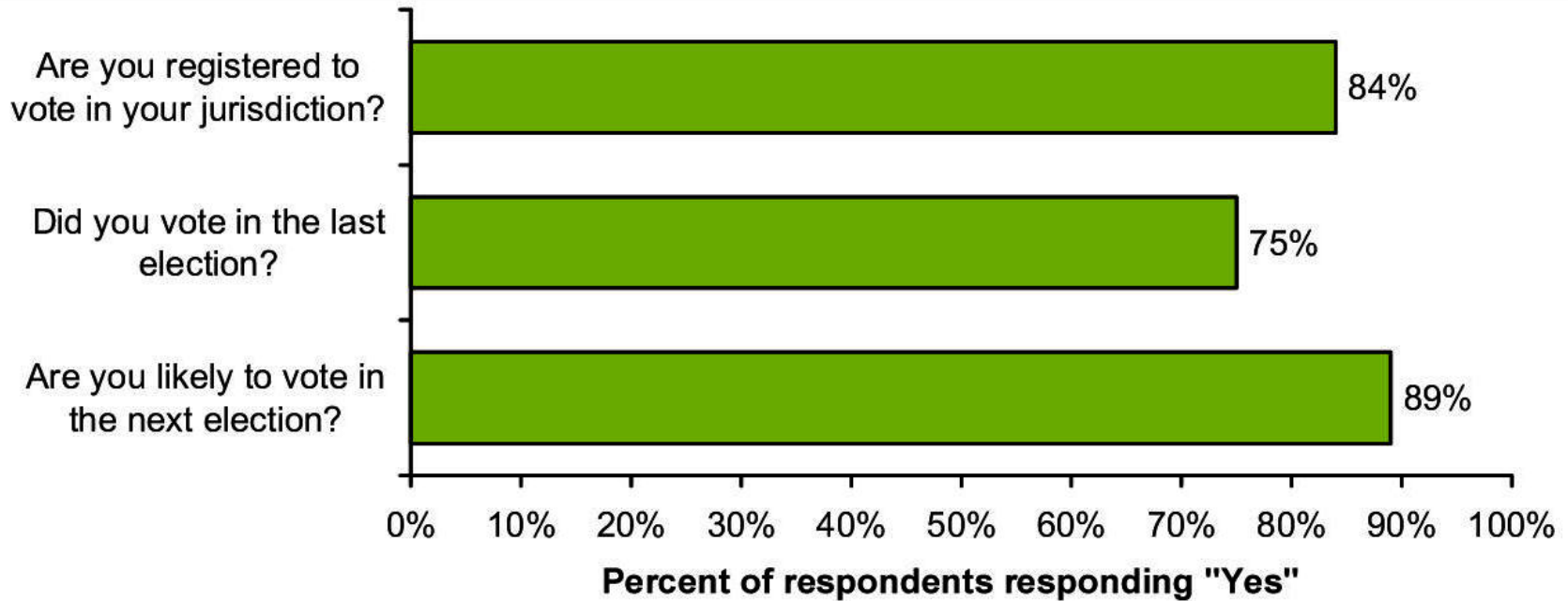


COMMUNITY PARTICIPATION

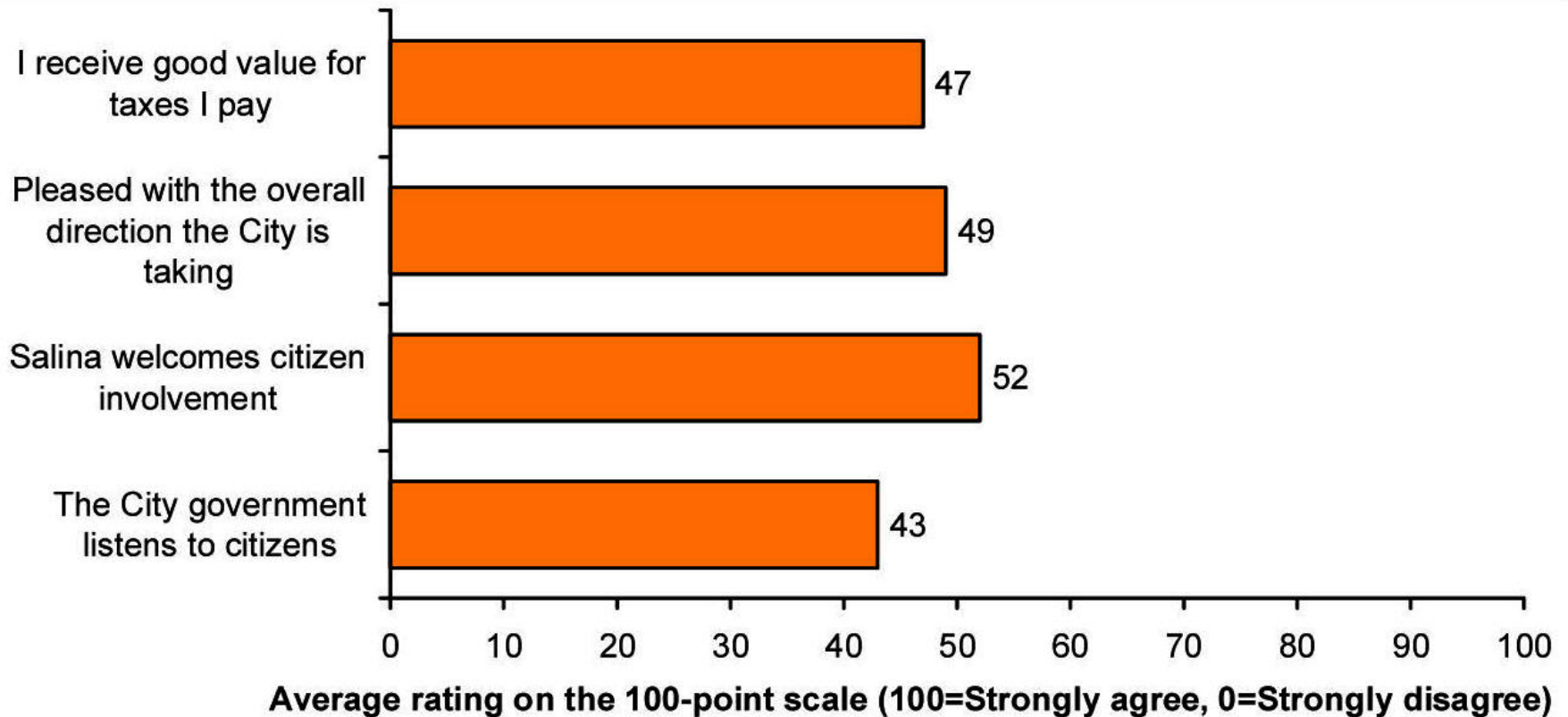
Percent of Respondents Engaging in Various Activities in Salina in the Past Year



VOTER STATUS & ACTIVITY

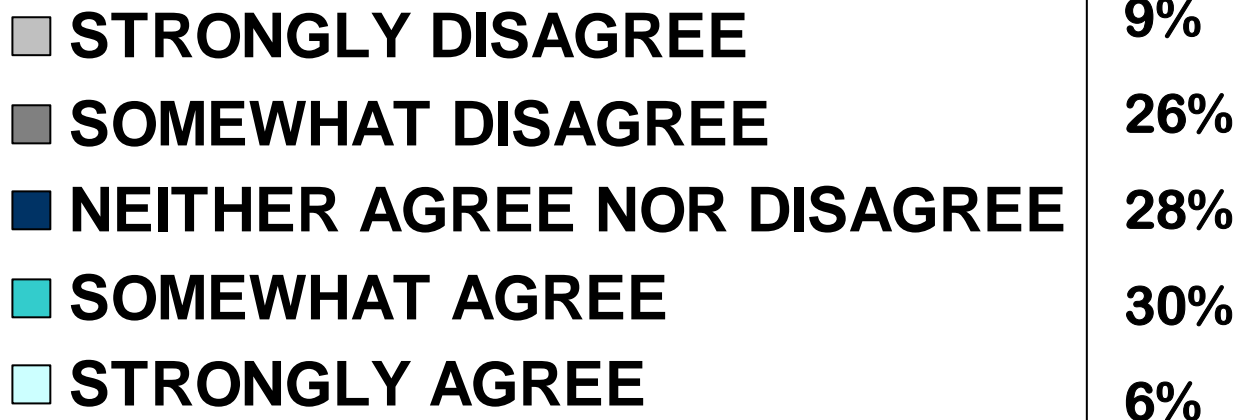
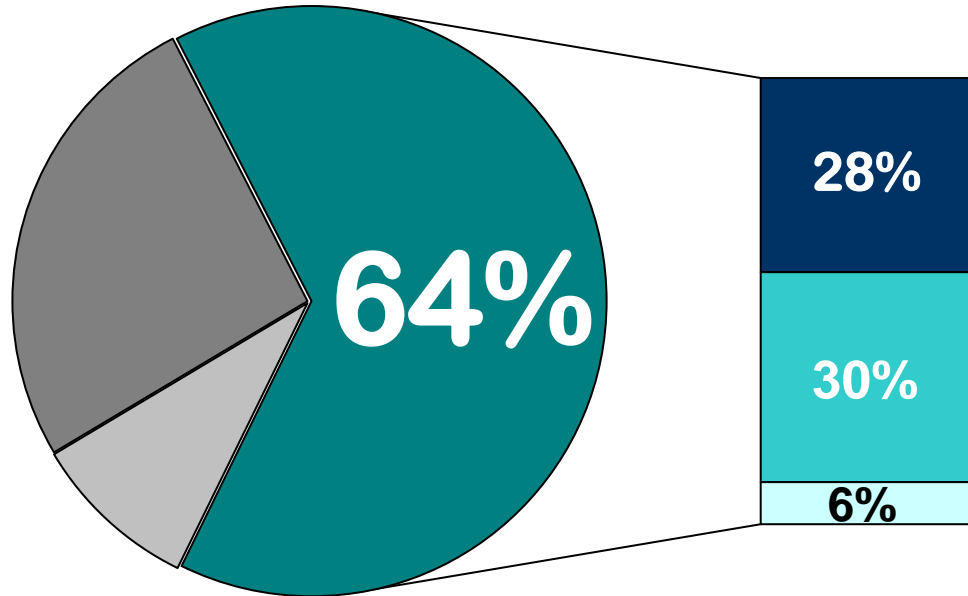


RATINGS OF PUBLIC TRUST



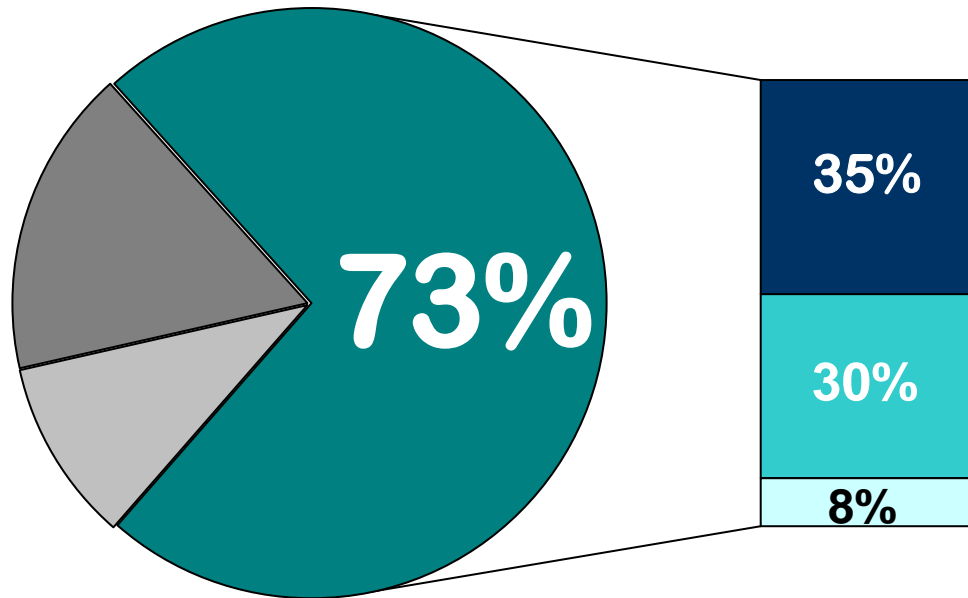
PUBLIC TRUST

I am pleased with the overall direction that the City of Salina is taking



PUBLIC TRUST

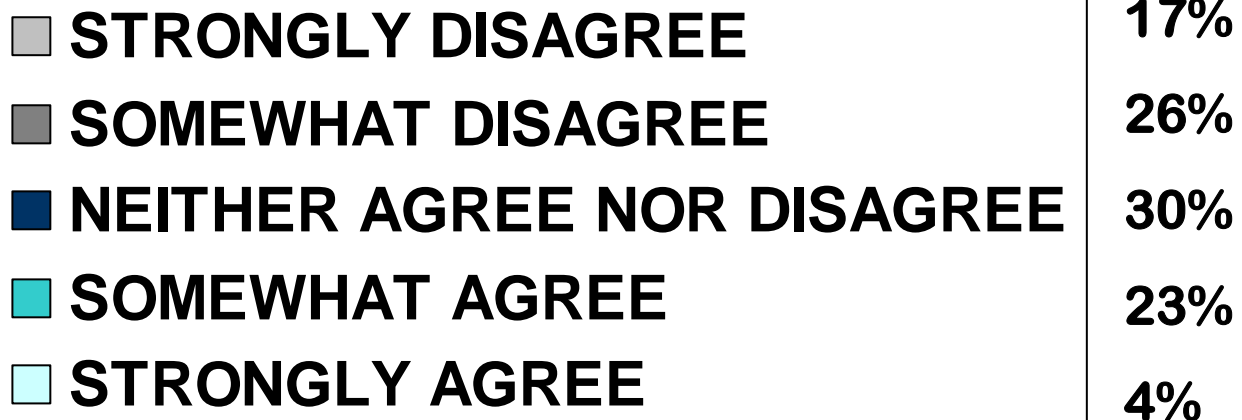
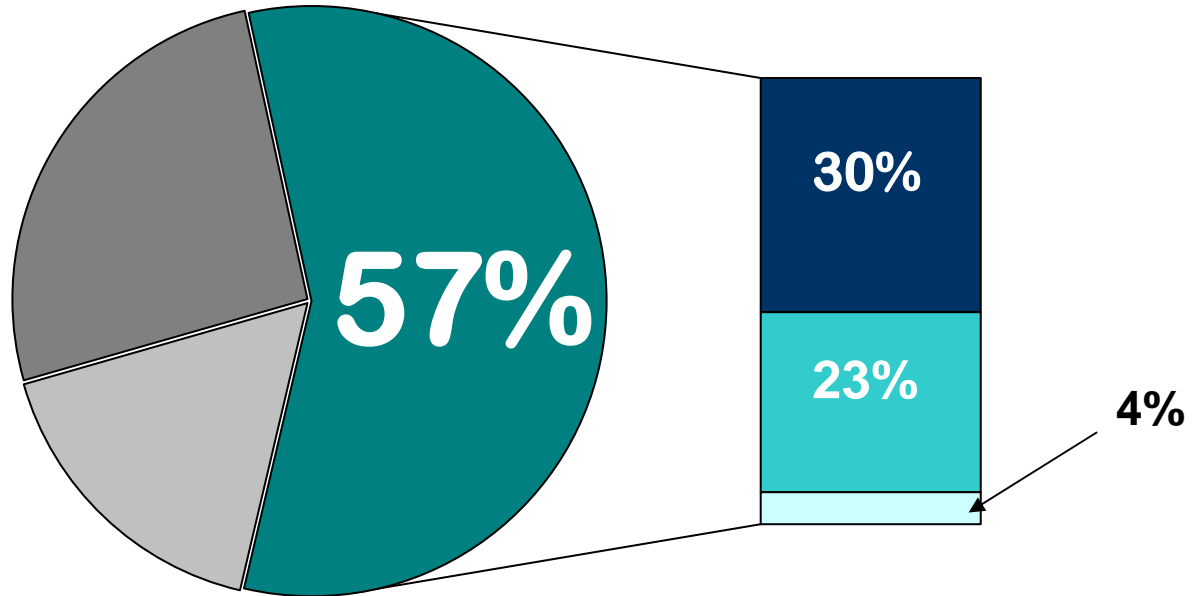
The City of Salina government welcomes citizen involvement



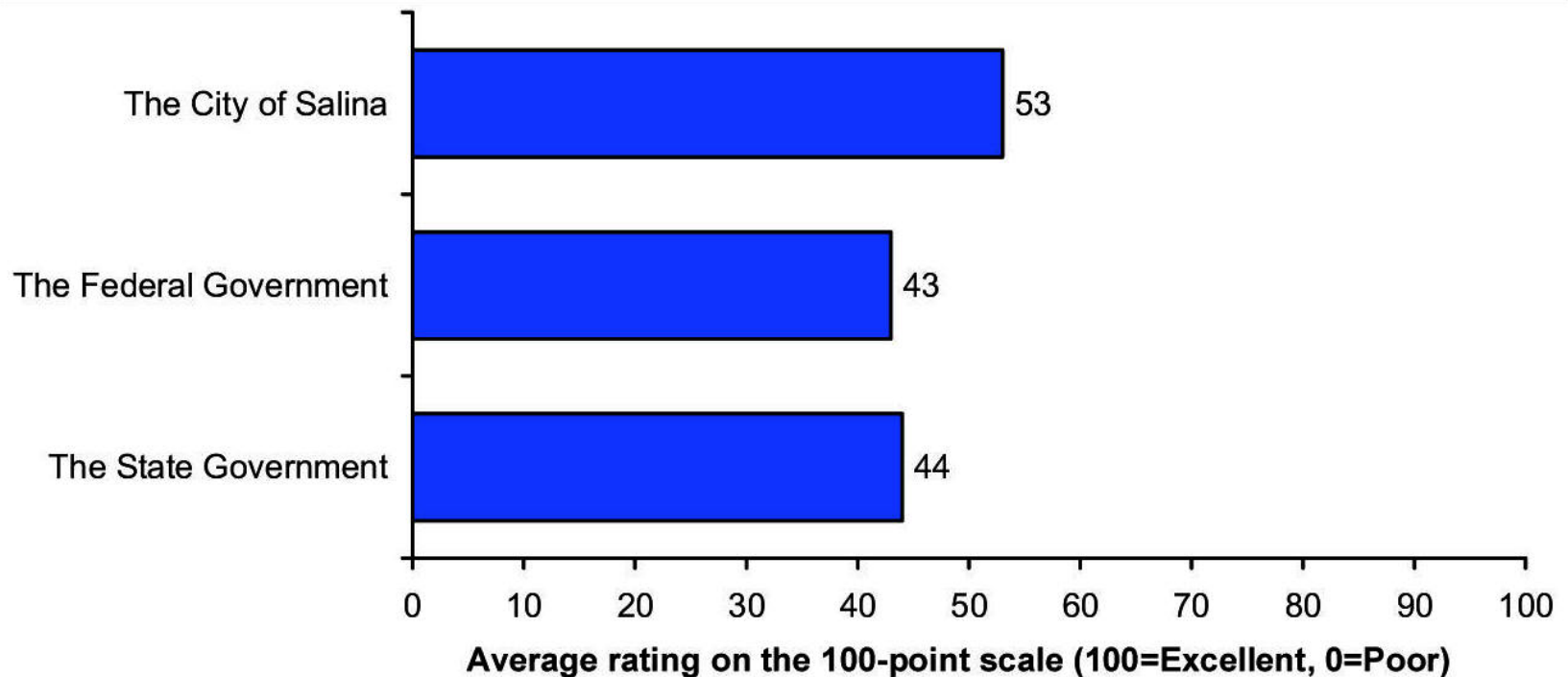
<input type="checkbox"/>	STRONGLY DISAGREE	10%
<input type="checkbox"/>	SOMEWHAT DISAGREE	17%
<input type="checkbox"/>	NEITHER AGREE NOR DISAGREE	35%
<input type="checkbox"/>	SOMEWHAT AGREE	30%
<input type="checkbox"/>	STRONGLY AGREE	8%

PUBLIC TRUST

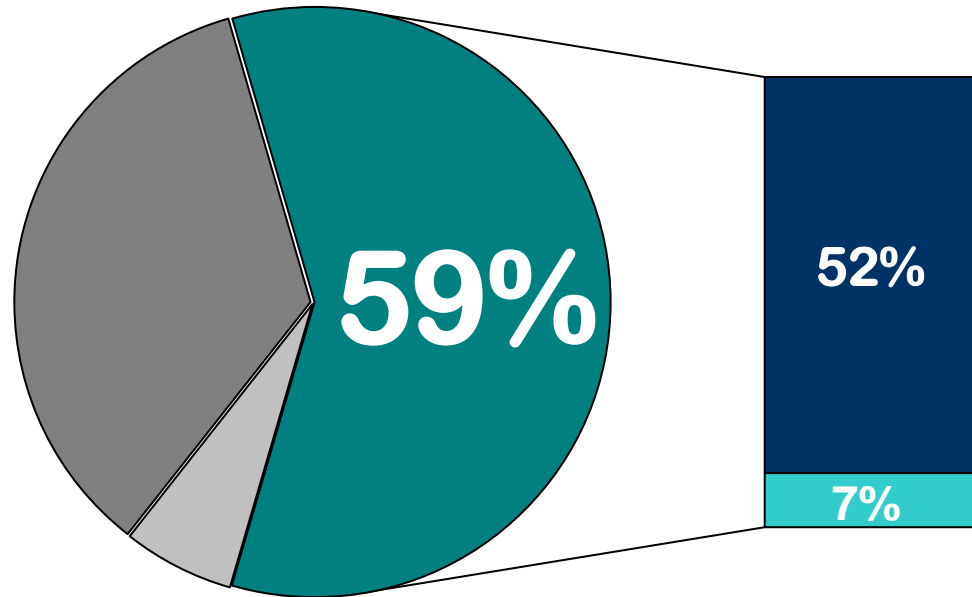
The City of Salina government listens to citizens



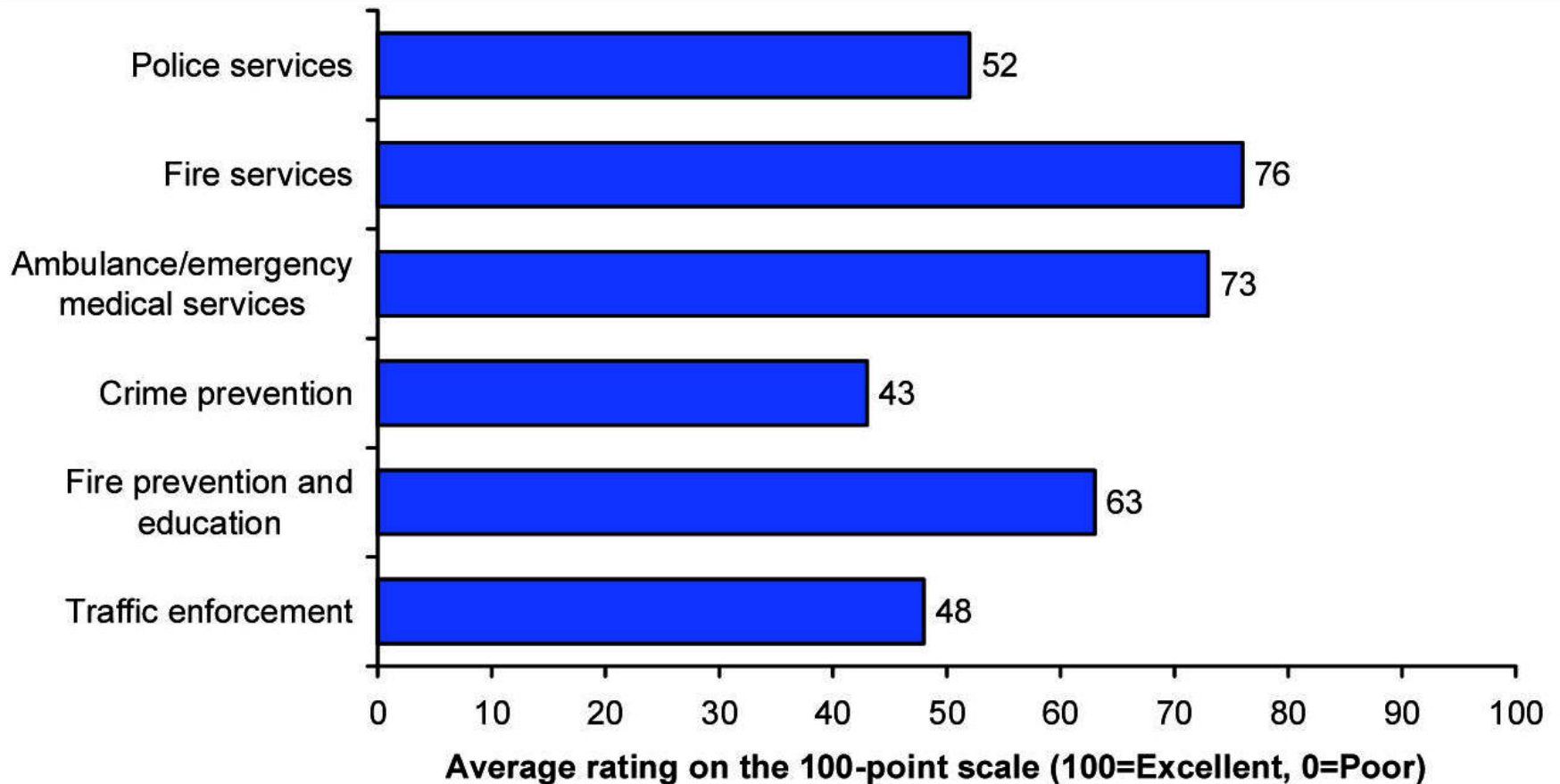
OVERALL QUALITY OF SERVICE PROVIDED BY VARIOUS LEVELS OF GOVERNMENT



SERVICES PROVIDED BY SALINA OVERALL QUALITY

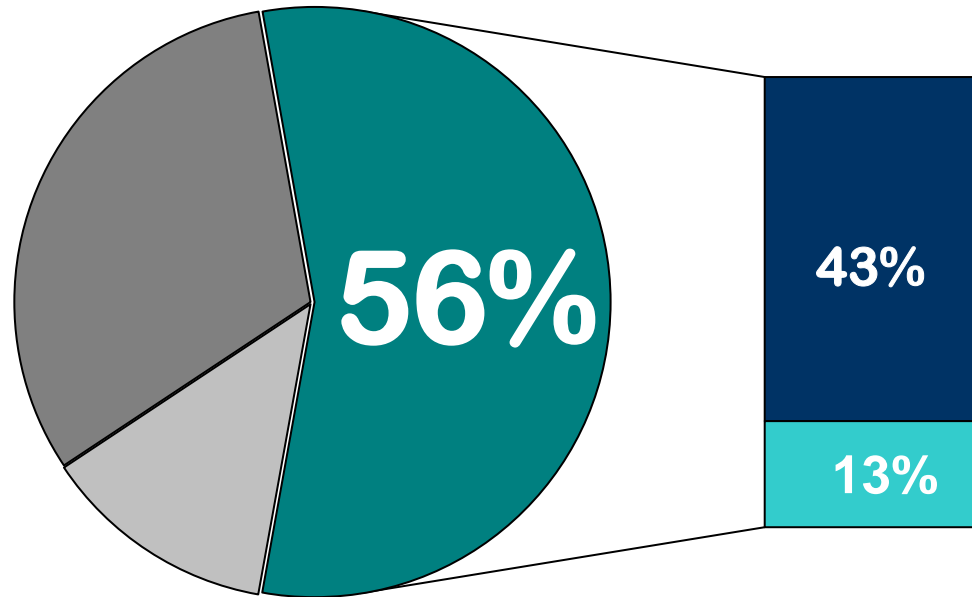


QUALITY OF PUBLIC SAFETY SERVICES



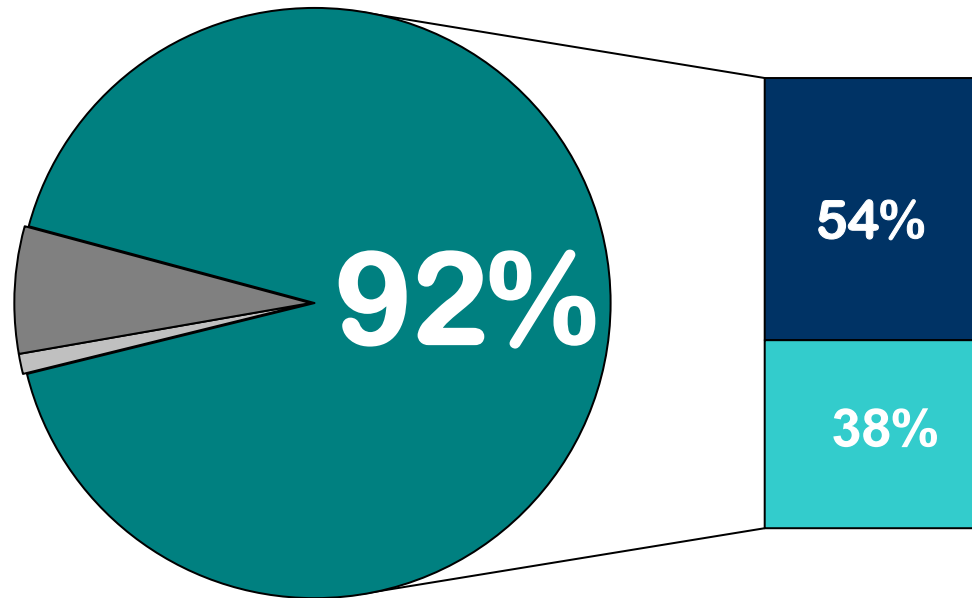
PUBLIC SAFETY

Quality of Police Service



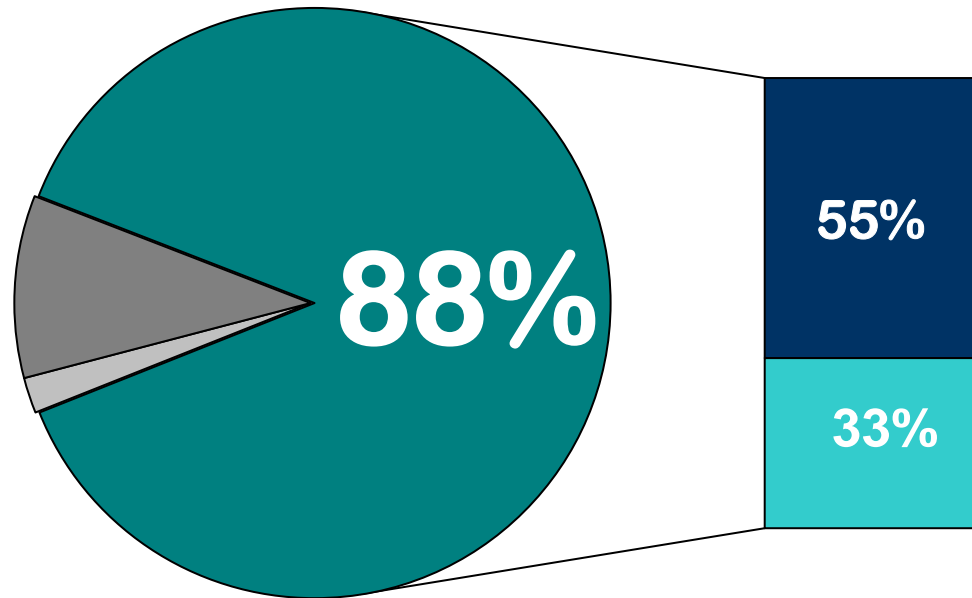
PUBLIC SAFETY

Quality of Fire Service



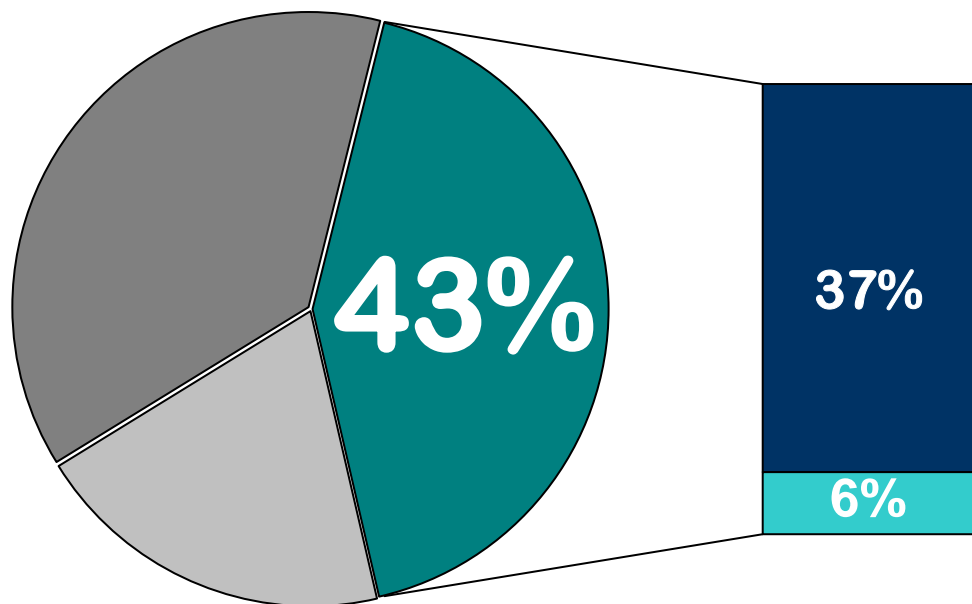
PUBLIC SAFETY

Quality of EMS Service



PUBLIC SAFETY

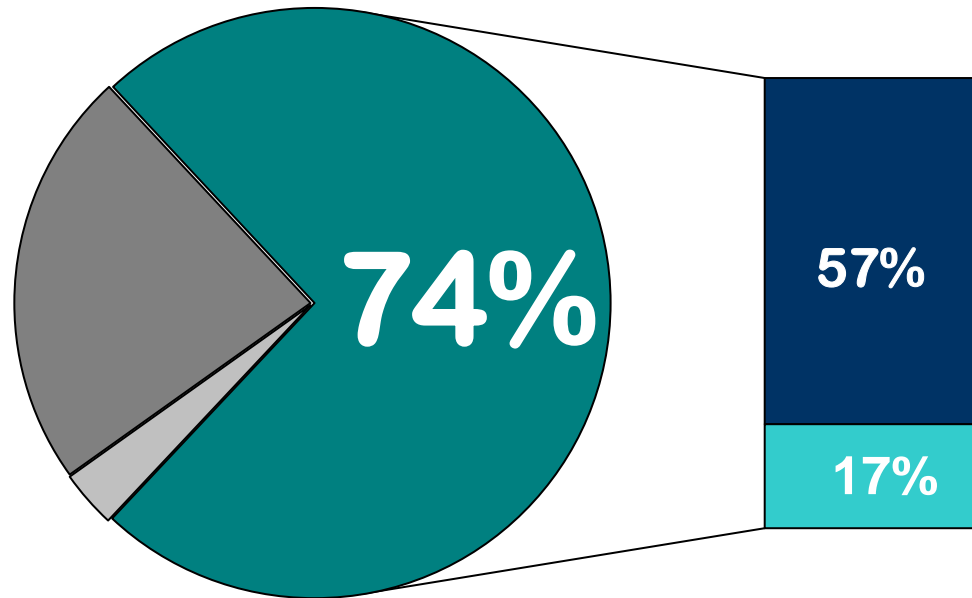
Quality of Crime Prevention



<div></div>	POOR	20%
<div></div>	FAIR	38%
<div></div>	GOOD	37%
<div></div>	EXCELLENT	6%

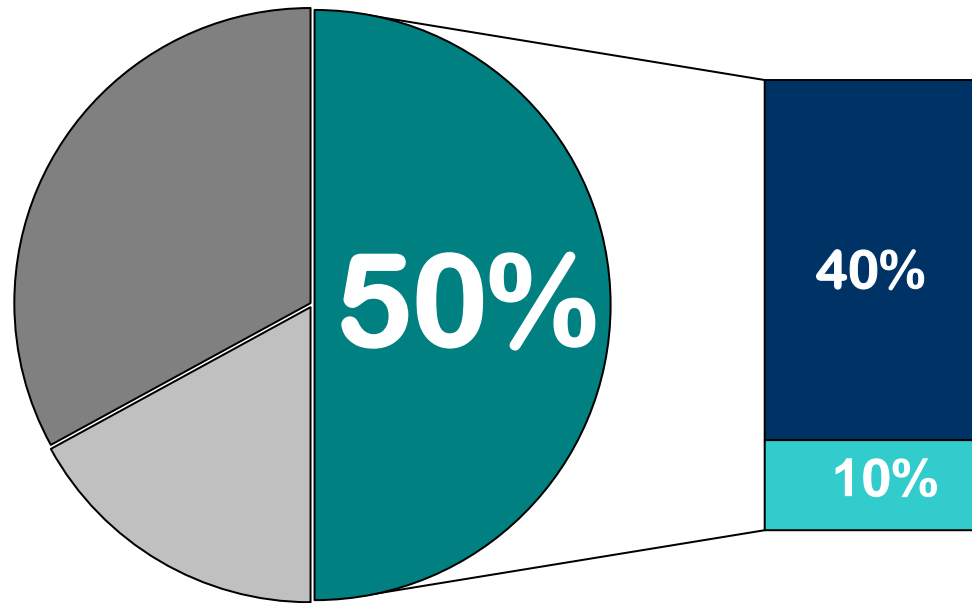
PUBLIC SAFETY

Quality of Fire Prevention & Education



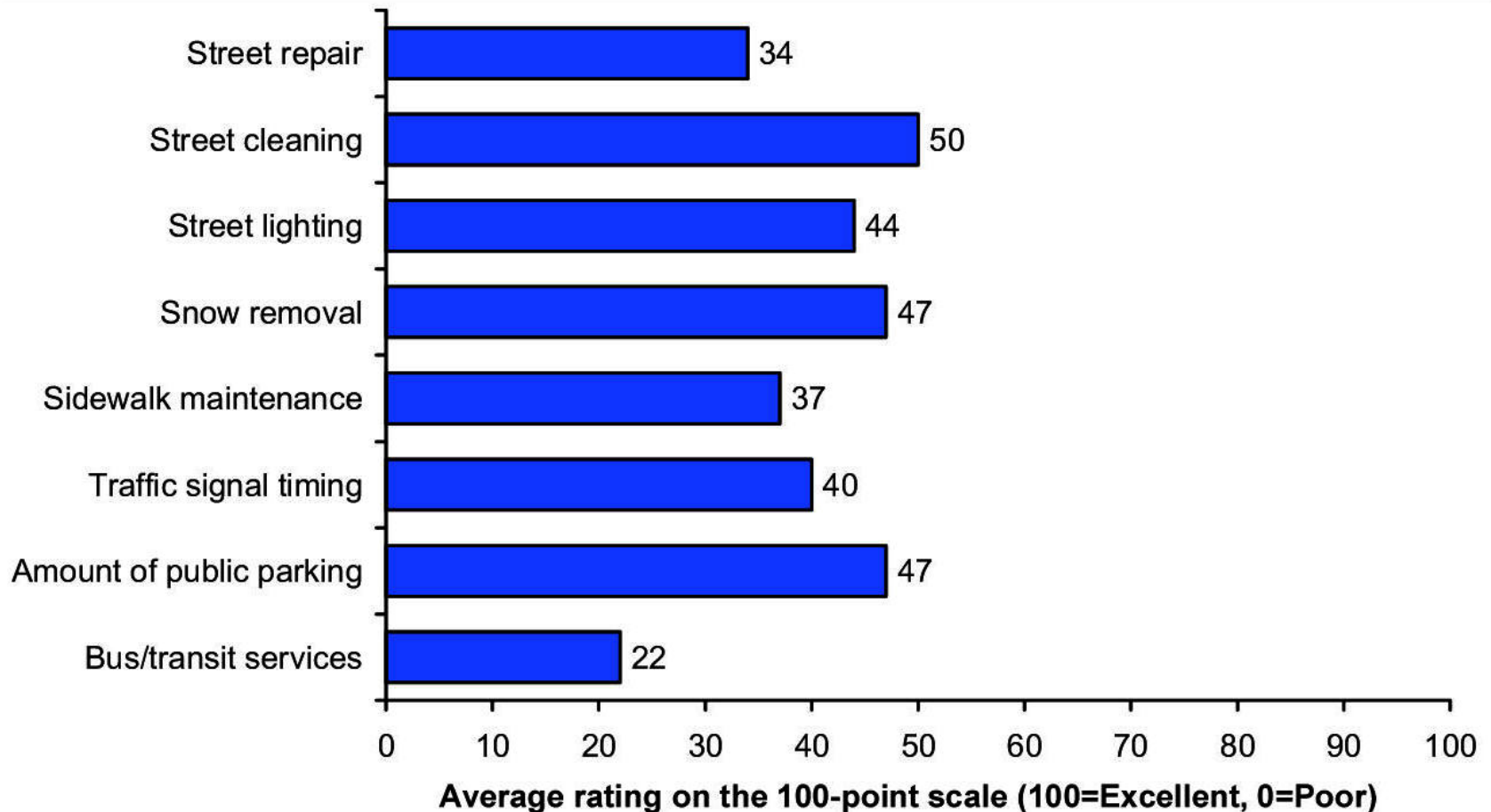
PUBLIC SAFETY

Quality of Traffic Enforcement



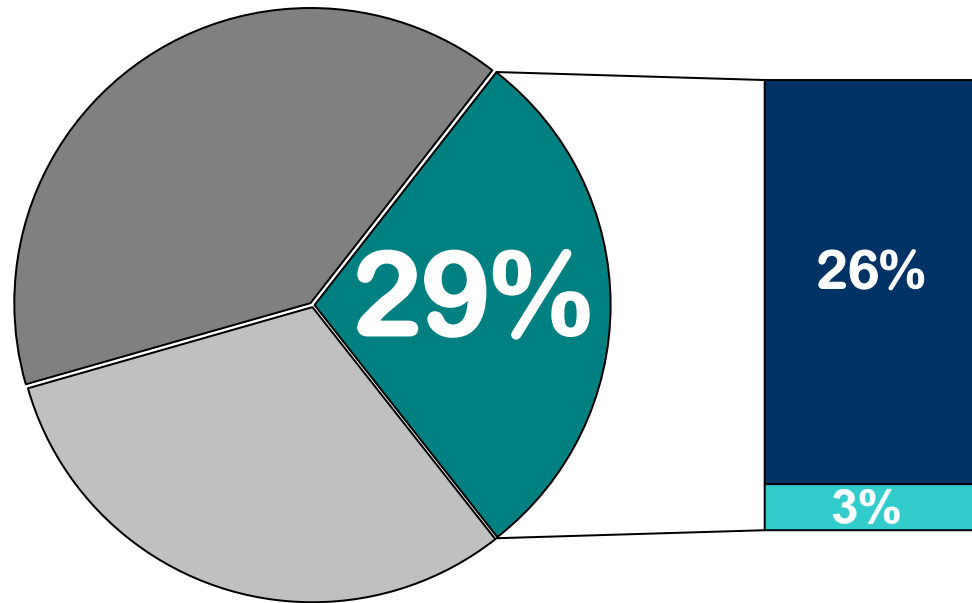
	POOR	17%
	FAIR	33%
	GOOD	40%
	EXCELLENT	10%

QUALITY OF TRANSPORTATION SERVICES



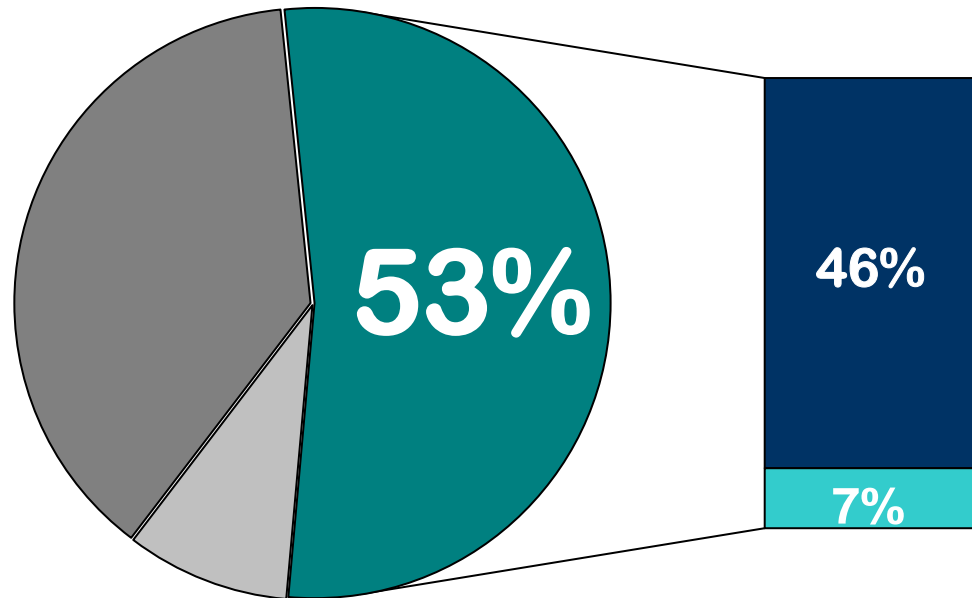
TRANSPORTATION

Quality of Street Repair



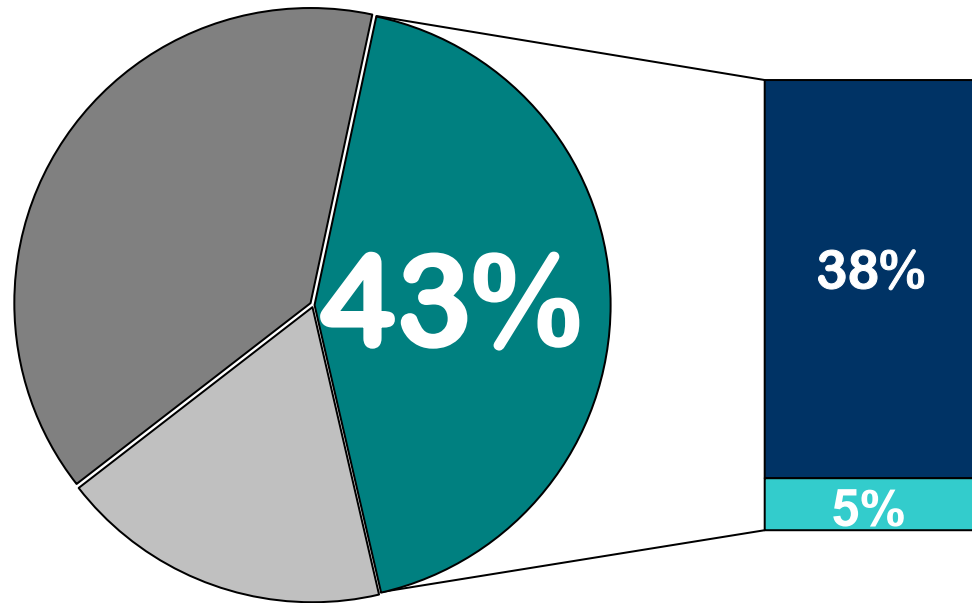
TRANSPORTATION

Quality of Street Cleaning



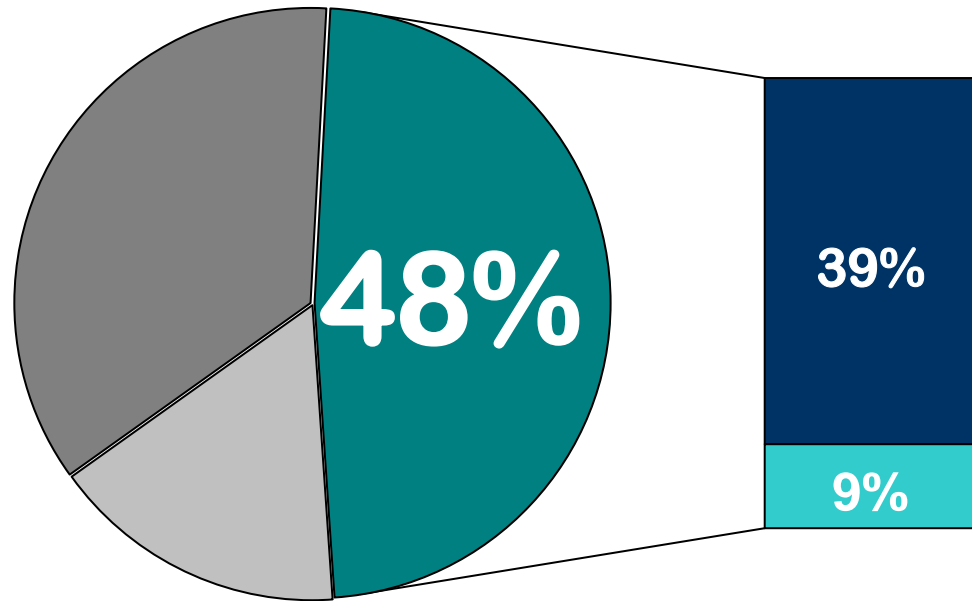
TRANSPORTATION

Quality of Street Lighting



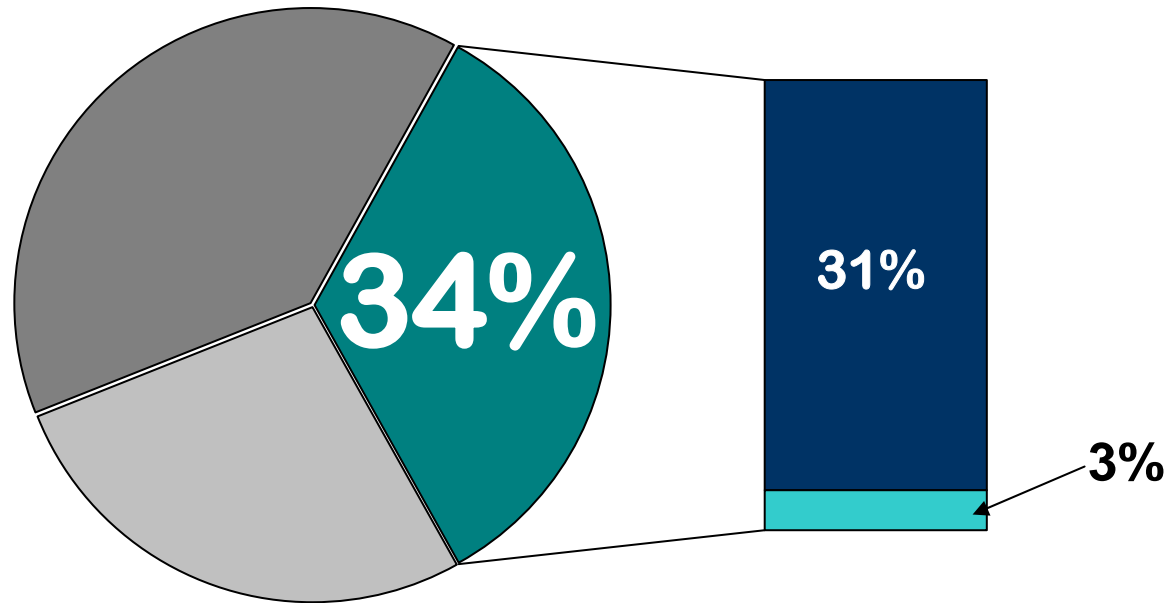
TRANSPORTATION

Quality of Snow Removal



TRANSPORTATION

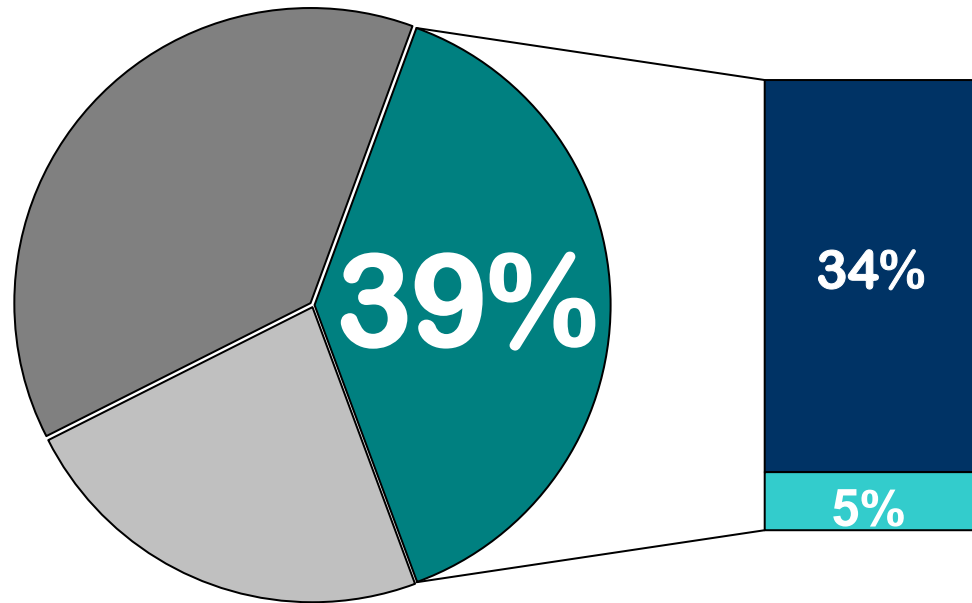
Quality of Sidewalk Maintenance



<input type="checkbox"/>	POOR	27%
<input type="checkbox"/>	FAIR	39%
<input type="checkbox"/>	GOOD	31%
<input type="checkbox"/>	EXCELLENT	3%

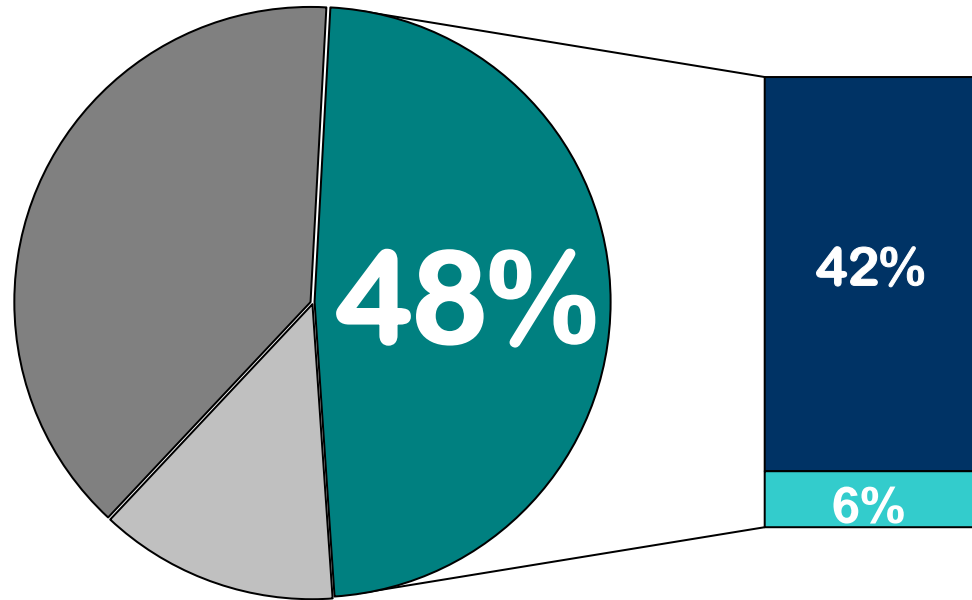
TRANSPORTATION

Quality of Traffic Signal Timing



TRANSPORTATION

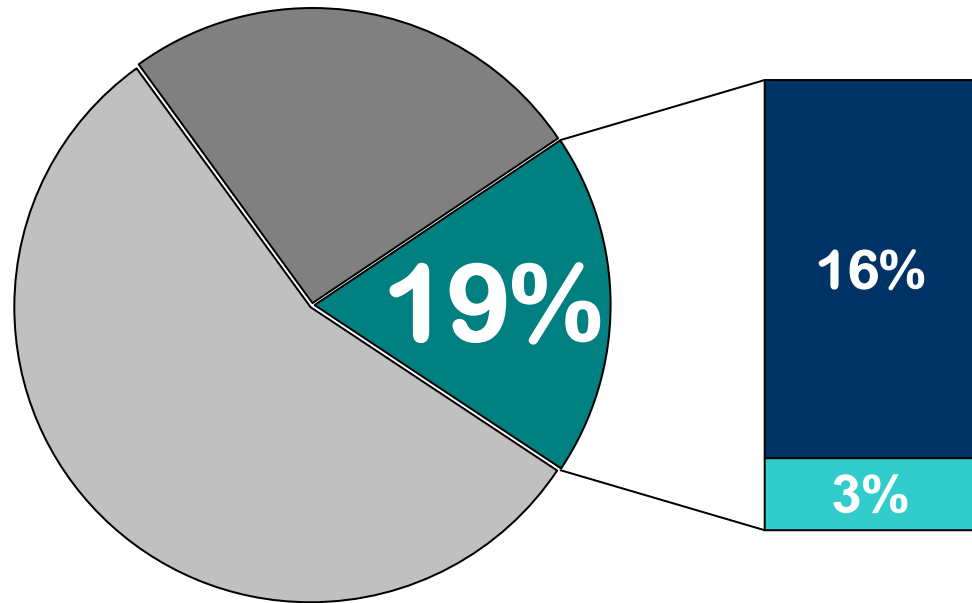
Quality of Amount of Public Parking



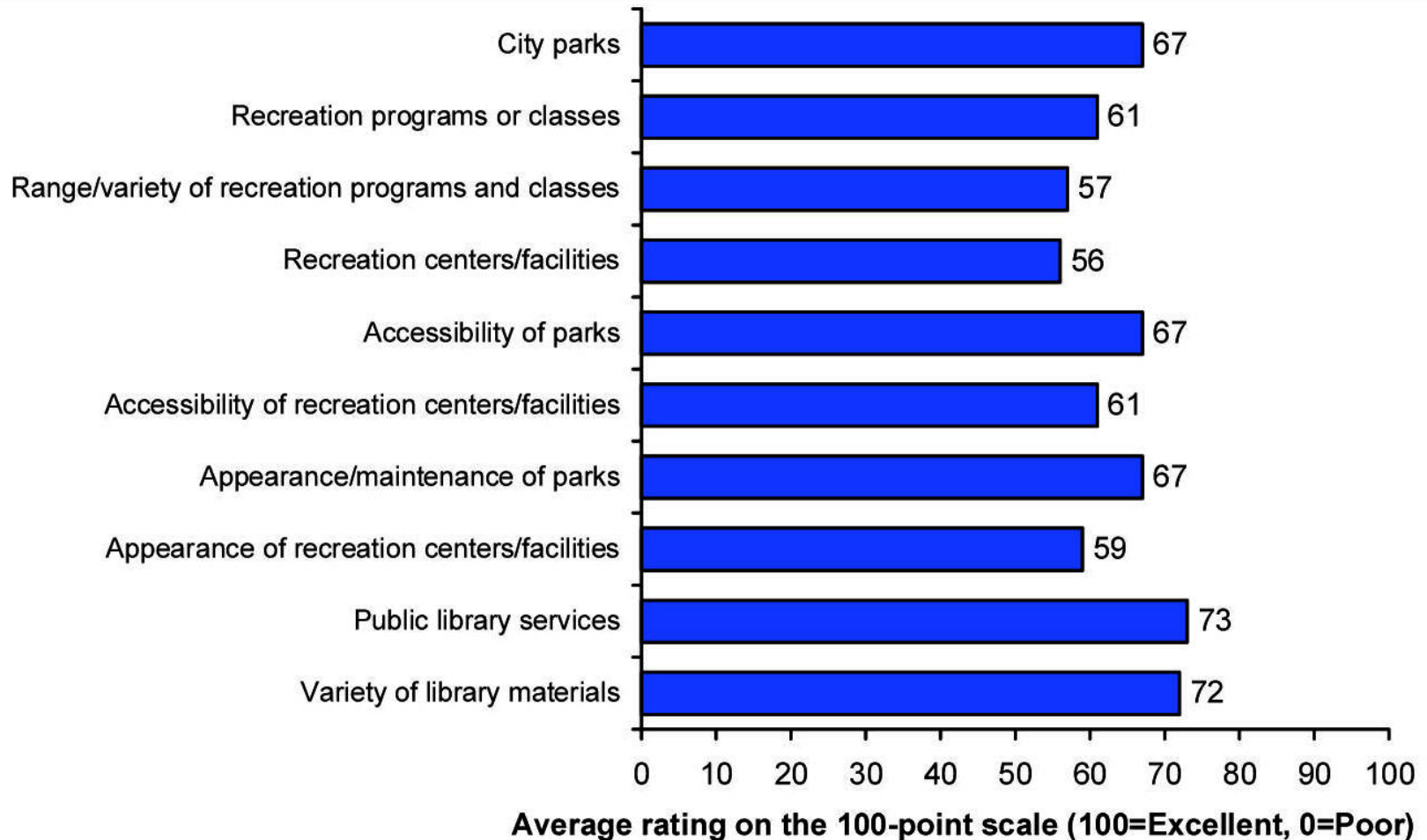
	POOR	13%
	FAIR	39%
	GOOD	42%
	EXCELLENT	6%

TRANSPORTATION

Quality of Bus/Transit Services

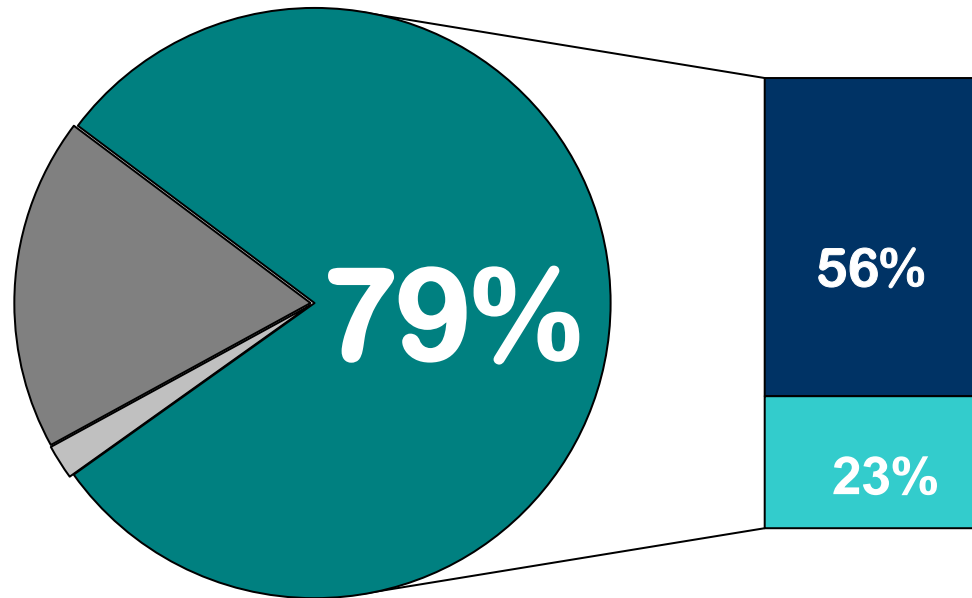


QUALITY OF LEISURE SERVICES



LEISURE SERVICES

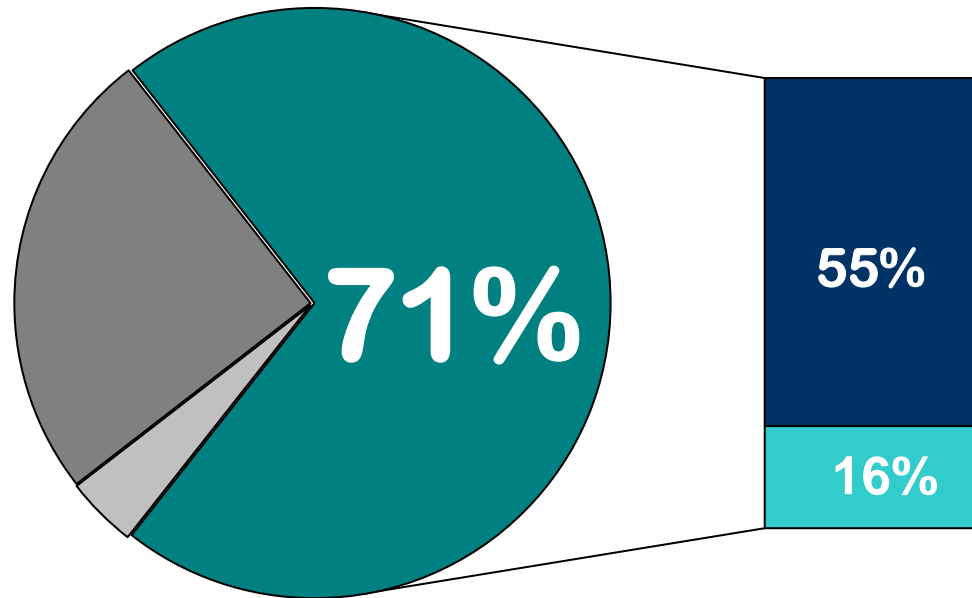
Quality of City Parks



<div></div>	POOR	2%
<div></div>	FAIR	18%
<div></div>	GOOD	56%
<div></div>	EXCELLENT	23%

LEISURE SERVICES

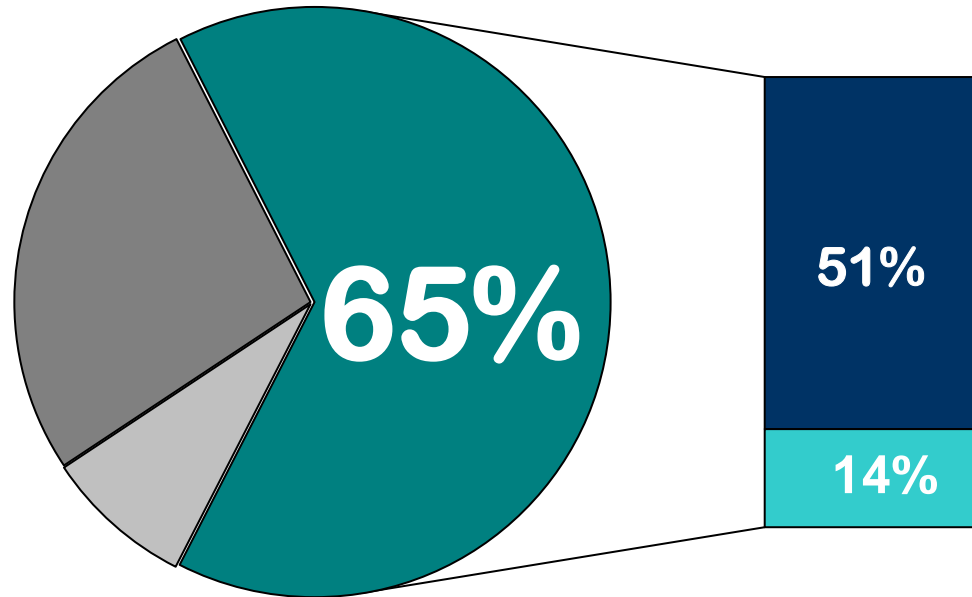
Quality of Recreation Programs/Classes



LEISURE SERVICES

Quality of Range & Variety of Recreation

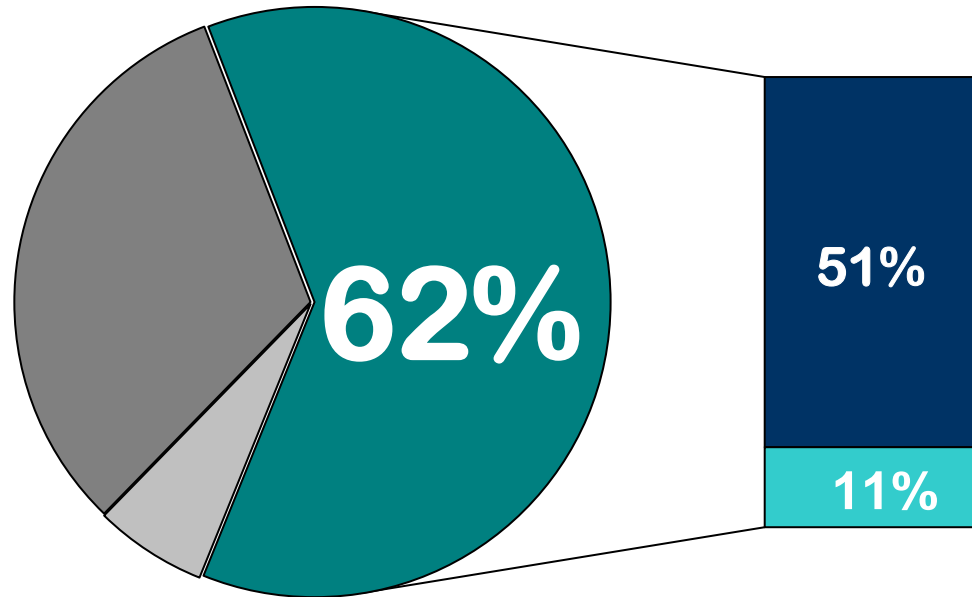
Programs/Classes



<div></div>	POOR	8%
<div></div>	FAIR	27%
<div></div>	GOOD	51%
<div></div>	EXCELLENT	14%

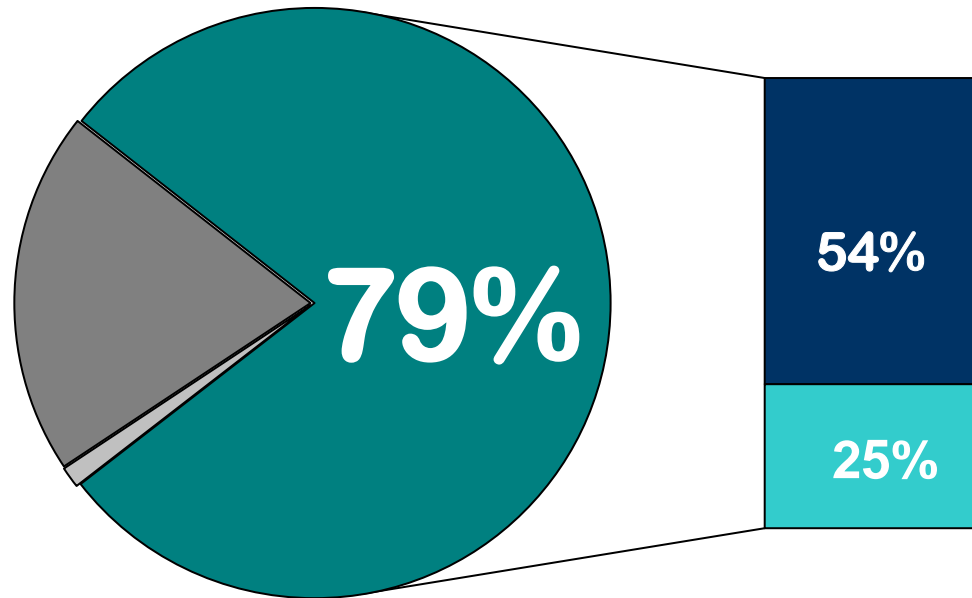
LEISURE SERVICES

Quality of Recreation Facilities



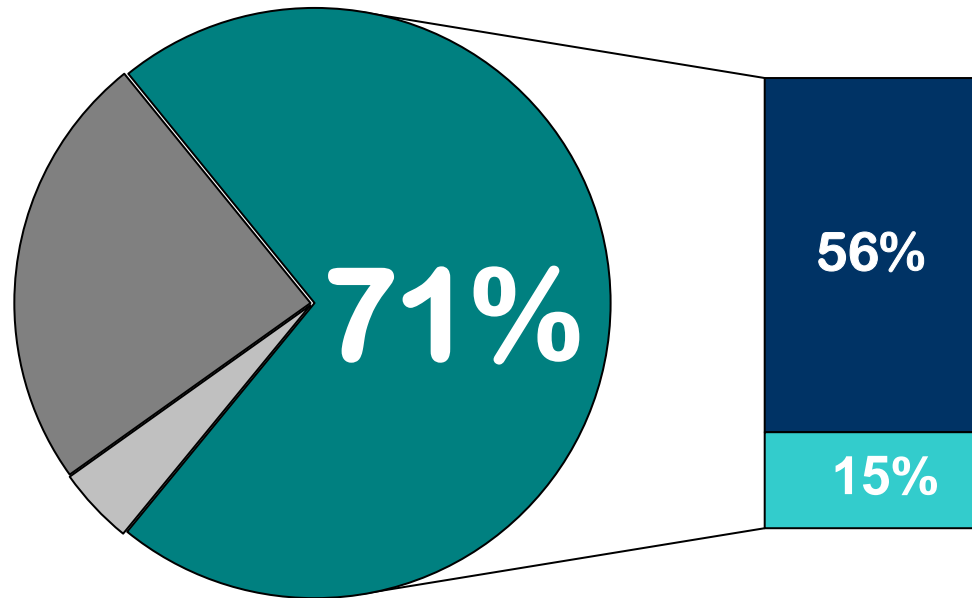
LEISURE SERVICES

Quality of Accessibility of Parks



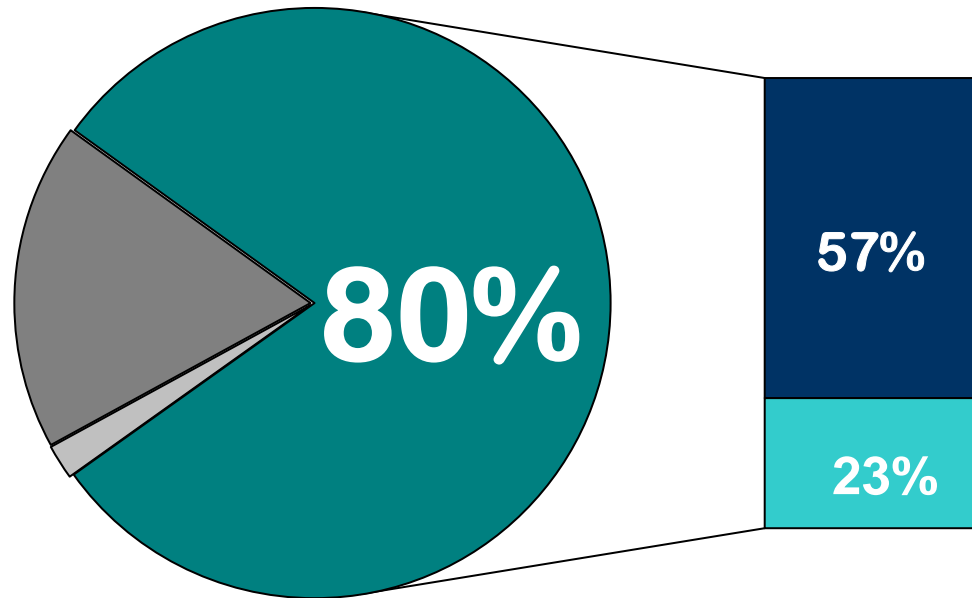
LEISURE SERVICES

Quality of Accessibility of Recreation Facilities



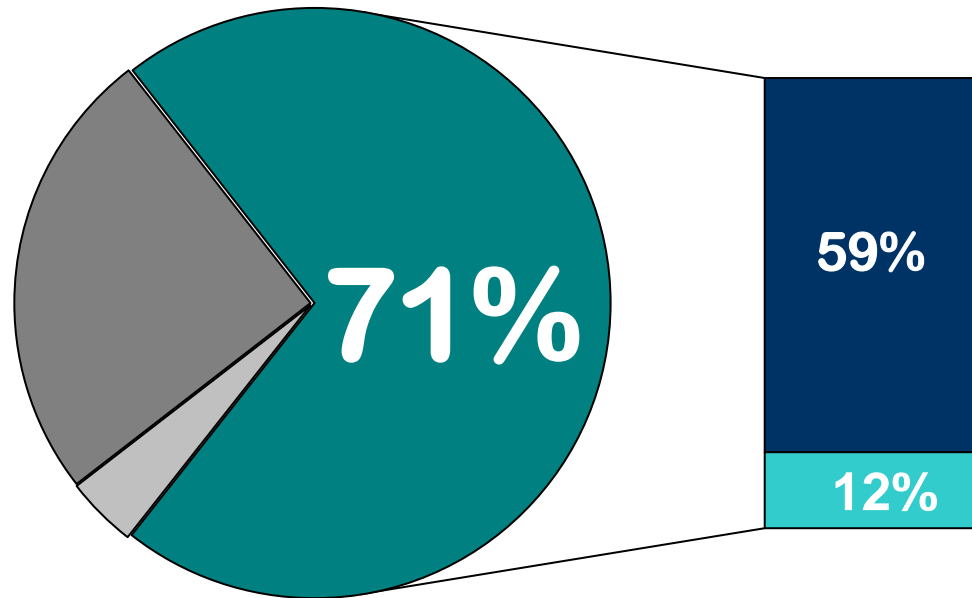
LEISURE SERVICES

Quality of Appearance/Maintenance of Parks



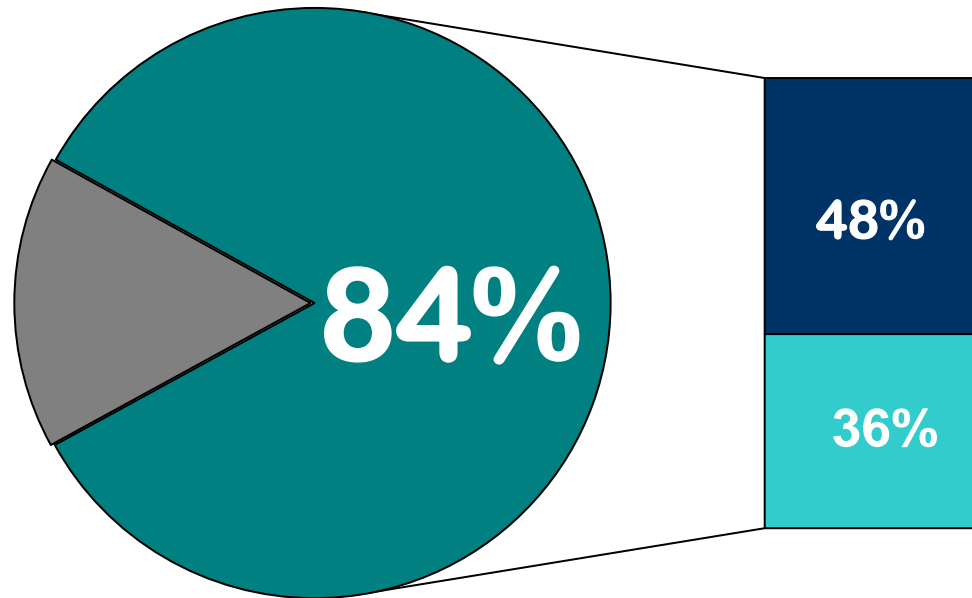
LEISURE SERVICES

Quality of Appearance of Recreation Facilities



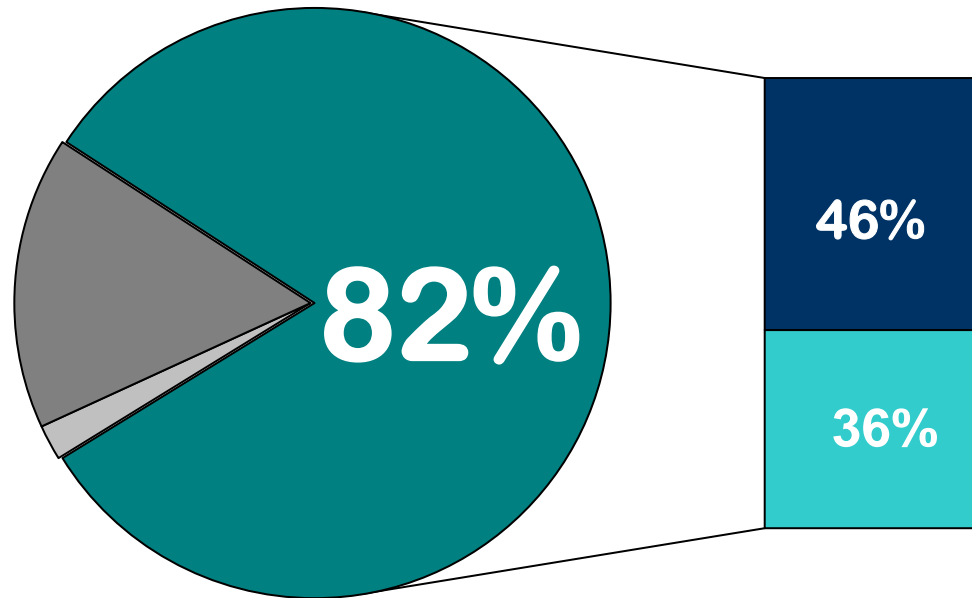
LEISURE SERVICES

Quality of Public Library Services

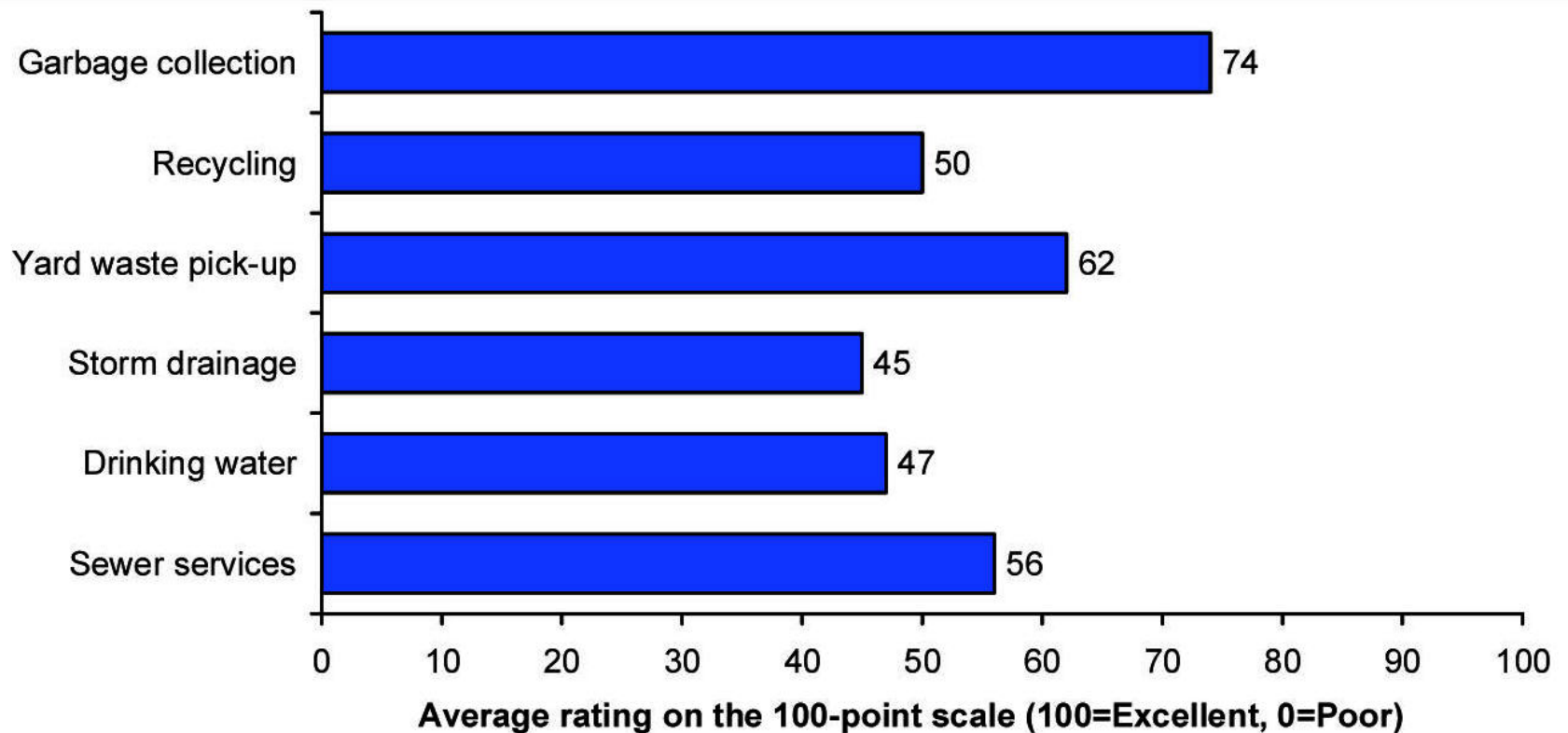


LEISURE SERVICES

Quality of Variety of Library Materials

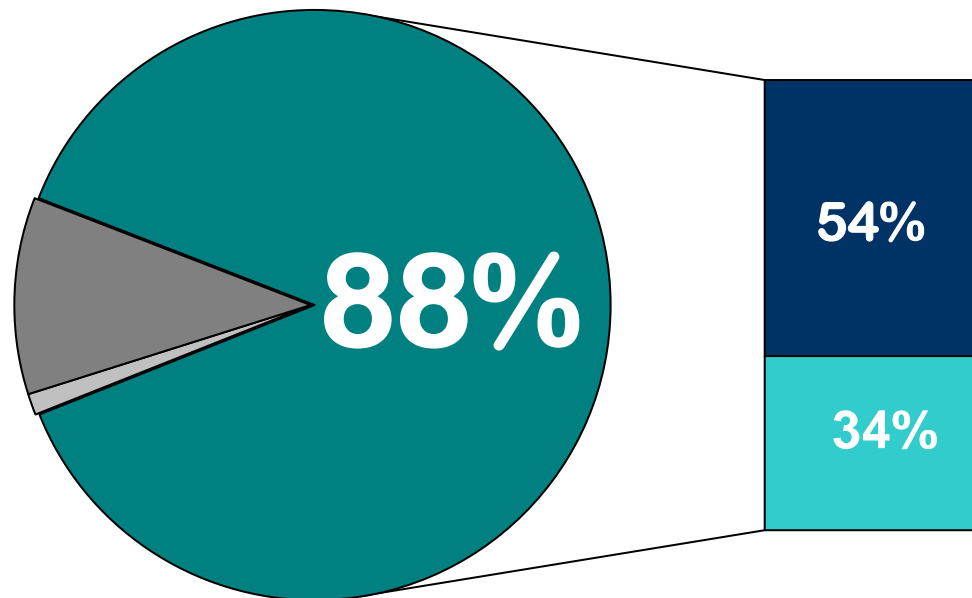


QUALITY OF UTILITY SERVICES



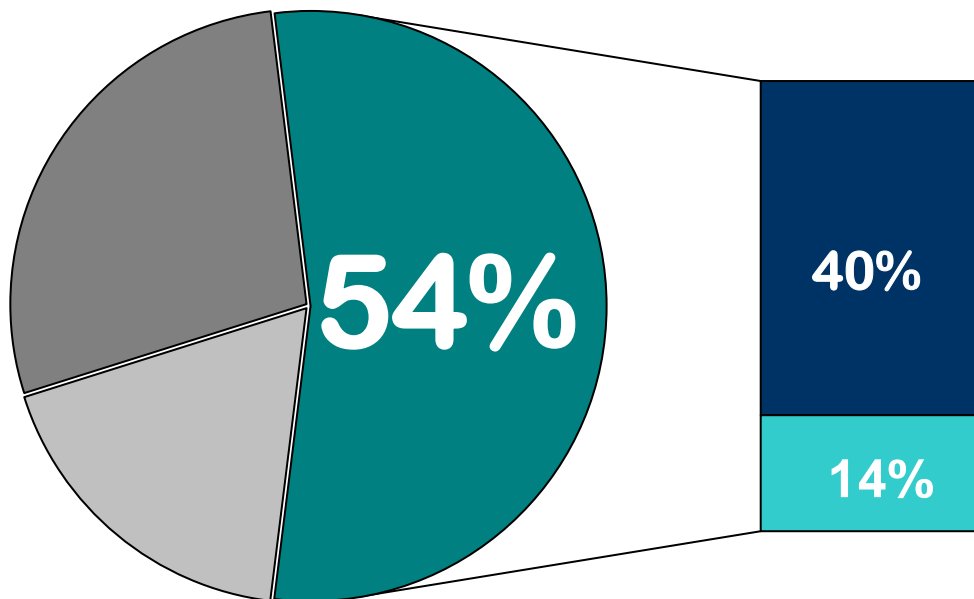
UTILITY SERVICES

Quality of Garbage Collection



UTILITY SERVICES

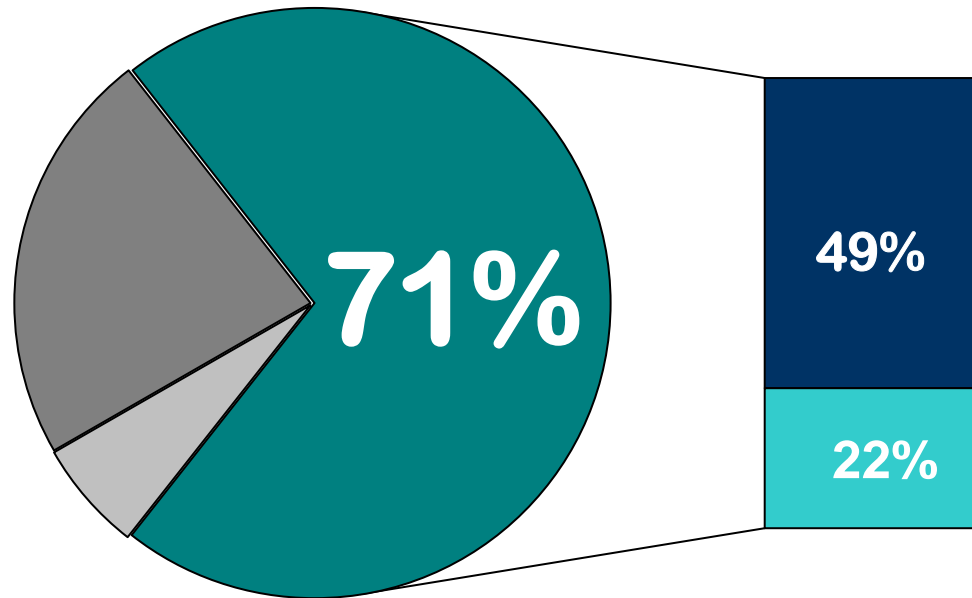
Quality of Recycling



<input type="checkbox"/>	POOR	18%
<input type="checkbox"/>	FAIR	28%
<input type="checkbox"/>	GOOD	40%
<input type="checkbox"/>	EXCELLENT	14%

UTILITY SERVICES

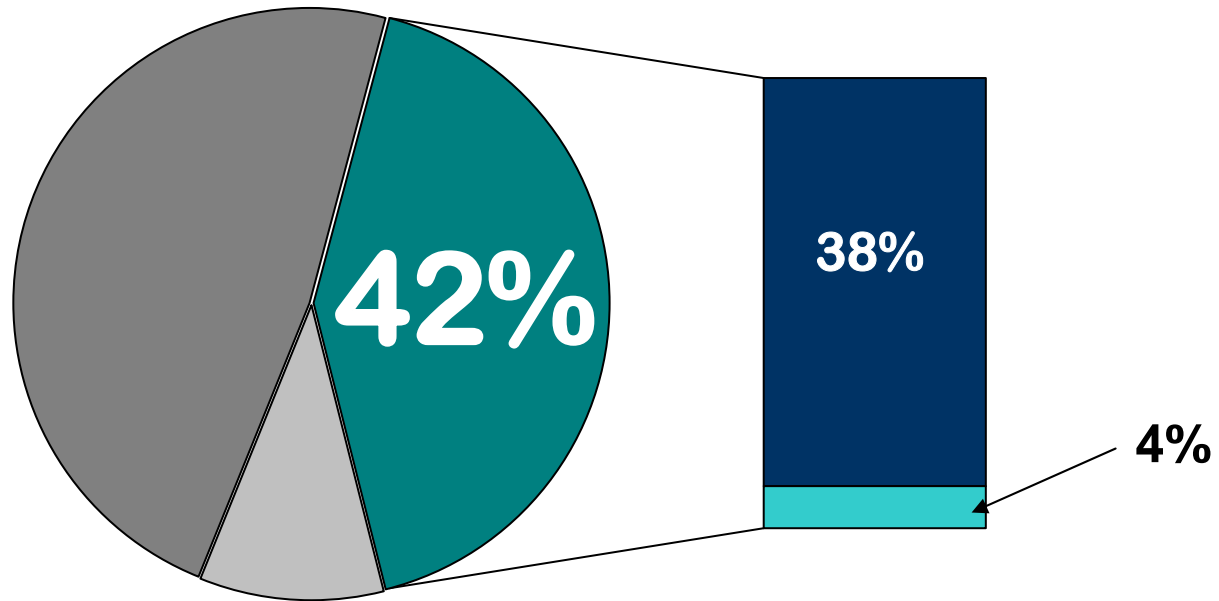
Quality of Yard Waste Pick-up



■ POOR	6%
■ FAIR	23%
■ GOOD	49%
■ EXCELLENT	22%

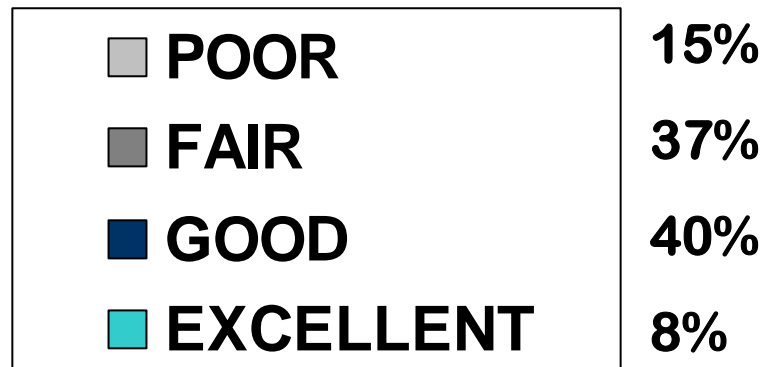
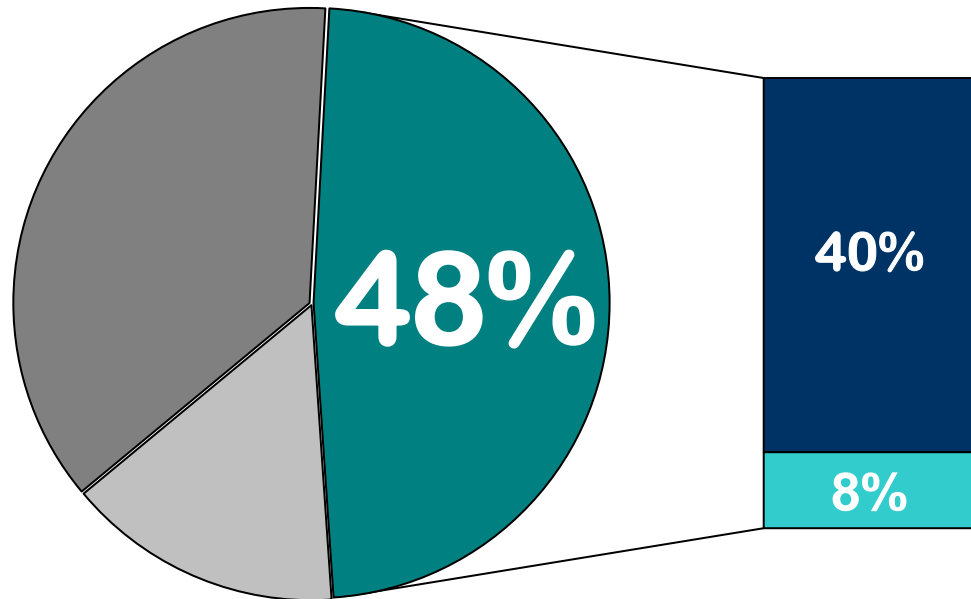
UTILITY SERVICES

Quality of Storm Drainage



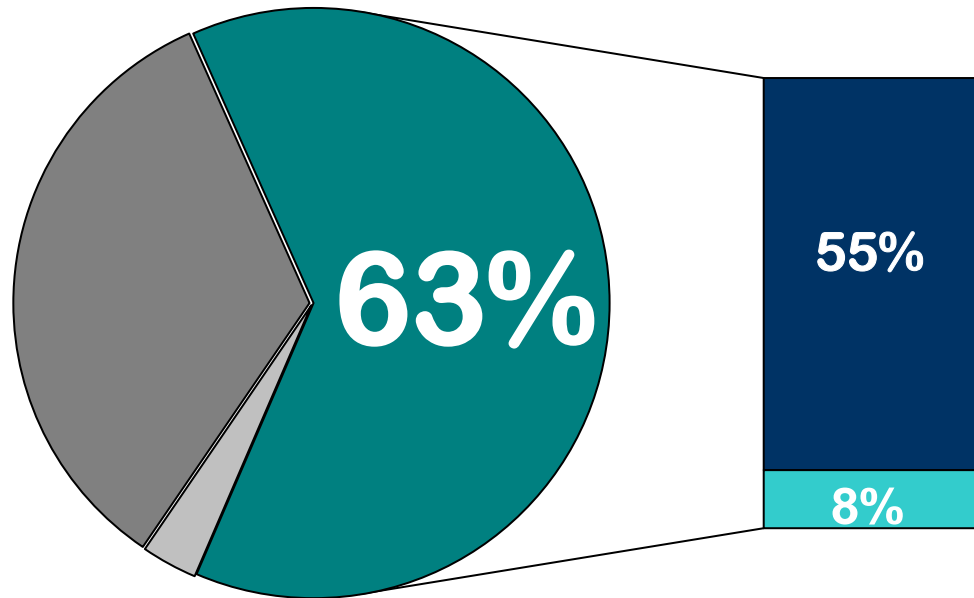
UTILITY SERVICES

Quality of Drinking Water

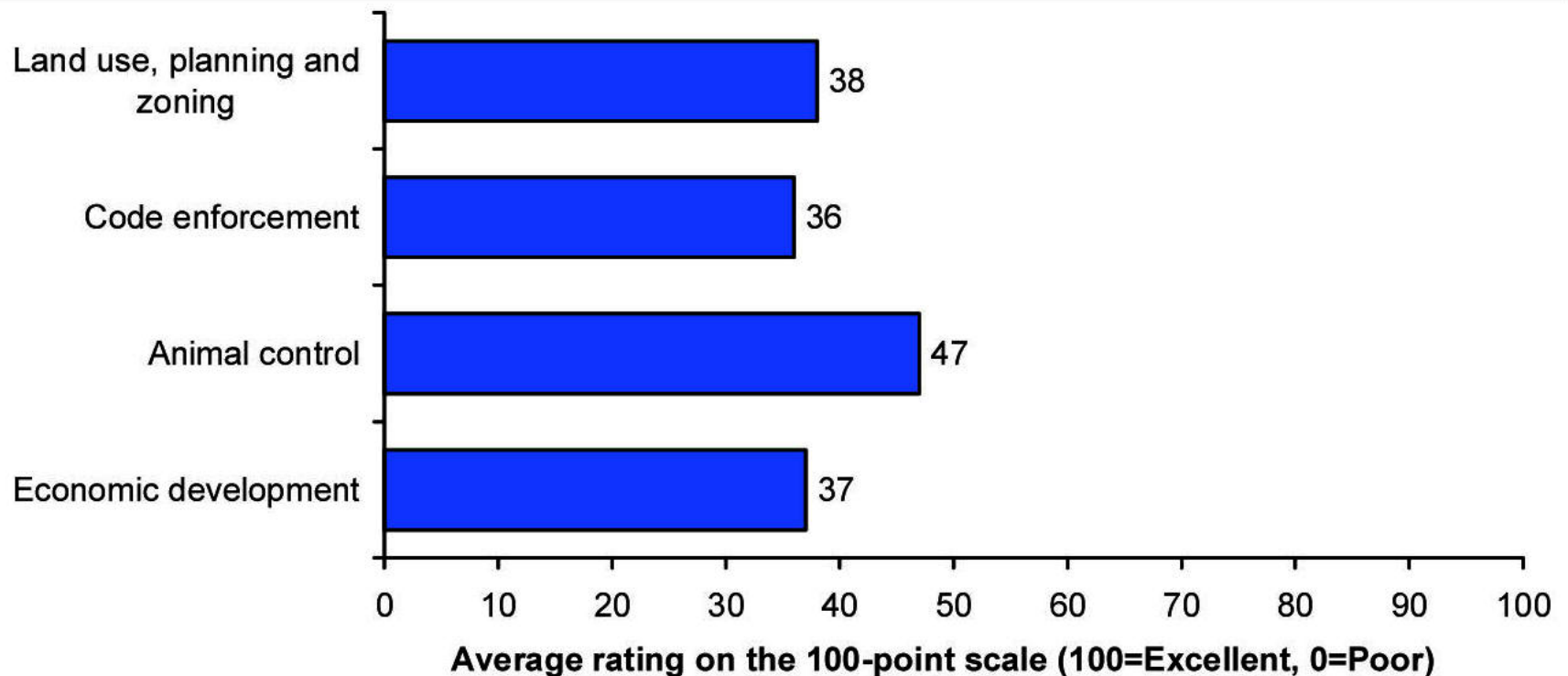


UTILITY SERVICES

Quality of Sewer Services

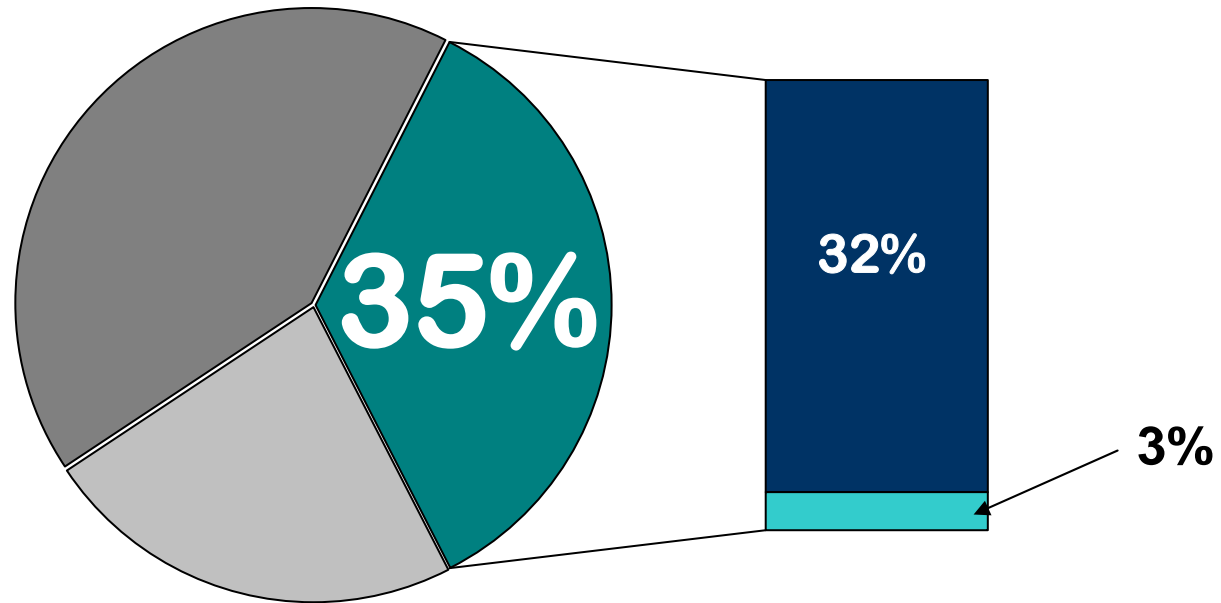


QUALITY OF PLANNING & CODE ENFORCEMENT SERVICES



PLANNING & CODE ENFORCEMENT

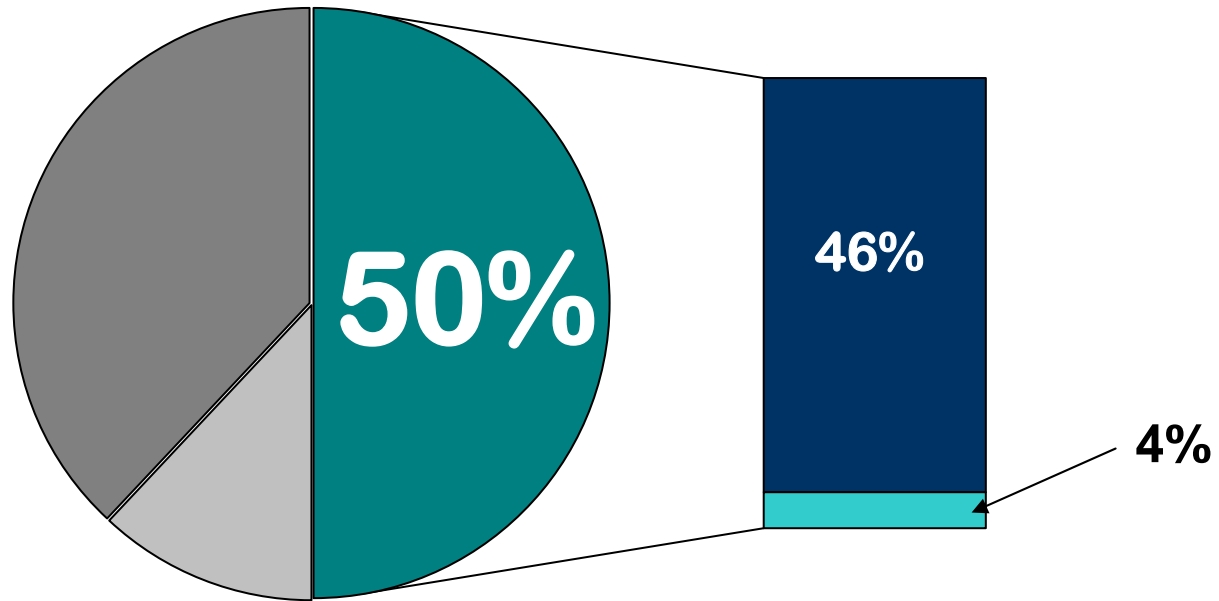
Land Use, Planning & Zoning



■ POOR	23%
■ FAIR	42%
■ GOOD	32%
■ EXCELLENT	3%

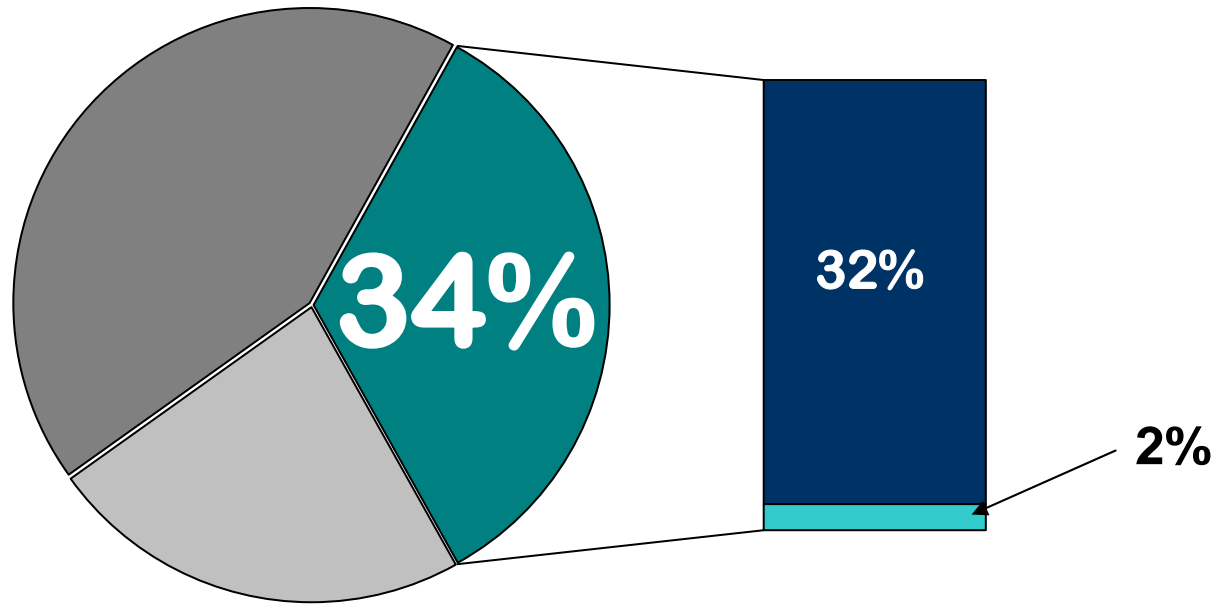
PLANNING & CODE ENFORCEMENT

Quality of Animal Control

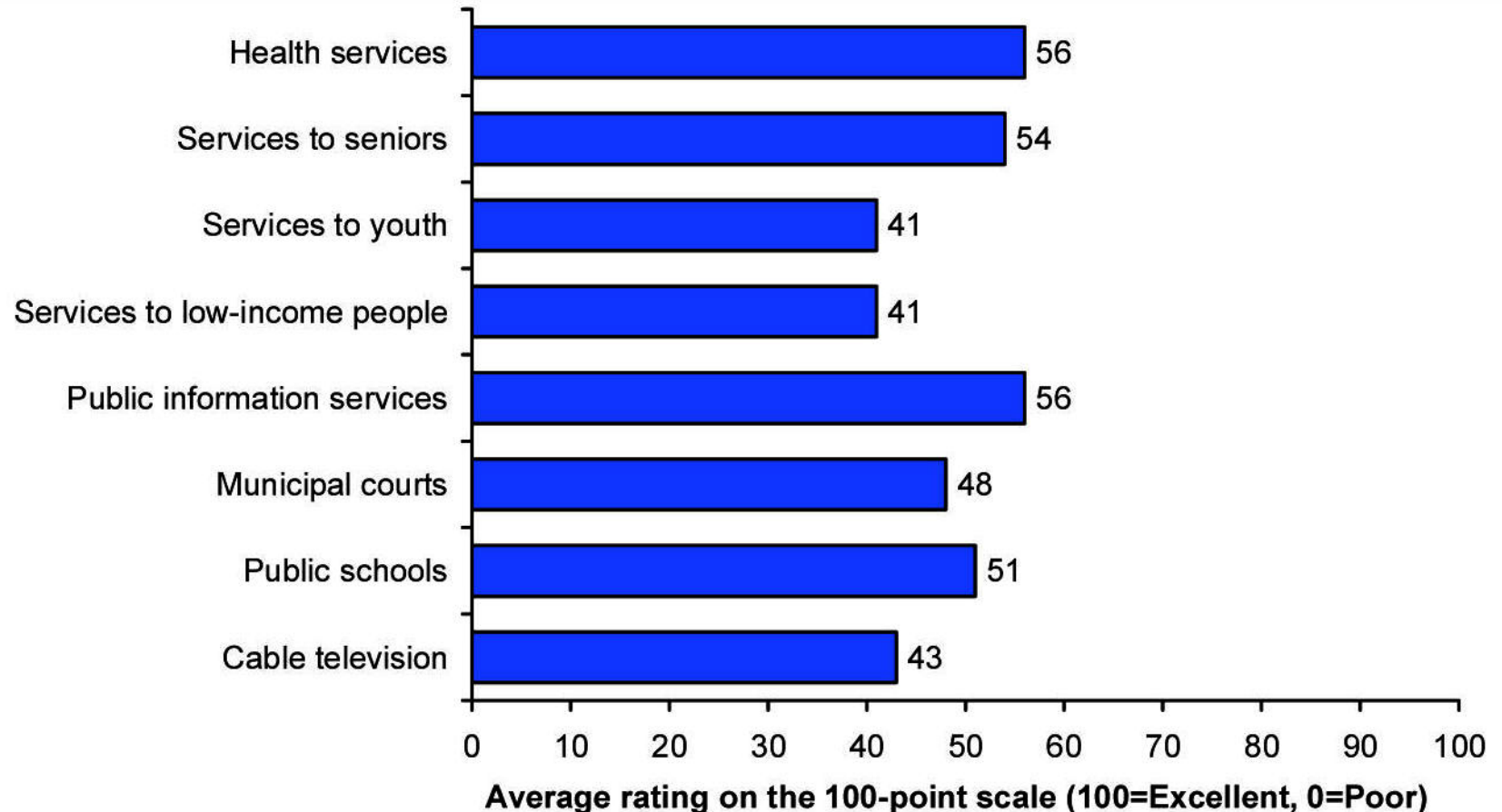


PLANNING & CODE ENFORCEMENT

Quality of Economic Development

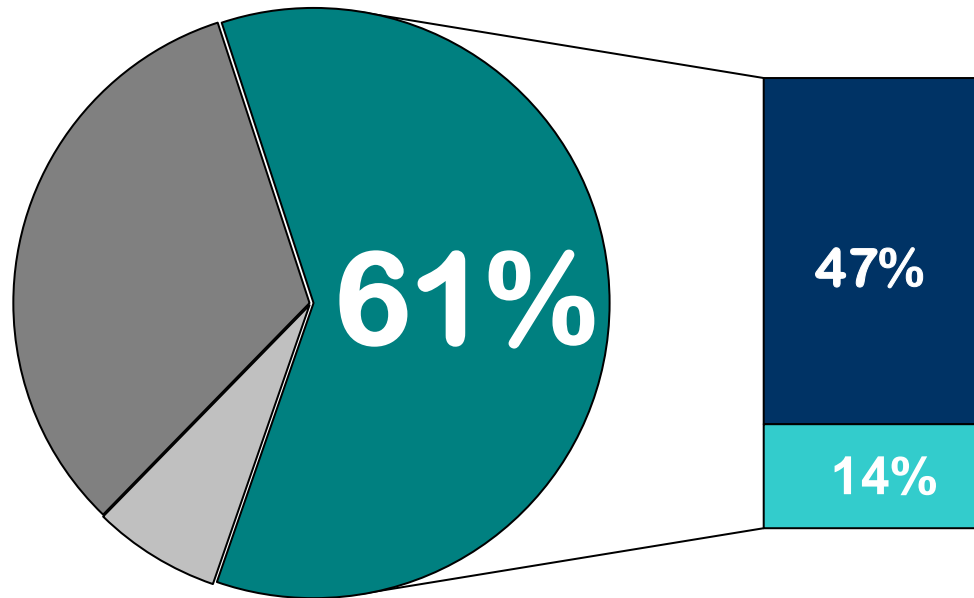


QUALITY OF SERVICES TO SPECIAL POPULATIONS AND OTHER SERVICES



SPECIAL POPULATIONS & OTHER SERVICES

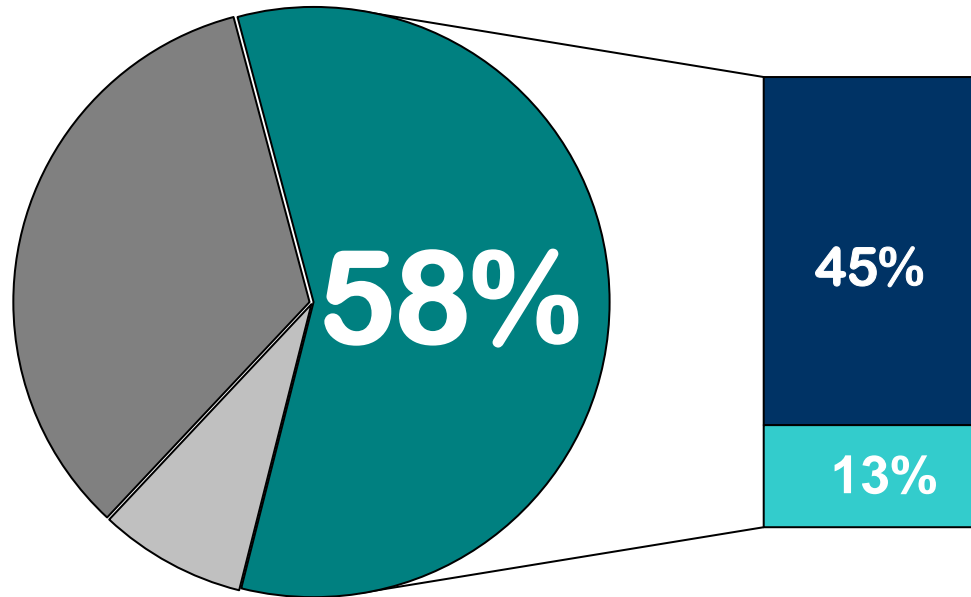
Quality of Health Services



POOR	7%
FAIR	33%
GOOD	47%
EXCELLENT	14%

SPECIAL POPULATIONS & OTHER SERVICES

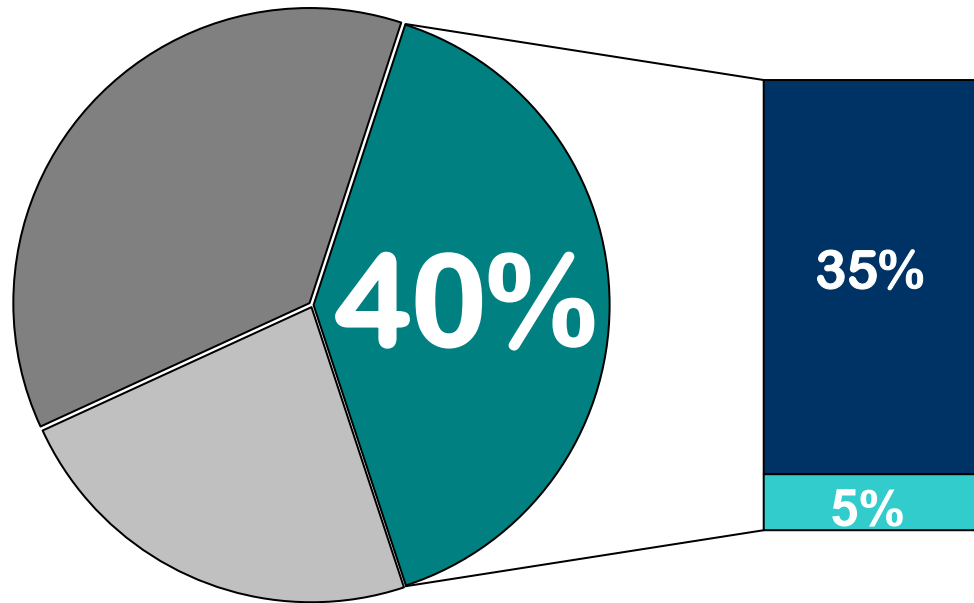
Quality of Services to Seniors



POOR	8%
FAIR	34%
GOOD	45%
EXCELLENT	13%

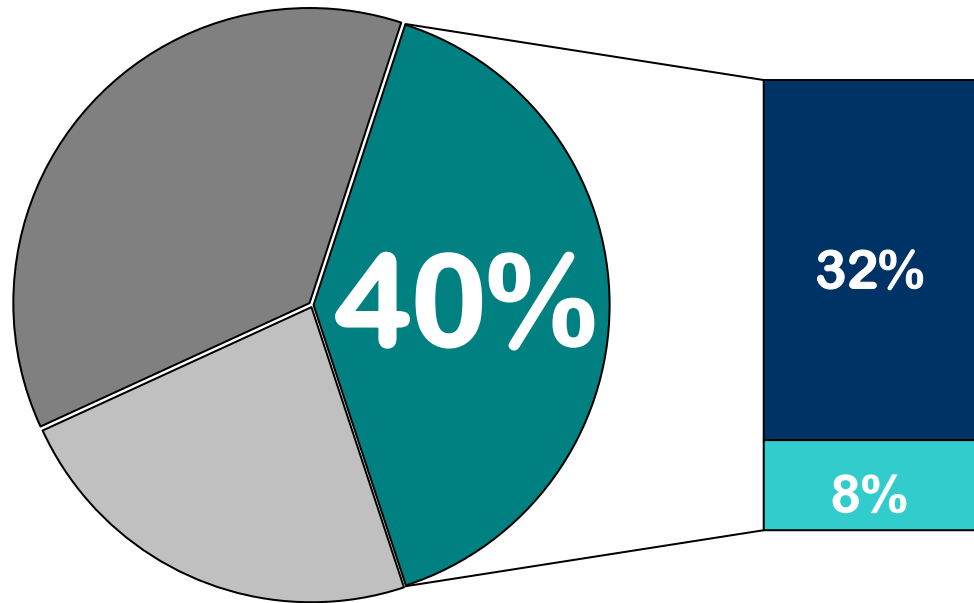
SPECIAL POPULATIONS & OTHER SERVICES

Quality of Services to Youth



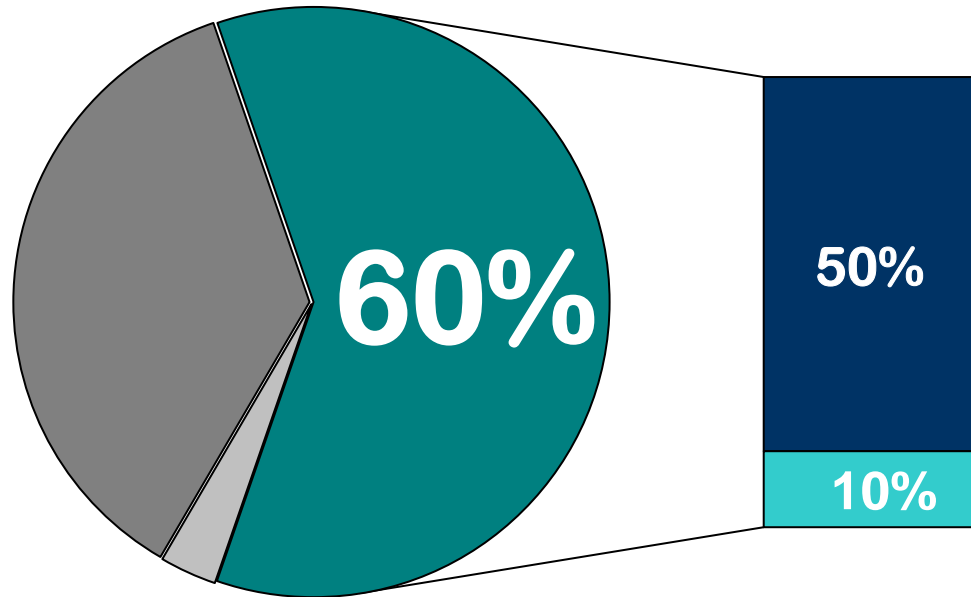
SPECIAL POPULATIONS & OTHER SERVICES

Quality of Services to Low-income People



SPECIAL POPULATIONS & OTHER SERVICES

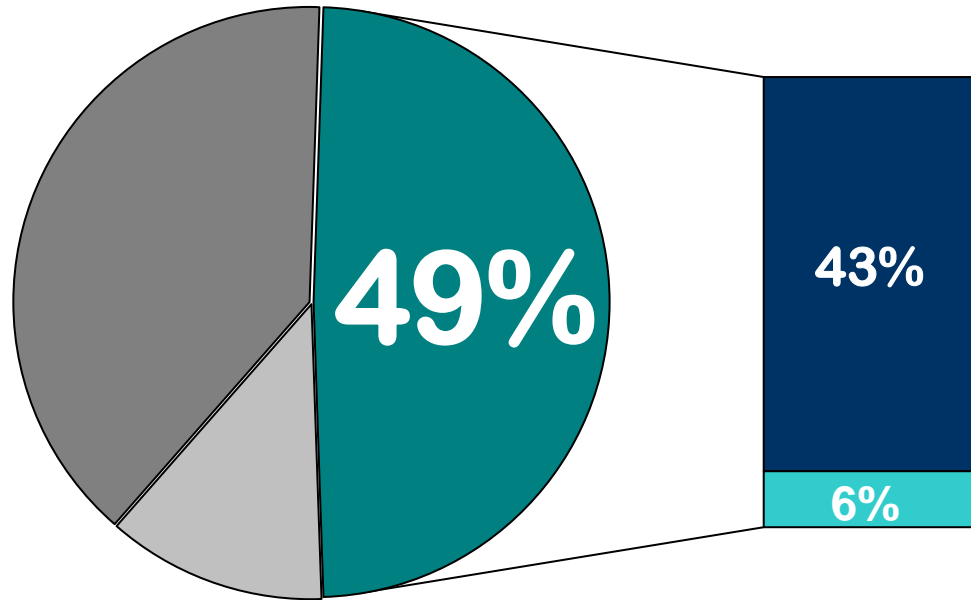
Quality of Public Information Services



POOR	3%
FAIR	36%
GOOD	50%
EXCELLENT	10%

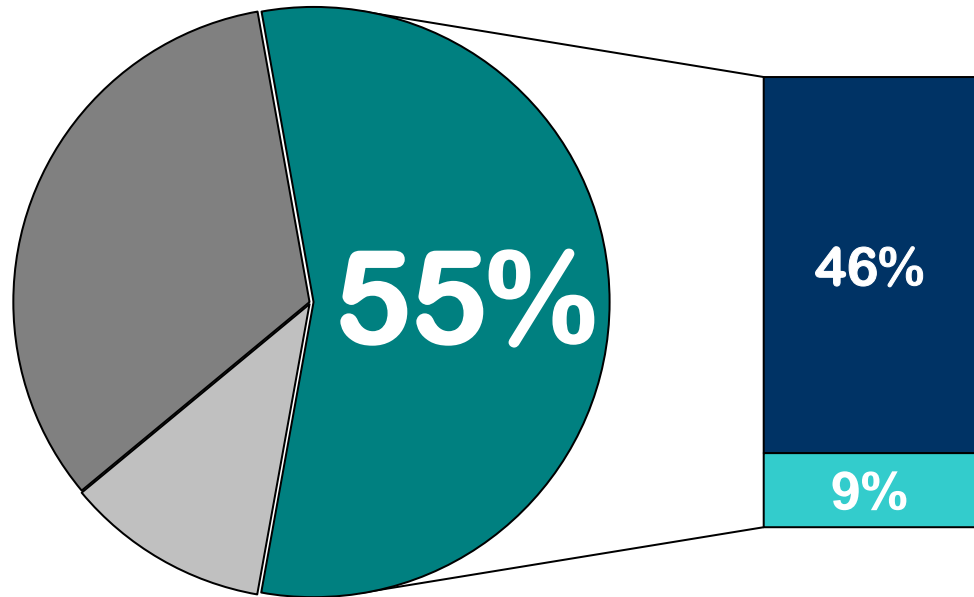
SPECIAL POPULATIONS & OTHER SERVICES

Quality of Municipal Court



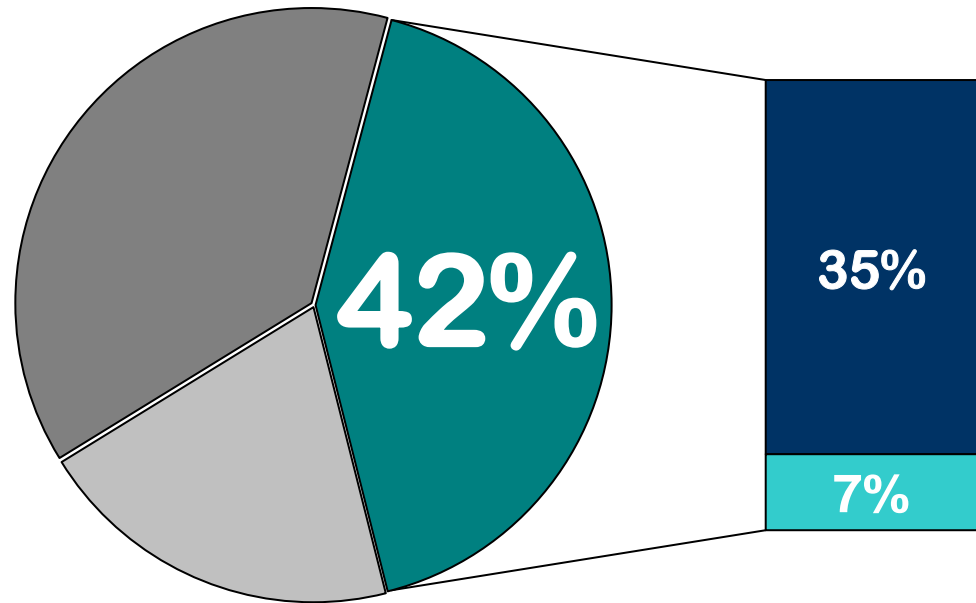
SPECIAL POPULATIONS & OTHER SERVICES

Quality of Public Schools



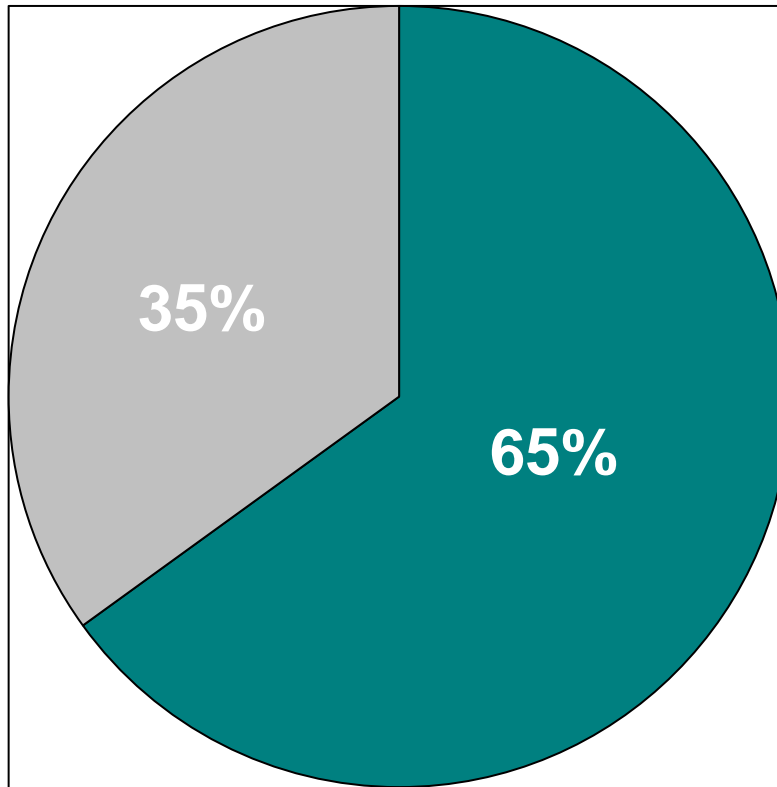
SPECIAL POPULATIONS & OTHER SERVICES

Quality of Cable Television

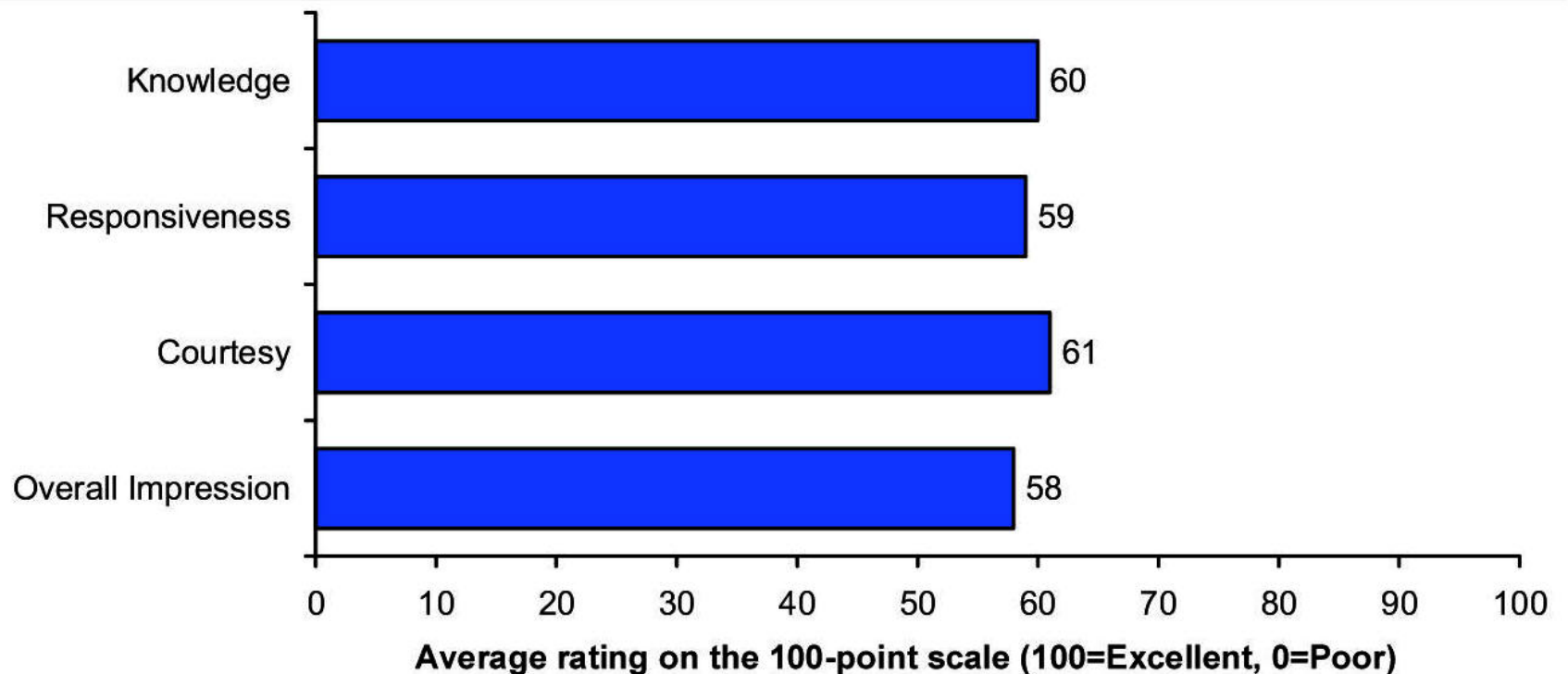


CITY OF SALINA EMPLOYEES

Had Contact within Last 12 Months

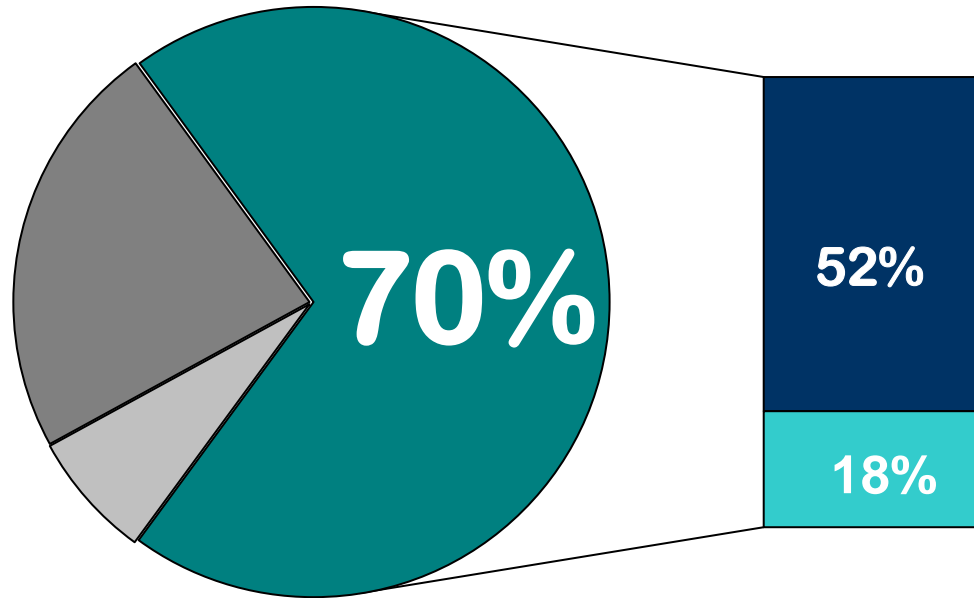


RATINGS OF CONTACT WITH CITY OF SALINA EMPLOYEES



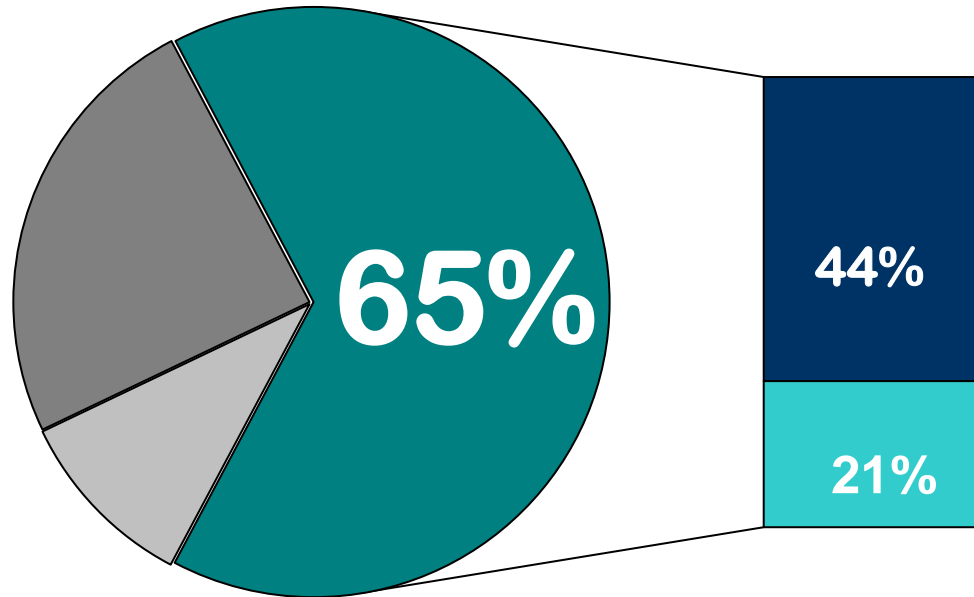
CITY OF SALINA EMPLOYEES

Knowledge



CITY OF SALINA EMPLOYEES

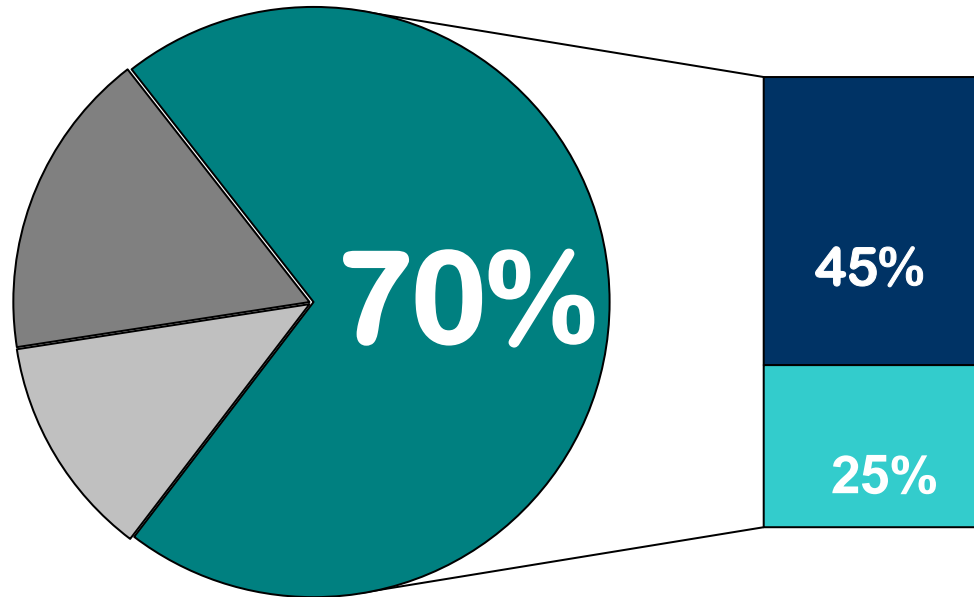
Responsiveness



POOR	10%
FAIR	24%
GOOD	44%
EXCELLENT	21%

CITY OF SALINA EMPLOYEES

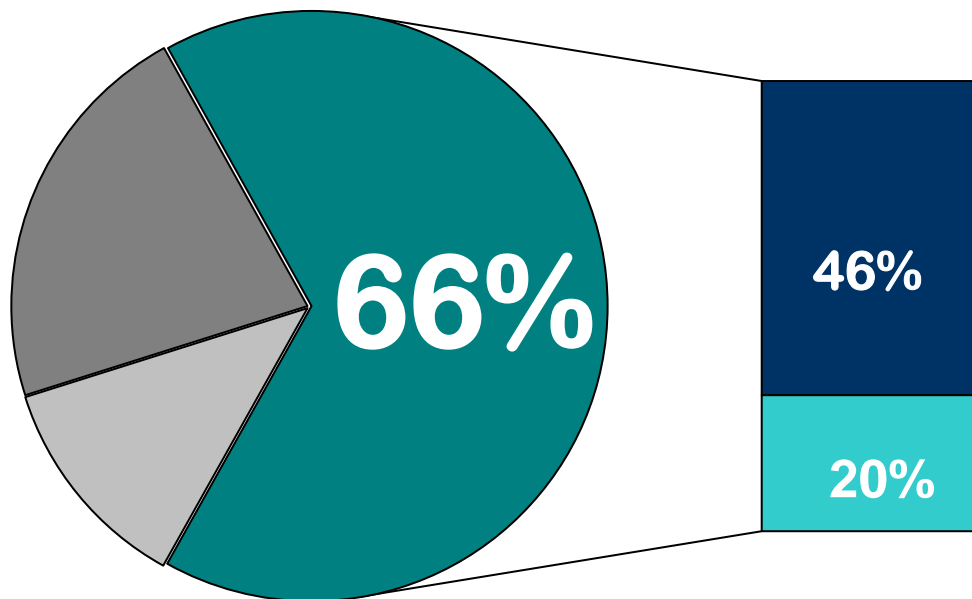
Courtesy



POOR	12%
FAIR	17%
GOOD	45%
EXCELLENT	25%

CITY OF SALINA EMPLOYEES

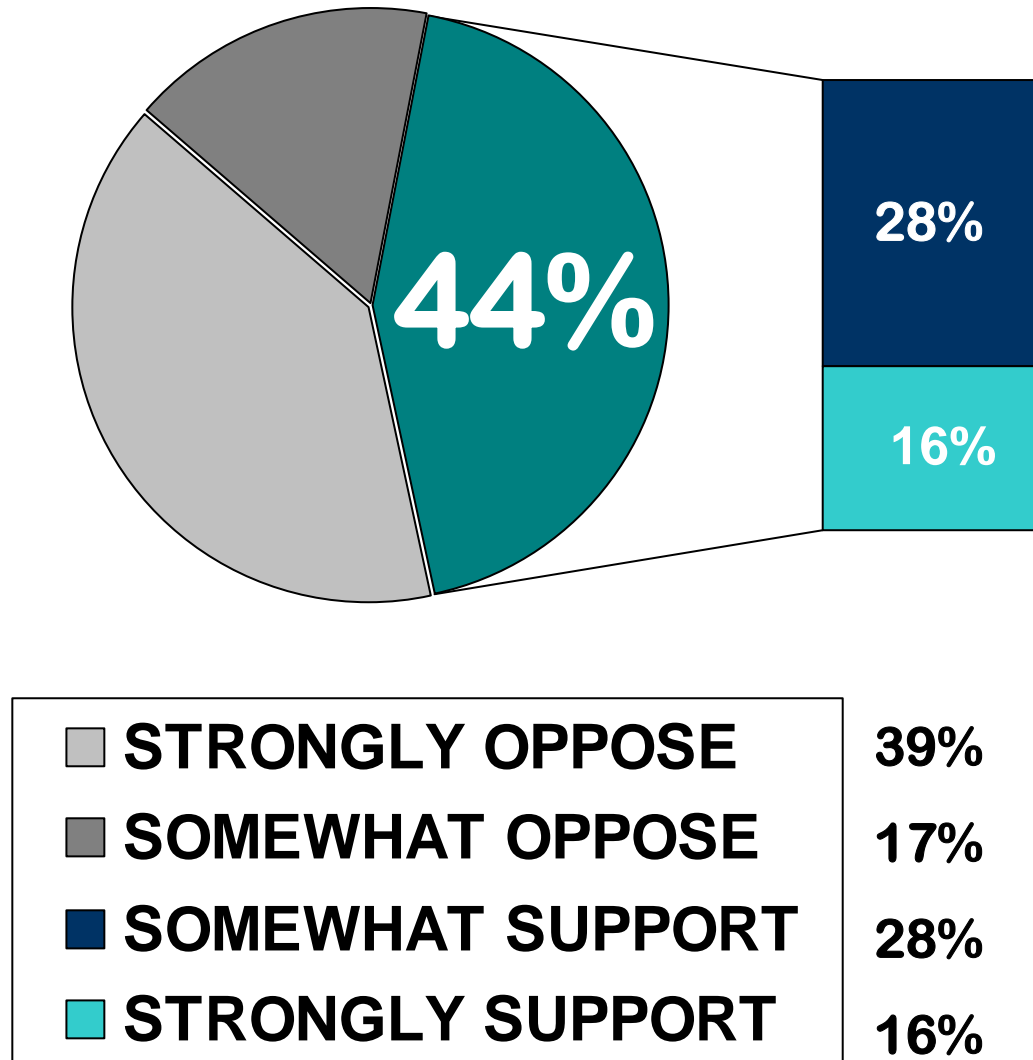
Overall Impression



■ POOR	12%
■ FAIR	22%
■ GOOD	46%
■ EXCELLENT	20%

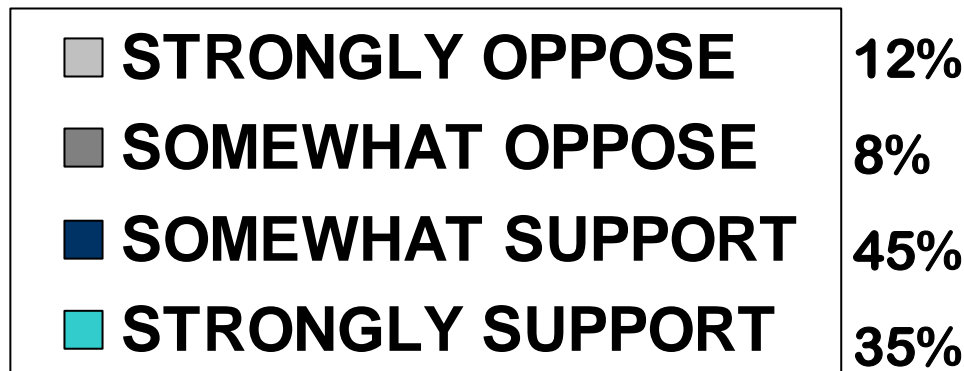
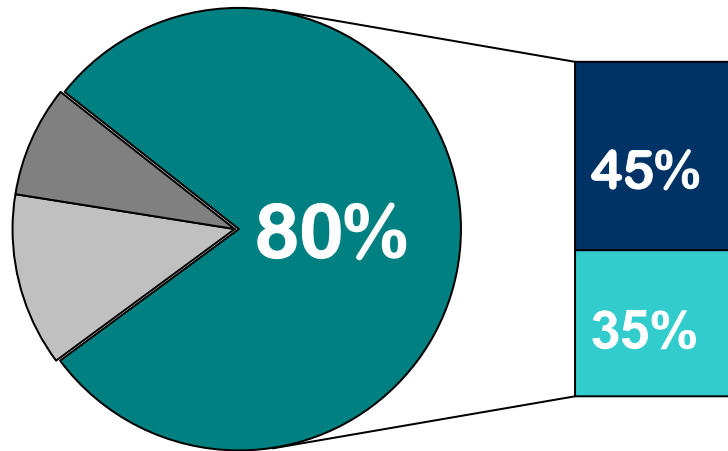
POLICY QUESTION #1

To what degree would you support or oppose an increase in taxes to fund a community water park facility?



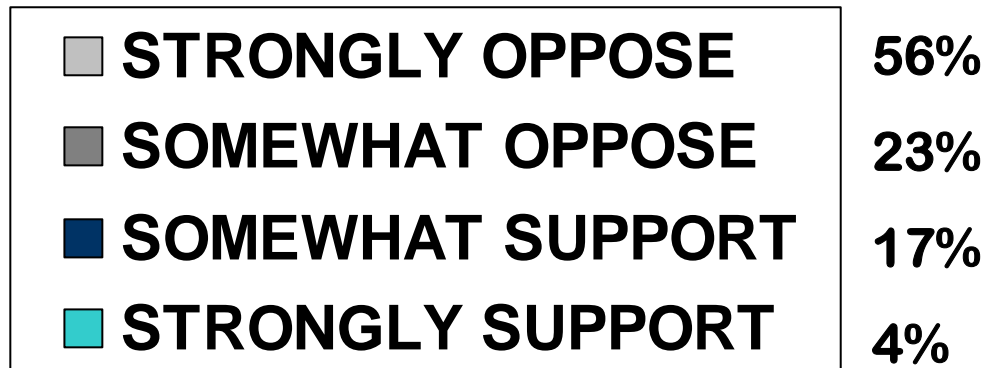
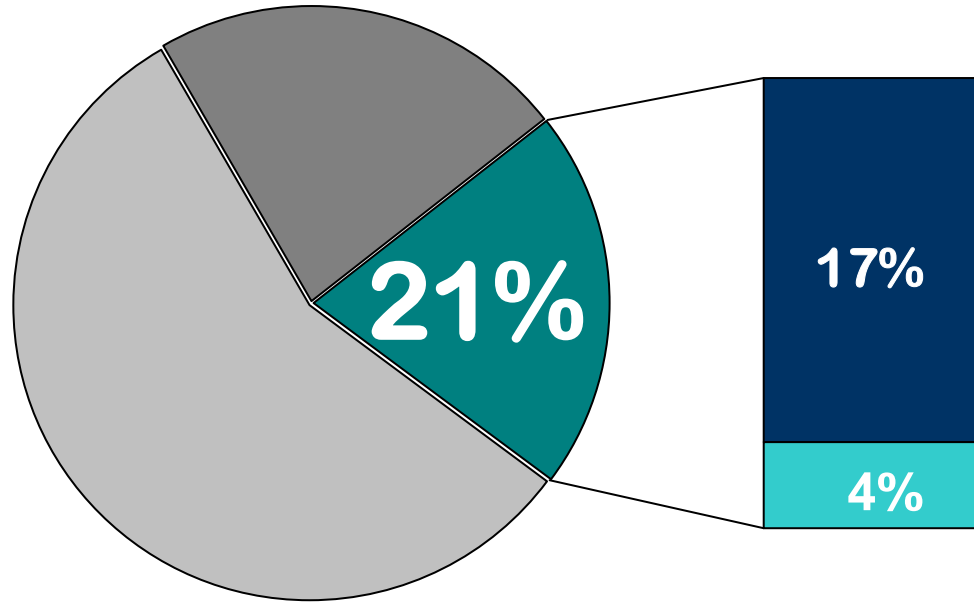
POLICY QUESTION #2

To what degree would you support or oppose the consolidation of City and County government services to eliminate current service duplication?



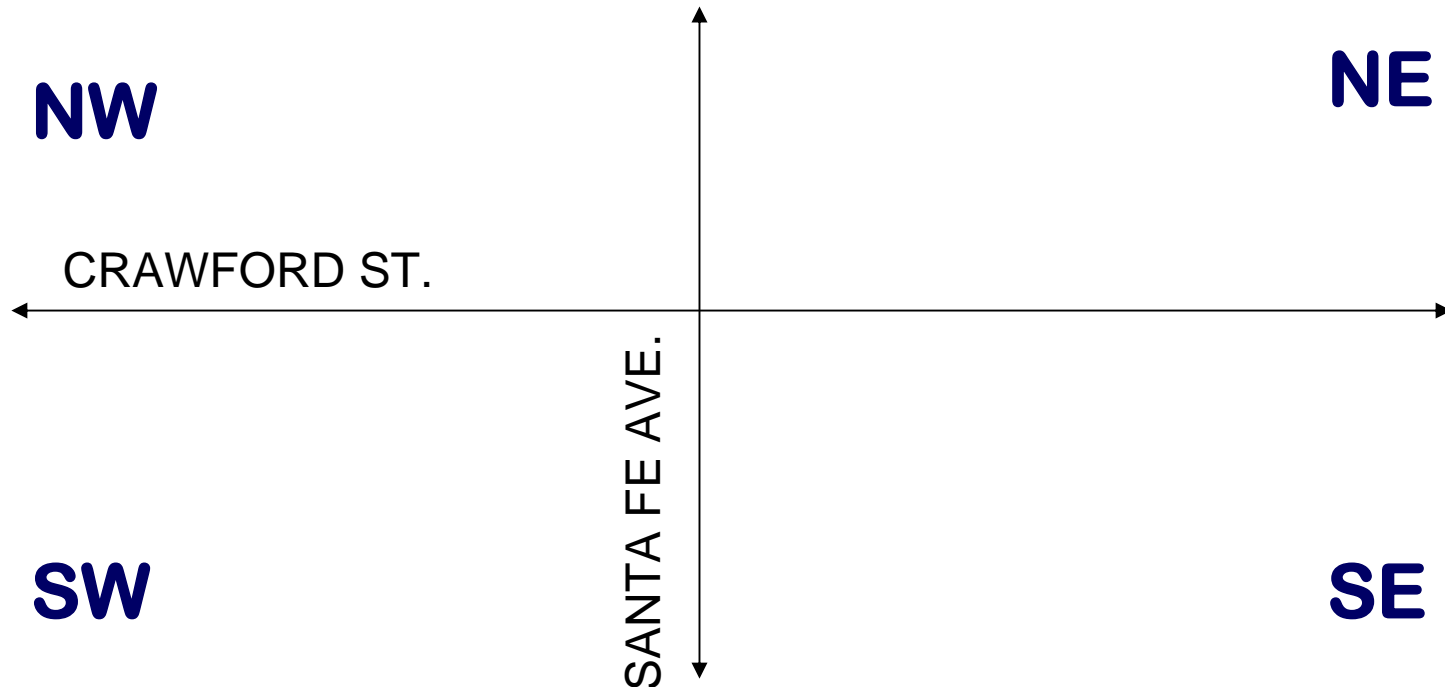
POLICY QUESTION #3

To what degree would you support or oppose an increase in taxes to fund a new Saline County Expo Center built south of town?



GEOGRAPHIC SUBGROUPS

- The survey intends to determine if the participant comes from one of four quadrants of Salina



GEOGRAPHIC SUBGROUPS

- The responses indicated that overall participation seems to be somewhat higher in the SE and SW parts of town than the NE and NW
- The responses also indicated that overall satisfaction with most survey items is slightly higher in the NE and SE than the NW and SW

DEMOGRAPHIC SUBGROUPS

- **GENDER** – mixed with no clear/consistent difference in responses
- **TIME LIVING IN SALINA** - mixed with no clear/consistent difference in responses
- **AGE** – Significantly higher responses to most questions by older adults than younger adults

CONCLUSIONS

Overall, most response ratings are fairly average (close to a 50 rating), with some results that are significantly higher or lower than average.

CONCLUSIONS

Lower than Average Range

Job opportunities	Rating: 35
Economic development	Rating: 37
Access to affordable housing	Rating: 32
Access to affordable child care	Rating: 38
Ease of bicycle travel	Rating: 38
Street repair	Rating: 34
Sidewalk maintenance	Rating: 37
Bus/transit services	Rating: 22
Land-use planning	Rating: 38
Code enforcement	Rating: 36

CONCLUSIONS

Higher than Average Range

Fire service	Rating: 76
EMS service	Rating: 73
Fire prevention/education	Rating: 63
City parks	Rating: 67
Library services	Rating: 73
Garbage collection	Rating: 74

CONCLUSIONS

Public Safety Highlights

(responses much higher/lower than average)

Neighborhood is very or somewhat safe during the day	91%
Downtown is very or somewhat safe during the day	91%
Downtown is very or somewhat safe after dark	48%
Parks are very or somewhat safe after dark	28%

CONCLUSIONS

Community Participation Highlights

(responses much higher/lower than average)

Percent of Respondents Engaging in Various Activities in Salina
at Least Once in Past Year

Visited a city park	86%
Read city newspaper	81%
Used internet	79%
Used Salina Library	76%
Attended public meeting	24%
Used internet to conduct business	36%

End of Presentation